POST PROPOSALS

The post expresses the view that there is market potential for Canadian salmon products in Thailand. Activities in the past have attempted to introduce salmon to the local market, but little success was realized largely because Canadian salmon products are not price competitive with other fishery products available on the market. Local importers/agents play a critical role in distributing salmon to institutions, and the following list represents major importers of food products into Thailand.

SIAM FOOD SERVICES

2439 Old Paknam Railway Road, Bangkok 10110 Fax: (662) 249-7294

VITA FRESH-VITAPAC COMPANY LIMITED

302/93-95 Taveemitr Ahcienda Asoke Dindaeng Road, Huay Kwang, Bangkok 10310 Fax: (662) 247-1865

CHOICE FOOD (THAILAND) COMPANY LIMITED

595/10-11 SOI 33/1, Sukhumvit Road, Bangkok 10110 Fax: (662) 258-0705/6

SIAM MAKRO COMPANY LIMITED

3498 Lardprao Road, Klongchan, Bangkapi, Bangkok 10240 Fax: (662) 375-2789