

Processed food industries.

- participate in the establishment and operation of an interdepartmental coordination and approval mechanism for the allocation of existing trade development funding in the fish and seafood sector. This Seafood International Marketing Strategies (SIMS) initiative would be patterned along the lines of similar mechanisms already established in the agrifood and forestry sectors.
- develop more effective Market Intelligence/Information systems with a view to create better analytical and more timely distribution through electronic delivery systems such as "fax on demand".