

I N F O R M A T I O N R E Q U E S T F O R M



External Affairs and International Trade Canada and the Canadian Exporters' Association want to help you sell your services to the U.S. market. The following brief survey will help us to identify your interest in receiving more information on exporting services to the U.S. You will also be helping us to measure the effectiveness of the Information Kit entitled "*The Road to Success – Exporting Services to the U.S.*"

Please complete this survey and return it in the self-addressed, postage paid envelope provided.

Q1 Do you wish to receive up-dates to this information Kit as they are produced?
 Yes No

Q2 Events are being planned on a number of topics. For which of the following topics would you be interested in receiving additional information:

- | | |
|--|--|
| <input type="checkbox"/> Management Consulting | <input type="checkbox"/> Construction Services |
| <input type="checkbox"/> Architecture | <input type="checkbox"/> Interior Design |
| <input type="checkbox"/> Consulting Engineering | <input type="checkbox"/> Environmental Services |
| <input type="checkbox"/> Information Technology Services | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Telecommunications | <input type="checkbox"/> U.S. State Government Procurement |
| <input type="checkbox"/> Geomatics | <input type="checkbox"/> U.S. Federal Government Procurement |
| <input type="checkbox"/> Air Specialty Services | |

Q3 To what mailing address do you wish to have up-dates and event information sent:

Name: _____
 Title: _____
 Company: _____
 Address: _____

 Telephone #: _____
 Type of Business: _____

Q4 Did you have any difficulties in ordering your Information Kit?
 Yes No

If "Yes", please explain _____

Q5 How useful were each of the components of the Information Kit:

Components of the Kit	Usefulness				
	<i>Not Very Useful</i>			<i>Very Useful</i>	
Booklets:	1	2	3	4	5
Things to do before leaving your office (Red)	1	2	3	4	5
Things to do before leaving Canada (Amber)	1	2	3	4	5
Things to do in the United States (Green)	1	2	3	4	5
Menu Driven Diskette	1	2	3	4	5
Video of Practical Service Export Questions	1	2	3	4	5

Specific Comments: _____

Q6 Would you recommend this Information Kit to other business people in the service sector?
 Yes No