

Table 3

Important Trade Shows by Sector

| Event | Frequency | Date | Cost* |
|---|--|--------|---------|
| Processed Food and Consumer Goods | | | |
| International Food Exhibition — Osaka | Even years | Spring | 300 000 |
| Kobe Import Fair | Annual | Fall | 9 000 |
| Osaka International Trade Fair | Even years | Spring | 190 000 |
| High-Tech Products and Services | | | |
| Osaka Mechatronics Fair | Annual | Spring | 240 000 |
| Bio Japan | Even years | Spring | 310 000 |
| NEPCON Osaka (Semi-conductors) | Even years | Fall | 280 000 |
| Electronics | | | |
| Japan Electronics Show | Alternates between Osaka and Tokyo | Fall | 250 000 |
| Machinery and Equipment | | | |
| Kobe Techno-Ocean (Marine-related) | Even years | Fall | 250 000 |
| Textile Machine Show | Every 4 years | Fall | 350 000 |
| Airport Construction Show (ACE) | Even years | Spring | 300 000 |
| Japan Int'l Food and Engineering | Annual | Fall | 240 000 |
| Garments and Apparel | | | |
| World Fashion Fair | Annual | Fall | 240 000 |
| Multiple High-Tech Sectors | | | |
| Technomart Osaka | Annual | Winter | 280 000 |
| Techno Osaka | Even years | Fall | 250 000 |
| Wood and Building Products | | | |
| Kobe International Housing Fair | Even years | Spring | 300 000 |
| Tourism | | | |
| Tour Expo | Even years | Spring | 250 000 |
| Investment Promotion | | | |
| Asia Global Business Convention | Even years | Fall | 20 000 |
| * Typical cost in yen for booth space of approximately 9 m ² excluding the cost of booth construction, decoration, utilities, etc. | | | |