INTERNATIONAL TRADE BUSINESS PLAN 1993/1994 COMPENDIUM

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(record #: 826)

SECTOR: Medical Devices
AREA: United States

DATE: Sep 1993

ACTIVITY: Medical devices; mission to: Hospital Industry Distributer

Association

LOCATION: Kansas City

CONTACT: J P Petit EAITC UTO

TELEPHONE: 613-944-9482

SCOPE: A mission of 10 to 15 Canadian health care suppliers of equipment and supplies, participating in HIDA will be briefed on the trade opportunities existing in the Upper Midwest

States.

PRODUCTS: Medical equipment and supplies, diagnostic equipment, surgical products, disposables and sanitation

equipment and products.

ATTENDANCE: HIDA attracts 400 exhibitors and 6,500 visitors.

(record #: 830)

SECTOR: Medical Devices
AREA: United States

DATE: Sep 1993

ACTIVITY: Medical devices; mission to

LOCATION: Houston, Galveston

CONTACT: J P Petit EAITC UTO

TELEPHONE: 613-944-9482

SCOPE: The Texas Medical Centre is expanding its facilities with a budget of \$2.3 billion, and is looking for health care top-notch novel technology and equipment.

PRODUCTS: Cardiology technology, diabetes treatment equipment,

cancer treatment, medical devices, etc.

ATTENDANCE: The mission will be composed of 10 Canadian

companies.

(record #:1004)

SECTOR: Medical Devices
AREA: United States
DATE: Sep 1993

ACTIVITY: Health care products; mission to

LOCATION: Indiana

CONTACT: Jean-Pierre Petit EAITC UTO_

TELEPHONE: 613-944-9482

Health care equipment, products and supplies.

SCOPE: To bring Canadian health care products suppliers to Indiana State health care facilities to renew and raise awareness among Canadian suppliers of opportunities existing

in this territory.