

Name: Okidata
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U.S.A.
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- Imports printers and monitors from Japan.
- Parent company agreement is a major factor in the decision to import.
- Has never tried Canadian products.
- Has no preference as to method of receiving information about a Canadian firm.
- Reads *Electronic Business*, *Electronic Purchasing*, *Electronic Business News* and *Business Month*.
- Actively seeking sources of supply for integrated circuit area.