

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST 645-SAN JOSE

001-AGRI & FOOD PRODUCTS & SERVICE
PANAMA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

TO CONTINUE ASSISTING CANADIAN EXPORTERS ON THEIR EXPORTS TO
OFFICIAL ENTITIES.

MARGINAL GROWTH IN SHORT TERM.

TO APPOINT ADDITIONAL DISTRIBUTORS.

INCREASE CAN. SHARE OF MARKET TO 10% BY 1988.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 TO FOLLOW-UP CANADIAN PARTICIPATION AT FIAQA 86
AT EXPOCOMER 87; COAGRO'S MANAGER TRIP TO CANADA
(JULY 87); AND PROMOTION OF CANADIAN SWINE SEMEN

AGRIC. COOPS & OTHER LOCAL IMPRTRS ARE ALREADY
NEGOTIATING WITH CDN SUPPLIERS IMPORTANT SALES
OF AGRIC. PRODS, FERTILIZERS, ARTIFICIAL INSEMI-
NATION & LIVESTOCK. IMPROPER HANDLING OF SWINE
SEMEN HAVE CREATED SOME PROBLEMS BUT POST

QUARTER: 3 -----

QUARTER: 4 -----