

Export and Investment Promotion Planning System

MISSION: 476 BUCHAREST

COUNTRY: 035 ROMANIA

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: ONGOING SUPPORT FOR CANADIAN EXPORTERS OF IRON ORE, COKING COAL, ASBESTOS.

Results Expected: INCREASED EXPORT MARKET.

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: SOLICIT INFORMATION(NEW/UPDATED)FROM CANADIAN SUPPLIER OF IRON ORE, COKING COAL, ASBESTOS NON-FERROUS TECHNOLOGY & REFRACTORY MATERIALS.

Results Expected: TO CLEARLY FAMILIARIZE ROMANIAN DECISION-MAKERS WITH CANADIAN PRODUCTS/STANDARDS AND THEIR APPROPRIATENESS FOR MEETING ROMANIAN REQUIREMENTS.

Activity: DEVELOP PROGRAM OF CALLS ON CLIENTS (PRESENT/PROSPECTIVE) LEADING TO SEMINAR MISSION(S)

Results Expected: ENHANCED CANADIAN PROFILE WITH CLIENTS AND FUTURE SALES.