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Marketing and Rental Services, Transportable Goods

541 Services of purchasing and sales agents

<u>Estimates (1977):</u>	Payments	197.7	
(\$ millions)	Receipts		264.6

542 Rental of transport equipment with or without operators

<u>Estimates (1977):</u>	Payments	265.2	
(\$ millions)	Receipts		96.2

544 Rental of industrial machinery and equipment except transport equipment

<u>Estimates (1977):</u>	Payments	25.0	
(\$ millions)	Receipts		17.0

548 Rental of transportable goods, n.e.s.

Estimates : No data, likely negligible.

549 Franchising services

<u>Estimates (1977):</u>	Payments	11.0	
(\$ millions)	Receipts		0

Comments : The data on purchasing and sales agents are calculated as a percentage of exports and imports and the Balance of Payments concept is consistent with the Classification of Services. Data on rental of transport equipment includes aircraft leases, railroad rolling stock rents and vessel charters. The available figures for railroads are not entirely for rental of rolling stock but the full figures have been recorded here. The data on "rental of industrial machinery and equipment except transport equipment" come from the quadrennial Balance of Payments survey BP-21S. The estimate for franchising services is smaller than might be expected because many franchisees make payments to a Canadian resident franchisor who has obtained the rights from a non-resident corporation. The Canadian franchisor's purchase of these rights would be classified as a capital account transaction.

U.K. Data : The published data on the U.K. Balance of Payments includes data on payments and receipts for ship charters.