Address by Marcel Cadieux, Canadian Ambassador to the United States, on the occasion of Canada Day, August 28, at Expo '74

"Canada is an enormous country with a great deal of environment to protect and manage. Participation at the Spokane World Exposition has reinforced our awareness that we cannot undertake that great task without the assistance and co-operation of other countries. Nor, bearing in mind that our world is indeed one world, can we attempt to manage the environment without regard to the needs and interests of those countries.

"Expo '74 will be remembered as one of the important activities of this decade – like the Stockholm Conference on the Environment in 1972, the Law of the Sea Conference in Caracas this year, the Oceanographic Exhibition in Okinawa in 1975 and the Vancouver Conference on Human Settlements in 1976 – in focusing the attention of mankind on the urgent need to balance our national technological progress with sensitivity for the preservation of the planet we have no alternative but to share.

"I would like to pay tribute to the Mayor and citizens of Spokane and to Mr. King Cole, the President of Expo '74, for their foresight and perserverence in creating such a practical tribute to the preservation of the environment and for ensuring that in the years to come this delightful city will have a downtown setting of matchless beauty.

"Canada has been pleased to join with the United States of America, and with the many other governments, organizations, companies and individuals, that have worked so successfully to create Expo '74, and to see it achieve such widespread acclaim. It is a happy place, and I and my wife and family are delighted to have this opportunity to enjoy it with you.

"It is also significant, and fitting, that in this vibrant, friendly and beautiful part of America – the Pacific Northwest and the inland empire – the Provinces of British Columbia and Alberta, having bonds with the State of Washington that go as deep as individual family ties, should have wished to join Canada in this neighbourly celebration at Spokane.

"Canada is proud that one of the permanent reminders of Expo '74 will be the island park on the Spokane River which, by proclamation of City Council on April 8, 1974 now bears the name "Canada Island"; and that the flags of the United States of America and of Canada will fly there together, in perpetuity, to symbolize the enduring friendship between the peoples of our two nations."

Presentation to Expo '74 President (or Old King Cole gets jugged)

King F. Cole, the President of Expo '74, was given a porcelain jug on behalf of the Province of Prince Edward Island on August 30 in recognition of the "tremendous reception" enjoyed by Canadians during Canada Week celebrations at the world exhibition in Spokane, Washington.

With no audience present, the simple, five-minute ceremony that had been arranged on the spur of the moment, took place in the reception area near Mr. Cole's office.

To the strains of music played by piper Ken Stuebing, President of the City of Winnipeg Massed Pipe Band, a little procession of five Canadians led by the piper, followed by Jack McAndrew, producer of the Canada Show, two members of the Feux Follets, Bonnie Leclair and Brian McKay and singer Angèle Arsenault, who all appeared in the Canada Show – trooped up to Mr. Cole, innocently waiting, not knowing what to expect.

After a few words in appreciation of Mr. Cole's hospitality and encouragement, Jack McAndrew, who also produced the Charlottetown Festival musical *Anne of Green Gables*, stated that before presenting the jug, the following lyric, composed that morning for the occasion, would be sung to the tune of *Old King Cole*.

Accompanied by two guitars played by members of the group, the five sang with obvious enjoyment and great gusto:

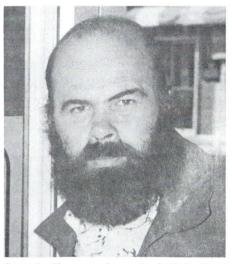


Canada Weekly editor Miki Sheldon (left), Canadian press attaché Mairuth Hodge and U.S. radio broadcaster Julia Hand, rest in 90-degree sun at Expo '74.

Old King Cole was a merry old soul Who ruled Spokane Expo He arranged for a great many things Including the Canada Show.

Feux Follets came to entertain From the Atlantic Coast Our Island province sent this gift In the form of a friendly toast. We had a ball with the Canada Show And enjoyed our time at Expo So we present this jug to you To remember us as we go.

After Mr. Cole, clearly delighted, had expressed his thanks, saying that the Canada Show at Expo '74 was a "stunning success", the five performers solemnly turned and marched out to prepare for their packed-house audience at the Coliseum that evening.



Canada Show producer Jack McAndrew