



## “Back in the Days of the Telegram and Letter”

¶ The above illustration may seem ridiculous to you. The thought of the telegram or the letter being an antiquity for the museum or the curiosity shop seems remote.

¶ Possibly we are gazing too far into the future, but the fact remains that efficient telephone service has far out-stripped the mails and telegraphy in the rendering of first class commercial service. Don't you think so?

¶ The Kellogg Co. has an enviable reputation for producing high grade equipment and, through all our years of manufacturing, we have been in the front ranks at every stage of advancement, in telephone practice.

¶ Our common battery equipment is the most perfectly devised of any on the market. Our magneto boards, for smaller towns, easily satisfy the popular demand. Kellogg telephones are known from coast to coast—a million transmitters in operation to-day.

¶ For speedy, reliable service there is no other equipment that can compare with it. Let us quote you on municipal service equipment—special telephone systems. Mention this magazine in writing.

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# KELLOGG SWITCHBOARD AND SUPPLY COMPANY

FACTORY AND MAIN OFFICE, - CHICAGO.

CANADIAN BRANCHES:

Regina, Sask. : DEERING ELECTRIC CO.

Winnipeg : HOUSTON & CO.