

Overland

TRADE MARK REG.
Model
Eighty-Five Four

\$1250

f. o. b. point of shipment
Subject to change
without notice



Do your bit—but keep fit— The car of the hour

The times demand alertness—energy—efficiency.

The call for extra effort has been heard and answered by men, women and even children.

Do "your bit"—but keep fit. If you work harder play harder too.

Have a motor car.

It will enable the whole family to do more each day with less fatigue.

With it you can speed up your work—gain time for play—and reach your playground quickly—without fatigue.

Have efficient equipment for efficient living—get

an Overland Model Eighty-Five Four.

This is the famous 35 horsepower Overland.

Among cars of such comfortable size it has been the leading favorite for years.

And it is the car of the hour.

With a brand new body design, it is far more beautiful this season than ever before, and with its new cantilever rear springs is far easier riding.

And we have made it a bigger, roomier car.

No one now has money to waste.

With tremendous resources, unequalled facilities and larger output than any

other producer of an economical four-cylinder car of such comfortable size—

We effect greater economies and therefore give more for the money in this car than can be had in any other similar car.

No one now has energy to waste.

This Overland is small enough to be economical to operate, yet it is big enough not to cramp you, and so easy riding that it will not tire you.

It represents the maximum of economy possible without sacrifice of comfort—true economy—true efficiency.

In this 35 horsepower Overland there is not one hint of experiment—not one hint of extravagance—not one hint of false economy.

It is the car of the hour.

Run over the specifications of this car—compare it with others and you will find more car in size, in comfort, in power, in convenience, in beauty, than \$1250 will buy in any other car.

Go to the Willys-Overland Dealer and get your Model Eighty-Five Four today—the car of the hour—efficient equipment for efficient living.

Five passenger capacity

112-inch wheelbase

35 horsepower motor

Cantilever rear springs

Auto-Lite starting and lighting

Willys-Overland, Limited

Willys-Knight and Overland Motor Cars and Light Commercial Wagons
Head Office and Works, West Toronto, Ont.