

**THE** following facts and figures tell the story of the most successful year's business in the history of **THE IMPERIAL LIFE ASSURANCE COMPANY OF CANADA** . . . . .

	At Dec. 31st, 1901.	Increase in the Year.
1. Total Assets . . . . .	\$1,102,092	18%
2. Reserves for Policies and Annuities . . . . .	597,488	35%
3. Annual Premium Income . . . . .	314,410	46%
4. Interest Income . . . . .	36,273	32%
5. Net Surplus over all Liabilities . . . . .	39,199	23%
6. Total Insurance in Force . . . . .	9,226,350	29%
7. Gross Surplus for the Security of Policy-holders . . . . .	\$489,199.61	
8. Application for New Assurances, \$3,847,000, of which \$3,107,000 were accepted, and \$740,000 declined or un-completed.		

**THE POLICY CONTRACT** issued by **THE IMPERIAL LIFE** is one of the most liberal, consistent with safety and equity.

The Company transacts every description of Insurance and Annuity Business, and will be pleased to quote rates on Special Policies to suit particular cases.

Full particulars regarding the Company's Plans of Insurance, etc., mailed upon application to the Head Office, or to any of the Company's representatives.

# IMPERIAL LIFE

ASS'CE CO'Y OF CANADA

HEAD OFFICE, . . . . . TORONTO, CANADA.

HON. SIR OLIVER MOWAT, P.C., G.C.M.G.,  
PRESIDENT.

A. E. AMES,  
1ST VICE-PRESIDENT.

T. BRADSHAW,  
2ND VICE-PRESIDENT.

F. G. COX,  
MANAGING-DIRECTOR.

T. BRADSHAW, F.I.A.,  
ACTUARY.

R. JUNKIN,  
SUPERINTENDENT.

First and Paramount



**Capital**

**\$1,000,000**

**THE GOVERNMENT DEPOSIT** of **THE IMPERIAL LIFE** is larger than that of any other Canadian Life Insurance Company.

**THE IMPERIAL LIFE** holds relatively the strongest policy reserves of any Canadian Life Insurance Company.

**ABSOLUTE SECURITY TO POLICY-HOLDERS**



**T**HE Crown domain of the Province of Ontario contains an area of over 100,000,000 acres, a large part of which is comprised in geological formations known to carry valuable minerals of various kinds, and which extend northward from the great lakes, and westward from the Ottawa River to the Manitoba boundary.

Iron in large bodies of magnetite and hematite; copper in sulphide and native form; gold, mostly in free-milling quartz; silver, native and sulphide; zincblende, galena, pyrites, mica, graphite, talc, marl, brick clay, building stones of all kinds, and other useful minerals have been found in many places, and are being worked at the present time.

In the famous Sudbury region Ontario possesses one of the two sources of the world's supply of nickel, and the known deposits of this metal are very large. Recently discoveries of corundum have been made in Eastern Ontario, which are believed to be the most extensive in existence.

The output of iron, copper, and nickel in 1900 was much beyond that of any previous year, and large developments in these industries are now going on.

In the older parts of the Province, salt, petroleum and natural gas are important products.

The mining laws of Ontario are liberal, and the prices of mineral lands low. Title by freehold or lease, on working conditions for seven years. There are no royalties.

The climate is unsurpassed, wood and water are plentiful, and in the summer season the prospector can go almost anywhere in a canoe. The Canadian Pacific Railway runs through the entire mineral belt.

For reports of the Bureau of Mines, maps, mining laws, etc., apply to

HON. E. J. DAVIS, Commissioner of Crown Lands,

Or THOS. W. GIBSON, Director Bureau of Mines, Toronto, Ont.