

**"A HALF CENTURY OF SUCCESS"**

ILLUSTRATED BY THE  
**Canada Life Assurance Company**

ESTABLISHED 1847

President and General Manager—A. G. RAMSAY, F.I.A.  
Assistant General Manager—E. W. COX.  
Treasurer—H. B. WALKER.  
Secretary—R. HILLS Superintendent—W. T. RAMSAY  
Actuary—F. SANDERSON, M.A., A.I.A.

**The Sun Life Assurance Co.**  
OF CANADA

Head Office - MONTREAL.

W. T. McINTYRE, Manager Toronto District, Toronto.  
WM. H. HILL, Manager Central Ontario, Peterborough.  
JOHN R. REID, Manager Eastern Ontario, Ottawa.  
HOLLAND A. WHITE, Manager Hamilton District, Hamilton.  
A. S. MACGREGOR, Manager Western Ontario, London.  
JAMES C. TORY, Superintendent of Agencies, Montreal.

Assets 31st Dec., 1898, - \$8,231,911.81  
Cash Income for 1898, - 2,327,913.60  
New Applications for 1898, 15,019,445.68

THE  
**Federal Life** \* \*  
Assurance Co.

HEAD OFFICE, - - HAMILTON, CANADA.

Capital and Assets.....\$1,475,383 41  
Surplus to Policy-holders..... 717,864 21  
Paid to Policy-holders in 1898..... 143,708 25

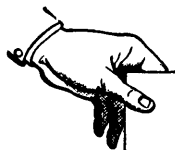
Most Desirable Policy Contracts.

JAS. H. BEATTY, President. DAVID DEXTER, Managing Director.  
J. K. McOUTCHEON, Sup't of Agencies.

**London and Lancashire**  
Life

Head Office for Canada:  
Cor. of St. James Street and Place d'Armes  
Montreal.

CHAIRMAN CANADIAN BOARD:  
**THE RIGHT HONORABLE LORD STRATHCONA & MOUNT ROYAL**  
B. HAL BROWN, General Manager.  
J. L. KERR, Asst. Manager.  
Inspector Ontario—A. STEVENS BROWN GALT



Don't Judge by Appearances

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Your Catalogue must be printed in such a manner as to appeal to a prospective customer by its appearance.  
It must in every way be a worthy representative. We print Catalogues in a manner that will please you, and bring good results. Let us quote on your next job.  
The Monetary Times P'tg Co. of Canada, Limited, Toronto.

**Western** Incorporated 1851  
**Assurance Co.** Fire and Marine

Head Office, Toronto, Ont.  
Capital Subscribed . \$2,000,000 00  
Capital Paid-up . . 1,000,000 00  
Assets, over . . . 2,340,000 00  
Annual Income . . . 2,290,000 00

Hon. GEORGE A. COX, President.  
J. J. KENNY, Vice-Pres. & Managing Director. C. C. FOSTER, Secretary

**A SPLENDID RECORD**

All the leading financial journals say that the

**TEMPERANCE AND GENERAL LIFE ASSURANCE COMPANY**

Has made a splendid record.

Not a Dollar of Interest in Arrears on Dec. 31st, 1894-5-6 or 7.  
No Mortgage ever foreclosed.  
No Real Estate ever owned.  
The lowest death rate on record in its Temperance section.  
Before insuring consider its merits.

HON. G. W. ROSS, President H. SUTHERLAND, Man. Director  
Head Office, Globe Building, Toronto

**BRITISH AMERICA**  
Assurance Co'y

Head Office, TORONTO. + FIRE AND MARINE

Capital . . . . . \$750,000.00  
Total Assets . . . . . \$1,510,827.88  
Losses Paid (since organization) \$16,920,202.75

DIRECTORS:

GEO. A. COX, President. J. J. KENNY, Vice-President.  
Hon. S. C. Wood. S. F. McKinnon. Thos. Long. John Hoskin, Q.C., LL.D.  
Robert Jaffray. Augustus Myers H. M. Pellatt.  
P. H. SIMS, Secretary.

**HARTFORD FIRE INSURANCE CO.**  
HARTFORD, CONN.

Incorporated 1810  
Assets 1st Jan., 1897, \$10,004,697.10  
Net Surplus - - - 3,264,392.15  
Commenced Business in Canada in 1886.  
Policy-holders' Surplus, 4,514,392.15

GEORGE L. CHASE, President. P. C. ROYCE, Secretary  
THOS. TURNBULL, Ass't Sec'y. CHAS. E. CHASE, Ass't Sec'y  
P. A. CALLUM, Inspector, Toronto, Ont.  
Agencies throughout Canada  
Agent at Toronto JOHN MAUGHAN, 28 Wellington East

Disablement caused by any  
**Sickness**  
is covered in the sickness policies issued by the  
**Ocean Accident & Guarantee Corporation**  
LIMITED  
FUNDS OVER \$5,000,000  
ROLLAND, LYMAN & BURNETT, General Managers.  
A. DUNCAN REID, Superintendent. Temple Building, MONTREAL