

**NEW YORK LIFE**  
INSURANCE COMPANY,  
JOHN A. McCALL, President.

January 1st, 1898.  
Total Assets..... \$200,694,441  
Surplus Reserved Fund.... \$16,195,925  
Net Surplus, after setting  
aside the above..... 17,176,105  
Total..... 33,372,031  
Paid for Insurance in Force..... 877,020,925  
Gain in Insurance in Force during 1897 60,201,277

Applications invited by the undersigned for general and special agencies, and management of territory from experienced Life Insurance men, as well as from those wishing to acquire training and experience.

WESTERN CANADA BRANCH,  
398 1/2 Main St., Winnipeg, Manitoba.  
NEW BRUNSWICK BRANCH,  
120 Prince William St., St. John, New Brunswick.  
TORONTO BRANCH, 20 King St., East, Toronto, Ont.  
HALIFAX BRANCH,  
Barrington and Prince Sts., Halifax, N.S.  
**R. HOPE ATKINSON.**  
AGENCY DIRECTOR,  
Company's Building, MONTREAL

Established 1857.  
**The Jas. Robertson Co., Ltd.**  
Metal Merchants and Man'rs.,  
Cor. William, Ann & Dalhousie Sts., MONTREAL.  
Pig Sheet, Pipe Shot Bar, Red and White Lead ground in oil, Oils, Varnishes and Colors, etc.  
Sanitary Ware, general assortment of Plumbers', Steamfitters' and Tinsmiths' supplies.  
Man'rs of all kinds of SAWS, Gang, Mill and Circular, Crosscut and other Saws.

Established 1809.  
**North British & Mercantile**  
Insurance Company.

Total Funds, Dec. 1896, \$87,214,580.00  
Canadian Investments, 6,466,460.09  
Directors:  
Hearl Barbeau, Esq. W. W. Oglvie, Esq.  
Arch'd Macnider, Esq.

Thos. Davidson, Managing-Director.  
This Company's investments in Canada greatly exceed those of other fire Companies.  
**C. Ross Robertson & Sons, Gen'l. Agts.**  
11 Hospital Street, MONTREAL.

**Hartford Fire Insurance Co**

HARTFORD, CONN.  
Established - - 1794.  
Cash Assets, - \$10,004,697.55.  
Authorized Capital, - \$3,000,000.00  
Capital subscribed & Paid-up, 1,250,000.00  
Deposited with Receiver General in  
Canada, 110,934  
Annual Income, 7,000,000.00  
Surplus beyond liabilities and  
Capital Stock, 3,264,392.15  
Geo. L. Chase, President.  
P. C. Royce, Sec'y. Thos. Turnbull, Asst. Sec'y.  
Chas. E. Chase, Asst.-Sec'y.  
**G. Ross Robertson & Sons, Agents**  
11 Hospital Street, MONTREAL.

**CONFEDERATION**  
LIFE ASSOCIATION,  
Head Office: - TORONTO.

The unconditional accumulative policy issued by this Association is unsurpassed as a means of Investment.

Cash Values,  
Paid up Policies,  
Extended Insurance.  
GUARANTEED IN THE POLICY

Montreal Office:  
207 ST. JAMES ST.  
**H. J. JOHNSTON,**  
Manager, P.O.

**The Royal-Victoria LIFE Insurance Co.**

President, JAMES CRATHERN. Head Office: MONTREAL. Medical Director, T. G. RODDICK, M. D.  
General Manager, DAVID BURKE, A.I.A., F.S.S. Vice-Presidents, HON. SIR J. A. CHAPLEAU. ANDREW F. GAULT. Treasurer & Acting Secretary, C. J. HODGSON.  
Full deposit in Government Securities for the protection of policy-holders made with the Government of Canada. For agencies or information as to Life Insurance, apply to DAVID BURKE, General Manager, MONTREAL.

**BOVRIL, LIMITED.**

Besides the now celebrated Bovril, this Company prepares numerous other classes of condensed foods, including:  
The Bacon Ration The Army Ration Johnston's Fluid Beef Soup Nodules  
Lime Juice Nodules Bovril in Tins Desiccated and Dried Potatoes and other Vegetables  
all of which are put up in compact form and in the smallest possible bulk, so as to suit  
**Explorers, Mining Prospectors, Surveyors,** and all parties travelling and carrying food supplies.  
**Every Retail Grocer** should handle our goods, and  
**Every Druggist, Hotel Keeper and Restaurateur** should sell our Bovril as a beverage on their premises.  
It requires no trouble in preparation, and is profitable to handle.  
30 FARRINGTON ST., LONDON, ENGLAND, and 27 ST. PETER ST., MONTREAL, CANADA.

**WESTERN ASSURANCE COMPANY.**  
FIRE AND MARINE. Incorporated 1851.  
Assets, over \$2,820,000.00  
Income for Year ending 31st December, 1896, over - 2,300,000.00  
Head Office. - Toronto, Ont.  
Hon: Geo. Cox, Presl. J. J. KENNY Vice-Presl. & Man.-Dir.  
C. C. FOSTER, Secretary.  
J. H. ROUTH & Son, Managers Montreal Branch.  
190 ST. JAMES STREET.

**COMMERCIAL UNION**  
ASSURANCE CO., Ltd.,  
Of London, England.  
**FIRE! LIFE! MARINE!**  
Agencies in all the principal Cities and Towns of the Dominion.  
HEAD OFFICE, Canadian Branch, - MONTREAL  
JAMES MCGREGOR, Manager.

**THE IMPERIAL**  
INSURANCE COMPANY LIMITED  
FIRE.  
LONDON.  
ESTABLISHED 1808.  
SUBSCRIBED CAPITAL, \$6,000,000  
PAID-UP CAPITAL, 1,500,000  
TOTAL INVESTED FUNDS OVER 8,000,000  
Canadian Branch:  
COMPANY'S BUILDING, PLACE D'ARMES, MONTREAL.  
G. R. KEARLEY, Resident Manager

**THE LONDON**  
Guarantee and Accident Com'y, Limited  
Of London, England.  
Deposit at Ottawa - \$73,000.00  
Funds exceed - \$1,500,000.00  
SURETYSHIP BONDS issued promptly at lowest rates to all persons in positions of trust where security is required. Accident, Elevator and Employer's Liability Policies issued. Agencies throughout Canada, United States, Europe and Australia.  
Canada Branch, TORONTO.  
Montreal Chief Office, 180 St. James St.  
A. I. HUBBARD, Manager for Canada