

The Dark Pathways of Life

are those trodden by the wives and children of deceased husbands and fathers who failed to protect them through life insurance. Many a wife and child has been happier and better on account of the protection afforded by

The Temperance and General Life Assurance Company

Not only this but thousands of men are happier and better men from the sense of security they have on account of their families being protected by its policies, and the satisfaction that comes from having done their duty. We stand ready to protect thousands of other homes.

HON. G. W. ROSS, President.

H. SUTHERLAND, Managing Director.

HEAD OFFICE—Globe Building, Toronto.

MONEY TO LOAN

At Current Rates,

On Productive City or Town Properties.

Apply,

Manufacturers Life Insurance Co.

Head Office, TORONTO.

GEO. GOODERHAM, J. F. JUNKIN,
President. Managing Director.

The Ontario Mutual Life Assurance Company.

**Head Office,
WATERLOO, ONT.**

Record for 1898.

Cash Income, 1898.....	\$ 918,735 00
Interest Income Exceeded Death Losses for 1898 by.....	33,000 00
New Business for 1898.....	3,750,000 00
Increase over 1897.....	680,000 00
Insurance in force January 1st, 1899.....	23,750,000 00
Net Amount of Insurance added over 1897.	2,258,550 00

Reserves held on Actuaries, 4%.
Every Style of Up-to-Date Policy is Issued.

1898

A Successful Year
for the

**Northern Life
Assurance Co.
of Canada**

Beginning business
in April, 1897, it
closed its books
Dec. 31st, 1898.

- With Total Assets \$206,546.20.
- An increase over last year of over 41 per cent.**
- With an Interest Income of \$6,741.07.
- An increase over last year of 59 per cent.**
- With a Premium Income of \$30,298.78.
- An increase over last year of 159 per cent.**
- With New Business for the Year of \$665,950.00.
- An increase over last year of 85 per cent.**
- With New Policies Issued for the Year 571.
- An increase over last year of 99 per cent.**
- With Amount of Insurance in Force \$879,950.00.
- An increase over last year of 148 per cent.**
- With no Death Claims presented since the Company began business.

Head Office, - - LONDON, ONT.