

## Wall Paper

### SPRING WALL PAPER INDICATIONS.

**W**HEN the month of January passes into history, the present wall-paper season, which ends about that time, will, in all probability, prove to have been a most successful one; the average weight of paper consumed exceeding that of last year.

During the period of calm which precedes the ending of the season, manufacturers are kept busy by anticipating the demands of, and choosing proper designs for, the Spring season. When that time arrives the manufacturers of outside countries will find it no easy task to compete with our own manufacturers, who have gathered in a very good assortment of designs from the most important places where they are created. At the present time, silk effects are actively in demand. Next season some elaborate designs in landscape effects are promised, which are expected to surpass those shown last Spring. Some doubt is, however, entertained, as to the success of this line of goods, as it has not proven very successful during the past few years.

The most pleasing results during the past year were, perhaps, obtained from high-class floral designs.

In the matter of provincial taste in wall paper it may be noted that Quebec shows a marked liking for red tints and full designs, while the Western provinces greatly prefer soft shades and small, neat floral designs.

### TRADE ACTIVITIES OF THE MONTH.

**A** NEW wholesale stationery and fancy goods house is to be established in Vancouver, B.C. The promoters are Messrs. Fred Smith, up to lately western representative of W. J. Gage & Co., and Wm. Davidson, late western representative of Nerlich & Co. The firm name is Smith & Davidson. Mr. Davidson is at present in England, and Mr. Smith has just sailed to join him. It is understood that the firm will import largely from the Old Country, availing themselves of the favorable rates around the Horn. A jobbing business solely will be done.

H. G. Woods, fancy goods merchant of London, Ont., has sold out his business.

Grant Bros., drugs and stationery, New Glasgow, N.S., suffered loss by fire.

Robert Sage, stationer, Lethbridge, Alta., has opened a branch store at Taber.

R. M. Pitts & Company, Cornwall, recently advertised their business for sale.

John Livingstone, druggist and stationer, Listowel, suffered loss by fire and water.

R. Elliott, bookseller and stationer, Bolton, Ont., is advertising his business for sale.

According to The American Stationer, there is to be a big show of exclusively American office appliances somewhere in London next September.

Elliott-Fisher, Limited, have been incorporated in Toronto to manufacture, purchase, etc., billing machines, book-writers, office and labor-saving appliances, etc.

Dominion Envelope Company, Limited, have been incorporated at Toronto with a capital of \$100,000, to

When the Spring season comes, as it will with a rush, you want to be

### READY WITH QUICK SELLERS

You cannot afford to be stocked with Wall Papers that you have to sell by force. You should have

## Wall Papers

that almost sell themselves.

Staunton's New Patterns are Distinctly that Kind. They are made to attract. They are made to sell rapidly.

### THEY BRING YOU GOOD PROFITS

Our travellers are on their last round-up—would you like a call, or, perhaps our sample books to stock from? Send a postal.

(FLAT PRICES ON BORDERS)

## Stauntons

Wall Paper Manufacturers Limited  
Toronto

manufacture, buy, sell and otherwise dispose of envelopes, letterheads, billheads, paper and stationery, etc.

Philadelphia's first Business Show will be held February 16th to 23rd, 1907, in Horticultural Hall, Broad and Locust Sts., in the very heart of the Quaker City, under the management of the Philadelphia Business Show Company.

The Canadian United Manufacturers' Agency of London, Eng., manufacturers of advertising novelties, have issued a very handsome desk calendar in oxidized work, with a copy of which they have favored some of their Canadian customers and friends.

Mr. Wm. E. P. Howell, representing the Dennison Manufacturing Co., stationery supply manufacturers, has opened an office at 43 Scott Street, Toronto, which will be the office from which all the Ontario business of the firm will be conducted. Mr. Howell expects to be personally in his office for two weeks of each month.

A new firm of manufacturers' agents has been established in Toronto, doing business under the name of Dodd Brothers, with sample rooms at 8 Colborne Street. The agencies held by the firm are The Whiting Paper Company, New York and Holyoke, Geo. Wright & Company, London, England, manufacturers of stationers' sundries; Wubben & Co., Berlin, Germany, post card albums; and J. H. McCorkle, Cape Elizabeth, Maine, art goods and hand-colored platitudes. Negotiations are under way which will lead to the securing of several other agencies. Mr. E. J. Dodd has been for several years manager of the Bookseller and Stationer and resigned at the end of last year in order to enter the agency field. He has been joined by his brother, who has had extensive experience on the road in England.