

Purity at Any Cost!

The careful physician is becoming more and more particular about the quality and source of his diphtheria antitoxin.

He demands a serum of responsible manufacture—a serum of known potency—a serum that is reliable—a serum that is safe.

Whose antitoxin best fulfills these requirements?

This is a question that concerns every physician—a question that is vital.

Our Antidiphtheritic Serum has an unbroken record as a saver of human life.

In the seven years of its manufacture we have marketed millions of doses.

During all that time it has never caused a fatality—never caused a mishap.

The scientific methods used in the preparation of our Antidiphtheritic Serum preclude the possibility of contamination

The bacteriological and physiological tests to which we subject every parcel of it before it leaves our laboratories make doubly sure its absolute reliability.

We guard every step of the way—from first to last we never relax our vigilance.

Purity—PURITY AT ANY COST!—this is our watchword.

PARKE, DAVIS & CO.

Manufacturing Chemists & Biologists,

EASTERN DEPOT,

378 St. Paul Street, Montreal, Que.

WALKERVILLE, ONT.