

ASK THE WHOLESALE HOUSES FOR



LISTER'S Rainproof Sealettes.

LISTER'S Black and Colored Velvets.

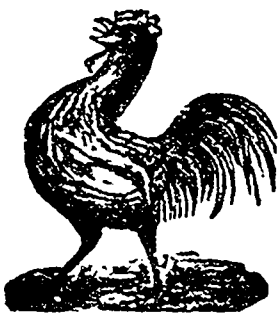
LISTER'S 32-inch Velours du Nord.

LISTER'S Dress Plush.

LISTER'S Printed Art Velvets.

LISTER'S Silk and Mohair Plush For Upholstery  
... Purposes.

THEY ARE UNEQUALLED



"I CROW OVER ALL."

# ROOSTER .. BRAND



This registered Trade Mark  
on a garment means . . . .

- The acme of perfection in fit and finish.
- The artistic idea, allied with common sense.
- The order filled as given by purchaser.
- The maximum of value for money invested.
- The utmost endeavor to please our customers in every particular.

These are a few reasons why the "Rooster Brand" Shirts, Overalls, Jackets, Summer Coats, Bar Coats, Barbers' Coats, Boys' Blouses, etc., etc., are known to all dealers who have used them as goods that give Profit to Retailer—Satisfaction to Consumer.

Manufactured by

## ROBERT C. WILKINS

198 McGill Street



Montreal

NOW IS THE TIME  
FOR CROCHET WORK

# Victoria Crochet Thread

This cut  
a ball of  
Crochet  
It is made  
shades  
colors and



Represents  
Victoria  
Thread.  
in 40  
22 self  
18 shaded

It is made in Nos. 20 to 50 in White, Cream and Ecru; shaded and solid colors in Nos. 20 and 40. The best seller is No. 40. There are cheaper and inferior makes being offered. Be sure you get the "Victoria."

A good storekeeper's stock is not complete without

- Victoria Crochet Thread
- Morse & Kaley Knitting Cotton
- M. & K. Turkey Red Embroidery Cotton
- M. & K. Fast Black Darning
- M. & K. Ball Mending, Black and Colors

Ask for the above goods. If your jobber does not keep them, drop us a card and we will give you names of those who do.

R. HENDERSON & CO. Agents for Canada  
323 St. James St. Montreal