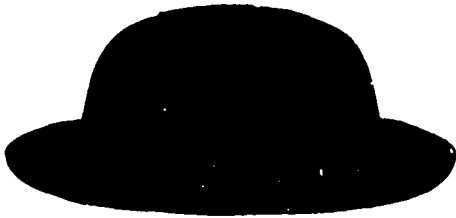
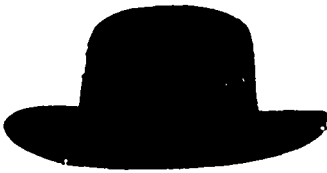


LEADING STYLES.

Below will be seen a few more of the leading styles in hats and caps from the cuts received from A. A. Allan & Co., for which they had a big demand during the season.



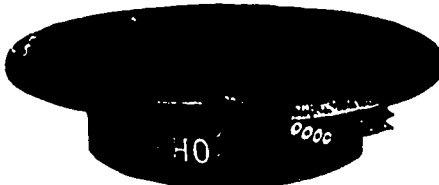
Fur or wool crush hat greatly in demand throughout the North West.



Soft fur or wool hat principally worn by the farming community.



Naval cap for boys, but sometimes worn by girls as well



The always favorite Tam O'Shanter for both girls and boys.

LONDON STYLES IN HATS.

Our old friend the derby hat is just now having its own little boom. In these goods a very moderate depth of crown prevails, $5\frac{1}{4}$ to $5\frac{3}{8}$ being the rule with rather close set brims. There has been an excellent demand for rough felts especially in blacks and light browns. I see a great number of felt goods of an unmistakably reddish hue, owing to the demand for colors to match prevailing shades in tweed suits for Summer wear. This is a step in the right direction and wants to be encouraged by American hatters. It is thoroughly fashionable in England to wear a felt hat in keeping with one's costume, and the fact that it is so will put many an additional shilling to the hatters ordinary receipts this year.

The light weight shapes in straws which flourish on tropic mid-summer Broadway do not go here where the temperature is more bracing and even. The average specimen weighs from seven to nine ounces with depth of crown from $2\frac{3}{4}$ to 3 inches and brim $1\frac{1}{4}$ to $1\frac{3}{4}$, the material being a coarse "pearl" plait of white Luton straw. Luton by the way is the Bedfordshire village about which flourishes the greater part of the English straw hat industry. The popular hat of the moment is of a very coarse texture whole straws being employed which split and opened out measure at least $\frac{1}{4}$ of an inch across. Two colors are always employed, white entering into nearly all hats in combinations with brown, blue or black. The edges of these hats are not round finished but serrated. Bands employed are of various colors, principally college ribbons, which, being usually attractive tri-colors, produce very pretty effects.—Hatter and Furrier.

BUYING NOW.

Gossip from London says the price of furs will be raised by the Behring sea legislation. Ladies are accordingly buying outside winter garments at the time when it is customary to shed winter garments.

J. TUNSTEAD & Co.,

— MANUFACTURERS OF —

Fur Felt Hats, Stiff, Soft and Flexible.

271 KING ST. EAST, HAMILTON, ONT.

The first Hat Manufacturers that ever catered to the Retail Trade exclusively.

ALL THE LATEST AMERICAN AND ENGLISH STYLES.

E. J. FAWCETT

MANUFACTURER OF

FELT HATS

STIFF, SOFT and FLEXIBLE.

NIAGARA ST., - - TORONTO.

The only manufacturer in Canada supplying exclusively the RETAIL TRADE. Send for samples of

DUNLAP, KNOX AND MILLER STYLES.

B. LEVIN & CO.,

WHOLESALE MANUFACTURERS OF FINE FURS

— AND —

IMPORTERS OF HATS.

491 & 493 ST. PAUL ST.,

MONTREAL.



A large and well assorted line of manufactured furs and high grade hats always in stock. Orders by mail from the trade will receive careful attention.

Sole Agents for the Dominion of Canada for Lincoln, Bennett & Co., Sackville St., London, Eng., and W. Wilkinson & Co., Regent St., London, Eng., makers of high-class Silk and Stiff Hats.