

#### CHRISTMAS STORE HOURS

BEGIN SATURDAY-9 A.M. TO 6 P.M. Excepting Saturday, Dec. 13th, and Friday the 19th, to Wednesday the 24th-9 A.M. TO 10 P.M.

### THE FUR COAT

AS A CHRISTMAS GIFT



Imparting a subtle charm—a richness of appearance seldom achieved by any other garment. If your gift is a fur coat, it will be a cher-ished one, always warm and dependable upon any occa-

The Fur Department shows an interesting assortment of Coats in Persian lamb, Hudson seal, muskrat and electric seal, in both plain and trimmed models. Lengths 42 to 50 inch.

Persian Lamb Coat, 45 inches long, shawl collar and cuffs of Alaska sable, lined with blue brocaded silk ... \$300.00 Persian Lamb Coat, 48 inches ong, tucked collar and cuffs of gray squirrel, lined with blue and gold brocade; all fine, selected skins ...\$425.00 Hudson Seal Coats, all seal or trimmed with sable, squir rel or kolinsky..\$300 to \$450 Seal Coats, all seal, with shawl or mushroom collars. Lined with brocade. Plain or reverse borders. to 50 inch....\$125.00, \$175.00 French Seal Coats, sable collars, tucked or shawl effects ...... \$165.00 to \$210.00

#### Useful Household Accessories in Nickel-Plated Copper

Second Floor.

Special Teapots and Coffee Pots, copper nickel-plated ......\$1.65 and \$1.75 Copper Nickel-Plated Bread and Cake Trays, with or without handles ......\$1.25, \$1.98 and \$2.19 Crumb Trays, brass, copper and nickel plated..\$1.79 Special for Saturday in the Basement Department.

## Aristmas Lifts of Treat Lalue

## Grouped at several small prices

THERE are all kinds of lovely things that will bring an exclamation of delight from even the difficult-to-please person. And even were we to devote paragraphs to the scores of departments ready to serve you in your Christmas shopping, we could barely suggest the wealth of ideal gifts now available in our holiday assortments. Gifts for young and old, and all ages in between. Gifts chosen. Gifts for all. Come and see.

#### WEEK-END CANDY SPECIALS

Chocolates by the box. Assorted and hard centers; %-pound box ..... 23c Nut Loaf, fresh and delicious ...... 30c half pound Sharp's Super-Kreem Toffee, by the tin, at .... 5c, 25c and 35c All Chocolate Bars ..... 6 for 25c Candy Circle, Main Floor.

#### Velvets on the Height of Fashion-\$3.95 Yard

If Silk Chiffon Velvets could be made better, "Salts, Limited," of Lyons, France, would make them. Here is one of their makes we've selected that's perfect in every way for the new dress and cloak, and it costs you much less this season to have Salts' Silk Velvets. Pheasant brown, nigger, teakwood brown, navy, Newport blue, powder blue, sapphire, jade, pearl and peli-

Salts' Black Chiffon Dress Velvet ........\$3.50 yard

#### PILLOW COTTONS

Circular Cottons, all good makes to use now, or work on for Christmas gifts. We only handle makes of known and proven quality. You will find them wash well, hold their snow-white bleach and give you value for your money.

Wabasso Circular Cotton, no mill ends, all good goods ...... 35c yard Wabasso Circular Cotton of the better kind; good weight; all widths ..... 49c yard English Circular Cotton, an unusual price for so good a quality; all widths ...... 59c yard Double Warp Cotton, a beautiful circular cotton, in

all widths ...... 75c yard Horrockses' Pillow Cotton, circular and our best quality; 40, 42 and 45 inch ...... 90c yard

#### NEW DICE LONSJAY, 65c

It's something entirely new. Our first shipment sold quickly and Saturday shoppers will find a complete new assortment for their choice on our counters. The weave is still the same soft satin-like finish, permanent after washing. The new little tiny dice pattern, instead of stripe, is a favorite every time, especially in such lovely shades of peach, flesh, emer-ald, orchid, sky, rose and white. See the bloomers made up and displayed with goods...... 65c yard

#### HOSE AND UNDER-HOSE, FEATURING WARMTH AND UTILITY

The Invisible Spat which makes silk stockings possible the winter long. Of very fine wool and not discernible even under the sheerest hose ......75c pair

Full-Fashioned Cashmere Hose, in the Llama make, well known for fit and durability; in black only; sizes 81/2 to 10 ..... \$1.50 pair Cashmere Hose, all wool, fullfashioned, with double garter top, reinforced heel and toe; sizes 81/2 to 10; black, brown, navy, gray and sand

Ri-Tex Silk Hose, comfortably lined with lisle, in Airedale, gray, black, log cabin and brown ......\$2.50 pair

# Che Breath

#### FASHION NEWS NOTES

Reported for us from New York by THE BREATH OF THE AVENUE

The favorite coat of the season is brightly colored and takes lavish trimming of long-haired, lighttoned fur. The combination wins because the coats are youthful and the furs are flattering. Bracelet, necklace and earrings that match make

up the fashionable jewelry ensemble of the fall. Thus the jewelry, like the costume, is smartest when it combines a harmonizing ensemble. Smart little hats in ruddy and tawny tones cast a becoming glow on complexions that venture abroad on frosty days, and they tell a story of

style-rightness that adds to their popularity. Bright artificial flowers are much sought for because they add interest to new costumes and freshen the interest in old ones; and they bloom in so many colors that no costume need be limited to one flower. Thus its smartness may be varied by different flowers for different days and places. EXCLUSIVE TO SMALLMAN & INGRAM, LTD.

## Hats For Juniors At One-Third Off



CLEARANCE OF ENTIRE STOCK FROM 5 TO 15 YEARS Approaching Christmas and the Shopping Bazaar, annually erected in the Millinery Department, are explanations of this sharp reduction in price.

Stocks must be greatly decreased to make room for the Christmas merchandise.

These Children's Hats, which are to be cleared Saturday, include long nap Beavers and Velours, soft Plush Hats, Ribbon and Velvet Hats Homespun Tams and Cut Felts. In colors as well as black and

#### Every Hat One-Third Off, 86c to \$3.30

See window display.

Millinery Department. Second Floor.

#### Two Hundred Dozen Handkerchiefs, Saturday, 4 for 25c.

Hemstitched Handkerchiefs in pretty solid colors; an excellent quality material, to wash well and wear well. A splendid assortment for the utility supply. In blue, rose, green, mauve and orange....4 for 25c Main Floor.

#### SWEATERS, SCARVES, RUGS For Arena Sports

Even when the game's at its keenest, there's apt to be an element of chill discomfort for the onlooker.

These Rugs are to provide warmth from the first bell to the last cheer. Sporty-looking rugs of large plaid designs or plain colors with plaid borders, of heavy wool and closely woven. Their special purchase for Second Floor.

#### More English Scarves for the Skating Season, \$1.98

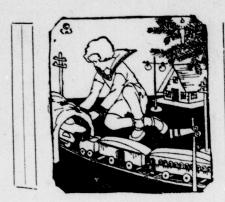
Scarves to top the knitted costume for sports wear in curly cameline, or taupe, or gray, brightly splashed with rainbow colors; ample for cosiness and warmth; yard and three-quarters long and half-yard wide. Priced specially for Saturday at .....\$1.98 Second Floor.

#### AMONG PRACTICAL GIFT SUGGESTIONS

the heavy knitted Pullover Sweater takes a foremost place. Its popularity, too, insures many "bands" throughout the season. These for Saturday are a special offering. In heavy white wool, with soft, rolling collars which can be fastened high at the neck. Sizes 34 to 42. Three dozen only for Saturday at \$3.95 Second Floor.

#### A Group of Boudoir Caps That Will Be Useful Gifts

Five dozen Boudoir Caps, made of silk and wash satin, trimmed with insets of net and ribbon, or ribbon bows and frills; in maize, honeydew, flesh, blue and mauve. Specially priced for Saturday, at....59c Second Floor.



#### TRITE, BUT TRUE

s that old saying about the early bird. And never truer than when it applies to Christmas shopping Sales listed today, and special offerings grouped about the store have been thoughtfully arranged for those who select their Christmas gifts with the care and leisure of "early shoppers."

Christmas Gifts on All Floors and Every Aisle.

#### Slim Little Dresses That Will Go To Many a Christmas Gathering

Simple frocks for afternoon or informal evening wear, vary widely in their choice of fabrics. Velvet here. Sheerest georgette there. But all retain the same fluency of line and grace of fashion-distinction that makes this season's frocks more beautiful than ever. Several models that are especially smart:

Dress of Nigger Brown Cut Velvet on Georgette, shown in broken plaid tunic model, with smart horizontal bandings of fur and beads. Skirt of satin canton, at ..... \$49.00

Afternoon Frock of Zanzibar Brown or Black Chiffon Velvet, with round neck and short sleeves; a slip-on model, beaded in steel, at ...... \$45.00

Chiffon Velvet, made in apronfront effect with bandings of fur. Ostrich and rhinestone ornament used as a side-trin ming, at ..... \$30.00

Gray Georgette, strikingly combined with golden brown velvet; waist and panels of cut velvet. Pleated sides of geor-gette, with narrow bandings of fur ...... \$39.00

Navy Satin Canton in tunic style, with kimono sleeve; gray fur bandings finishing the tunic and sleeve; slight fullness at hips held in with sash girdle at ...... \$39.00

Second Floor.

#### WARM GLOVES FOR JUNIORS OR GROWN-UPS ARE PRACTICAL GIFT SUGGESTIONS

Fleece-Lined Mocha and Capeskin Children's Lined Cape Skin Gloves, Gloves that will provide many hours of grateful warmth from now until

spring. Women's Cape Skin and Mocha Gloves, two dome, brown and gray .....\$2.75 Women's Cape Skin and Mocha, with strap wrist ...... \$3.25

Children's Fleece-Lined Mocha Mitts, all sizes, in tan only ......\$1.25 Lined Mocha Gloves in tan .....\$1.50

Women's and Girls' Gauntlet Woole Gloves ......\$1.00 to \$2.50 Children's One-Dome Tan Cape Gloves ..... \$1.25 and \$1.50

with strap wrist and fur top, in brown

Long Woolen Gloves for children

..........85c, 90c, \$1.00 and \$1.35 pair

Main Floor.



## OVERCOATS!

YOUR TASTES; MADE TO APPEAL TO YOUR JUDGMENT; PRICED TO APPEAL TO YOUR POCKET.

\$20,\$25,\$30-\$35-\$40\$45,\$50

#### THE GUARDS, \$35.00

The officers of the English King's Guards were overcoats similar to this. Now it is adapted to the civilian's requirements, in a blue double-breasted Ilster. A pleated back and half belt add to the beauty of this coat.

#### Gray Worsted Suits, \$35 TWO PAIRS OF TROUSERS

An excellent value—these Gray Worsted Suits, smartly cut, in two and three button models; medium gray shade, with two pairs of trousers for double wear.

#### THE RENFREW, \$45

Men accustomed to smartness will find the Renfrew a pleasing relief from the usual; a double-breasted English "long" model; convertible coliar: fabrics of finest grade wool.

#### Two Trousers Suits, \$25

Some reduced from higher priced lines, others specially purchased. Every suit offers splendid value at this price. Smart young men's models, conservative models for business men in medium and dark shades, with two pairs of trousers. See these tomorrow ..... \$25.00

#### BOYS' OVERCOATS \$8.95, \$9.95, \$12.95, \$15.95

Great warm Coats for boys of all ages; smart belter models, with big patch pockets; fleecy warm wool Overcoatings; medium, light and dark mixtures. Bring the boy with you tomorrow.

#### Boys' Two-Bloomer Suits, \$10.95

Boys' sturdy Tweed Suits, in medium and dark shades; smart new models, with two pairs of bloom-

#### BOYS' COMBINATIONS, \$1.49 Elastic Ribbed Combinations for boys, medium

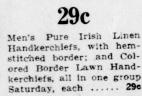
#### SALE OF HANDKERCHIEFS



Plain Linen, Initialed Linen, Colored Border Lawn, each,

Men's Pure Irish Linen Handkerchiefs, with hemstitched border; and Colored Border Lawn Handkerchiefs, all in one group

#### BOYS' MACKINAWS Extra good quality Mackinaws, in dark overplaids;



#### Knitted Scarfs in rich color combinations. A special purchase. On sale tomorrow ...... \$1.59

### smart belted models ...... \$6.95

MEN'S SCARFS, \$1.59

UNDERWEAR, \$2.98 Men's Medium Weight Winter Combinations, made of fine selected work, and cotton yarns; perfect fitting, unshrinkable; sizes 34 to 44 .................\$2.98

#### PYJAMAS, \$2.98

A SPECIAL PURCHASE OF IMPORTED

AND DOMESTIC SHIRTS!

MANHATTAN-WELCH-MARGETSON

From these two leading makers of two continents come special groups of Shirts at prices that are remarkable-in view of the excellent quality of

the fabrics offered. Buy your Christmas requirements from this offering

Including Scotch Zephyrs, Broadcloths, English Madras, fine Repps and

Chambrays, in a huge selection of patterns and colors.

Good Flannelette Pyjamas, well made, in neat striped patterns; unusual values at this price...\$2.98

#### COLORED WOOL TOQUES, 59c

10 dozen only Wool Toques, in sand, navy, brown and gray; fine and heavy knits; some brushed wool; a bargain tomorrow at ...... 59c

#### WHITE TOQUES, 79c

White Toques in fine and heavy weaves; a special sale Saturday Men's Shop and Second Floor.

THE DESIGNER, 69c Monthly for One Year. Subscribe Now - At

Pattern Counter.

#### STATIONERY EMBOSSED All Boxed Stationery, \$1.00 and up embossed free at Stationery Counter.



CHRISTMAS GREETING CARDS your Personal Cards for At Stationery Counter.