Contractors Have Constructed A Business Front That Will Be a Credit to City for Years.

# ASHPLANT'S NEW STORE FRONT

A CREDIT TO LONDON'S BUSINESS SECTION

Colors Pleasant.

The whole window has been built with pleasing color effect, the tile floor at the entrance to the store having been selected of buff color, set

with a suitable border of red and chocolate. The glass at the back of

the store front, including the main entrance doors, has been set with an etched design, making the whole front

an harmonious design and arrange

At the rear of the first floor, con-

is by steam, supplied by the Greene-

W. MARSH STAFF HOLDS

Employees of Local Butcher

Hold First Annual Picnic

At Lakeside.

picnic at Lakeside on Wednesday

Ladies' race—E. Ross.
Oldest man on grounds—Mr. E.

Sport results: Balloon race—E. Ross.

Braund.

Ashplant's Leather and Shoe Departments Show Quality Style For All Requirements.

# The CUT STONE

ASHPLANT'S NEW STORE

Supplied by

# A. & E. NOBBS

Cut Stone Contractors

WILLIAM STREET AND C. P. R. TRACKS.

Cut Stone of All Kinds for All Purposes.

### Ashplant's Store Ranks With the Best in America

Interior Is Perfect and Architecture of New Front Is Likewise.

PLEASING EFFECT

Children's Department Decorated With Pictures To Interest Youngsters.

With the completion of an imposing store front, which architects say is perfection in display arrangement. Hubert Ashplant & Sons now occupy one of the finest retail stores in the

one of the finest retail stores in the city.

Not long ago the interior of the building was fitted out with the most modern equipment for a retail shoe dealer, and now, with the attractive display window, in which the final stages of decoration have just been completed, Ashplant & Sons possess a store which ranks with the best a store which ranks with the best

America has to offer.

The architectural designs for the new display window were drawn up by John M. Moore. Every detail which makes for beauty and decorativeness has been followed out. Now that the window is completed a great variety of high quality footwear is shown to advantage.

Children's Department.

Further renovations were made to the interior of the store, and an at-tractive children's department completes a most pleasing effect.

The masonry and carpentry work, which is of the highest workmanship, was carried out by R. G. Wilson & Son, and the electric work of instalsystem of fans to take care of the hot summer months was done by



who has asked Moscow to serve an ultimatum on Great Britain.

J. H. Pollock.

The steel work, always an important factor in the construction of modern structures, was completed by the London Bridge Company. The nainting and decorating was performed by Colerick Bros., and the woodwork and frames by Wm. Gerry & Son. The London Art Glass and Mirror Work installed the huge sheets of plate glass which enclose the front of plate glass which enclose the from he stone work was carried out by . &. E. Nobbs.

The balcony for the sale of chilthe balcony for the sale of children's shoes is situated at the rear of the first floor and midway between the first and second floors. In size it measures 29 by 32 feet. A wide colonial stairway leads to the departtheir friends held their first annual

Walls Decorated.

The walls of the children's department are decorated with pictures to interest the young folk, and off the balcony a wide stairway leads to the second floor. This department has been elaborately fitted for the sale of leather and trunk goods, and a spacious window display has been Sport results: made at the front.

A unique feature of Hubert Ash-

Tie race, men and women—Miss Cottril, E. Braund. Wheelbarrow race, men and women R. Modeland, E. Ross. Time race—M. Courtney, J. Bibplant & Sons is the third floor, in which is installed a modern and well-equipped shoe repair department. connected with the main store by a small dumb waiter and speaking tube bins.

Men's race—H. Bibbins. to facilitate service.

On the children's balcony a neat office has been fitted out for the cashier. An up-to-date automatic cash system running to all depart-

In order to build the new window The "Articles for Sale" columns of The Advertiser classified "Want" Ad front on Dundas street the old front had to be removed. The new display has been built of a pleasing design, trimmed with Indiana limestone. In the lower story long span was used, necessitating steel columns at

Special anchoring of the front wall to side walls was made in order to rigidly reinforce the front. The store front is constructed of heavy drawn copper, worked up to an attractive design. This is the only an attractive design. This is the only all-copper front in the city.

The interior of the store front is finished in old ivory, making a splendid background for displaying shoes. The interior of the display is finished in American quartered oak and the outside of the doors in

Sons of Scotland Spend Jolly Day At Port Stanley.

SUPERB DANCING

Special to The Advertiser by a Staff Correspondent.

Port Stanley, July 31.-With the lag flying in the breeze before them, 300 members of the Sons of Scotland, St. Thomas, journeyed to the Port this afternoon to attend their annual

veniently situated to the store itself, has been placed the main office, lighted from an overhead light shaft. Arriving at the beach at 2:20 the party made for the heights where sports were held, and Scotch dancing wood stripping, finished in a light buff with a darker base.

Adjoining the office the shipping room is situated. Here all goods are received from the Carling street entrance, unboxed and distributed to the various departments of the store the various departments of the store.

The heating of the entire building

Sport Results: Girls, 6 and under-E. Ross, N

Boys, 6 and under—W. Cunning-am, J. Morrison. Girls, 14 and under-V. Mackie, H.

Boys, 14 and under-B. Calder, G. Rankin Consolation race — G. Calder, R. Ross, I. Irvin, and J. Ross.

Young ladies' race—E. Taylor and Rankin. Married ladies' race-Mrs. Morrison nd Mrs. Mickie.

Men's race—R. Mackie, W. Buchan

Pipe band race - Piper Hooper, MAHOMET SANCTORUM

Business was forgotten for the day and everyone was gay when the employees of W. Marsh, butcher, and most enjoyable picnic at the lakeside today. In spite of the severe thunderstorms of the forenoon, 90 per cent of the members turned out. One of the longest and most com-pact lines of sports ever run off by an organization at the Port was staged in grand style, the feature of which was a burlesque ball game which nearly ended in the umpire and the Port Stanley police force being ducked in the lake.

The novelty events included the wild hen race, Oriental bob and prize for the homeliest woman. Those present were treated to rides on the roller coaster, merry-go-round, and a swim in the cooling waters of the lake. Supper was served on the heights at 6:30 p.m.

The Sport Results:

Kiddies' race-L. Ellis, S. Goddard,

Riddies race—L. Ellis, S. Goddard, M. Cornfoot.

Boys, 6 to 10—C. Stode, D. Hopkins, J. King.
Girls, 6 to 10—E. Geddes, C. Cornfoot, M. Bunclark.

Boys' broncho race—L. McVicar and B. Logan Beauty contest for women-Mrs. C. section will aid the housewife in many nd R. Logan.

Take Advertiser "Want" Ads into partnership with you and success is McVicar and L. McVicar, Mrs. McVicar and L. McVicar.

Soda buscuit race—R. Logan. Wild hen race—Mrs. Forrester. Peanut polo race—Mrs. Henderson. Graceful walk-H. McManness, W.

Men's sack race-G. Swartz, J Mrs. Cornfoot.
Pillow fight—G. Bunclark, T. By

Give your Advertiser Classified "Want" Ad a chance-if you do not get what you need the first day, advertise the second

Oldest Oriental-O. Dennis.

TORONTO MAN'S REMAINS WILL BE TAKEN HOME

Associated Press Despatch. New York, July 30 .- The body of Wesley M. Lowrie will be taken to owe.

Ladies' sack race — Mrs. Logan, for burial, according to an announcement here tonight. Mr. Lowrie, who was for ten years traffic manager of the United Fruit Company, died at his home here today. He is sur-vived by his wife,

Mr. Lowrie, who was 56 years of age, began his career as a telegraph operator with the Michigan Central Railroad. He was prominent in Masonic circles. Railroad.

# Painting and Decorating

Ashplant's New Store

## COLERICK BROS.

212 DUNDAS STREET, LONDON.

We Specialize in Interior and Exterior Decorating.

## FIXTURES and WIRING

In Ashplant's New Store

H. POLLOCK Electrical Contractor

397 CLARENCE STREET, LONDON.

Lighting and Power Work of All Kinds.

STRUCTURAL STEEL for

ASHPLANT'S STORE

Supplied by

London Bridge Works, Ltd.

STRUCTURAL STEEL OF EVERY DESCRIPTION-LARGE STOCK OF BEAMS, CHANNEL, ANGLE PLATES, ETC.





AND



FOR

**HUBERT ASHPLANT & SONS' NEW STORE** 

SUPPLIED AND INSTALLED BY

# PILKINGTON

BROTHERS

(CANADA)

ONTARIO.

TORONTO

DESIGNS MADE AND ESTIMATES GIVEN FOR STORE FRONTS.



GLASS OF ALL KINDS AND FOR **EVERY USE** ALWAYS IN STOCK

### **Hubert Ashplant** & Sons



With Becoming Modesty

We admit that this is the finest traveling hag ever offered for the money. When judged in appearance and years of service, it is worth many dollars more than we are asking.

Built of leather that has a feeling of quality seldom found in a bag at this price.

Vacation Special, \$9.95.

This will make an excellent gift to the graduate. It has the prestige of a much higher priced bag, and will be appreciated by those who like to carry good

Overnight Bags of Quality

Made of select Calf Skins, Brown or Black, Beaver Cowhide and Grained Leathers. Frames overlapping and with Welted Seams. Linings of leather, pop-

## Year Round Service

Quality Is Pre-eminent In Our Leather and Luggage Department

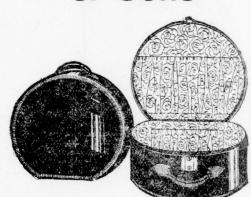
A HARTMANN WARDROBE TRUNK provides a commodious clothes closet at home or when

The Hartmann Wardrobe has suggested to architects and others a more commodious clothes closet for the home. It provides hangers of excellent design and convenient drawers for garments and apparel. A Hartmann open in your closet or room will give complete closet equipment that is practical in every way-unique and instantly ready for travel-always!

There is a Hartmann for every purse and purpose Priced \$35.00 to \$150.00



### **Hubert Ashplant** & Sons



Every Woman Needs a

## Pullman Hat Box!

A ladies' pullman hat box has many uses. It will carry one or two hats, a light evening frock and slippers appropriate for any social occasion. Aside from its travel features, it provides a clean, substantial container for hats at home.

The style illustrated above is designed of black enamel and has a good handle, lock and catches, all edges are bound.

A complet line of

English Leather Goods

Comprising Flat Purses, Hand Bags, Writing Cases, Bill Folds, Jewel Boxes, Toilet Cases, Glove, Handkerchief and Collar Cases. These and other leather novelties made from Velvet Calf, Pig Skin, Seal and Willow Calf.