ROWAT'S COFFEE
never fails to please. It is always as good as you expect it to be—or better. 70c POUND.
Try a Pound Today.
T. A. Rowat & Co.
250 Dundas St. Phones 3051-3052.

CANADIAN ADVERTISERS' CONVENTION THIS WEEK

Three Days' Session At Montreal When Interesting Topics Will Be Discussed.

A full and interesting three-days' program based on the slogan "Better Advertising—Bigger Business" has been arranged for the semi-annual convention of the Association of Canadian Advertisers, which is to be held in the Prince of Wales Room, Windsor Hotel, Montreal, on June 2, 3 and 4. Over 75 advertising managers, representing Canada's largest national advertisers, will be present from all parts of the Dominion.

The convention will be called to order and an address of welcome will be given by H. S. Van Scoyoc, vice-president and chairman of the Montreal committee, and will be followed by an address on "Goodwill Publicity for Business" by Roy Weaver, secretary of the Shoe Manufacturers' Association and late of the Reconstruction Commission.

A joint luncheon will be held with the Montreal Publicity Association, at which G. W. Hopkins, general sales manager of the Columbia Graphophone Company, will be the speaker.

The afternoon session will be taken up by a "mechanical session," at which outside firms will explain new devices and processes in which the national advertiser is keenly interested, and especially when a saving in time and money can be made in producing advertising material of all kinds.

In the evening a "smoker" will be held, for which a large number of invitations have been issued. The speakers will be: Col. George Ham of the C. P. R., G. W. Hopkins and M. P. Pennell, Jun., secretary of the Montreal Harbor Commission.

The morning session of the second day (June 3) will be opened with an address by B. H. Bramble, president of the association. The convention will then hold two private sessions on sales and agency relations. At the sales session there will be an address by Stanley Clague of the Audit Bureau of Circulations, and by John Frazer, of Lewis Bros., Montreal, on "Advertising the Jobber Finds Most Effective." L. P. Greene, of Tuckett's, Limited, will also speak. The luncheon on this day will be confined to members only.

In the afternoon more members' sessions will be held. W. A. Hersey, manager of mail and sales promotion, Robert H. Ingersoll & Bros., will be the chief speaker at the direct-by-mail session, while the discussion will be led by F. W. Hunt of the Massey-Harris Company, Limited, Toronto. There will also be addresses by Louis Balsam of "Better Letters" fame, and one on "Back to Brass Tacks in Business-Building" by Robert E. Ramsey, director sales promotion, publicity and advertising American Writing Paper Company. The afternoon will be concluded by four-minute talks by members on the advertising exhibits of their firms, with special reference to the most effective thing done in advertising and selling during the year.

The evening will be devoted to a members' question-box session, at which questions may be asked relative to advertising and sales, and which will be answered by the member who has previously experienced the same problems. In this way it is hoped there will be a general exchange of ideas between the members.

On Saturday, the last day of the convention, left-over business will be cleaned up early in the morning, and at noon the convention will be the guests of the Montreal Harbor Commission at luncheon on board their yacht, which will be followed by an inspection of the port and harbor of Montreal and a trip down the river. Later in the afternoon there will be a motor ride with some form of entertainment, and out-of-town members will be able to catch the night train home.

NEW PRICE FOR
LEHIGH VALLEY
THE SATISFACTORY
COAL
EGG STOVE NUT $16.50 a Ton
SMITHING COAL, $16 A TON.
Delivered Anywhere in London.
ORCHARD'S
45 YORK STREET. PHONE 384.
zxt

LONDON OPTICAL Co.
Richmond Street, Dom. Sav. Bldg. Phone 6120. zxv

Have You Seen It?
It is waiting for you.
Your Favorite
Summer Frock
Distinct among a multitude of Distractingly Dainty Dresses in Our Showrooms.
"Out of the High-Rent District."
The Canadian Ladies' Wear Co.
372 Dundas Street. Phone 6112
Between Colborne & Waterloo Streets.
Next Cooper's Auction Rooms. zxv

Anderson's Coal
THE BEST IN THE WORLD.
PHONE 1391
zxv

$5 DOWN ON WALTHAM OR ELGIN WATCHES
Balance Easy Terms.
GREEN, Jeweler. 374 RICHMOND STREET. zxv

DELEGATES TO LONDON METHODIST CONFERENCE

The following is a list clerical delegates with their places of abode while in the city. The list is subject to change:

S. J. Allin, Ilderton, Hubert Ashplant, 466 King street; T. A. Allin, Moncton, Joseph Brown, 3 Horn street; E. L. Anderson, Belton, Mrs. R. Oke, 358 Ridout street; E. J. Armstrong, Wingham, W. A. McArthur, 90 Thornton avenue; S. Anderson, Clinton, Mrs. R. Oke, 358 Ridout street; A. E. Allen, Port Lampton, John Francis, 1057 Richmond street; H. J. Armitage, Comber, C. A. Mann, 290 Wortley road.

L. Bartlett, St. Johns, parsonage, St. Johns; C. W. Baker, parsonage, Thamesford; R. A. Brook, Crediton, Mrs. Brokenshire, 194 Grey street; A. W. Brown, Kirkton, Mrs. H. Childs, 964 Hackett street; A. J. Brown, Melbourne, Thomas Snyder, 503 Emery street; H. J. Ball, Camlachie, Mrs. Morris, 153 Colborne street; S. J. Bridgette, Courtright, Rev. Dr. Peever, 512 Wellington street; A. H. Brown, Woodslee, Robert Dennison, 203 Cathcart street; A. W. Barker, Windsor, Mrs. Dodds, 61 Grand avenue; H. J. Bentley, Wheatley, L. B. Mitten, 61 Craig street; G. W. Butt, Cedar Springs, Mrs. J. A. McLaren, 2 Victoria Apartments; P. S. Barnes, Louisville, Miss Woodward, 25 Erie avenue; G. A. Barnard, Florence, Mrs. A. Kelly, 44 Victor street; J. Ball, West Lorne, Mrs. (Dr.) Hoffman, corner Oxford and Waterloo streets; R. H. Barnby, Springfield, Mrs. Aldis, 157 Waterloo street; F. Burgess, Fingal, Mrs. Essex, 44 Gerrard street; C. Barltrop, Toronto, Mrs. Kerr, 787 Hellmuth avenue; Robert Burton, Warwick, Mrs. McNiel, Bellevue avenue; J. W. Button, Walton, Mrs. McAlpine, 84 Byron avenue.

C. W. D. Cousins, Bryanston, R. M. Berry, 454 Oxford street; M. Colling, Fullarton, Mrs. E. Colling, 229 Waterloo street; William Conway, Kintore, Joseph Brown, 3 Horn street; J. N. Clarry, Kincardine, Rev. Dr. Peever, 512 Wellington street; F. E. Clydesdale, Fordwich, Mr. Hardy, 611 Oxford street; R. C. Copeland, Lucknow, Mrs. Graham, 146 Bathurst street, C. L. L. Couzens, Arkona, Mrs. H. Holmes, 431 Hamilton road; H. W. Crews, Windsor, Mrs. Glass, 603 Queen's avenue; G. J. Creasy, Ruthven, C. R. Walker, 27 Becher street; F. W. Craik, Dawn Mills, T. C. Elliott, 736 Richmond street; G. M. Clayton, Armow, Mr. Bickill, 59 Windsor avenue; C. F. Clark, Sarnia, Rev. L. W. Reid, Hale street.

J. J. Durrant, Point Edward, A. Talbot, 470 King street; W. E. Donnelly, Amherstburg, C. J. Donnelly, 167 Duchess avenue; C. R. Durrant, Harrow, and A. E. Doan, Wheatley, Sherwood Wilson, 145 High street, George Daniels, Chatham, A. K. Reynolds, 423 Central avenue; S. W. Davidson, Tupperville, Mrs. H. Childs, 964 Hackett street; Mr. Dance, Aylmer, Mrs. Cross, 216 Wellington street.

E. W. Edwards, Seaforth, Mrs. C. E. German, 521 Colbone street; J. Elford, Sarnia, A. C. Deacon, Gerrard street.

J. E. Ford, Goderich, S. P. Reynolds, 28 Askin street; J. L. Foster, Varna, A. C. Deacon, 48 Gerard street; J. M. Findley, Oil City, Rev. W. E. Millson, 534 William street; A. E. Fear, Ford, S. R. White, 73 Orchard street; W. A. Findley, Charing Cross, Mrs. M. Doupe, 45 Craig street; S. J. T. Fortner, Walpole Island, A. K. Reynolds, 423 Central avenue; W. G. Fagan, Corinth, Mr. Howie, 493 King street; H. J. Fair, Holmesville, Mrs. McAlpine, 86 Byron avenue; John Ferguson, Sarnia, Mrs. Lawrie, 281 Hill street.

W. H. Graham, Stratford; Mrs. W. T. Marshall, 205 Cheapside street; H. A. Graham, Walkerville, J. A. Jones, 439 Maitland street; R. J. Garbutt, Glencoe, William Heaman, 540 Queen's avenue; H. Godfrey, Dutton, Mrs. Scoyne, 10 Edward street; G. C. Gifford, Port Stanley, Rev. S. Saiton, Elmwood avenue; J. N. Gould, Sparta, at own home; D. Guest, ordination class, Mrs. Fillmore, 14 Edward street; T. T. George, Parkhill, Miss Campbell, 442 Waterloo street; R. S. Greenwood, Mitchell, Mrs. J. Barnard, 324 Central avenue.

J. W. Herbert, Putnam, W. J. Coates, 406 Tecumseh avenue; A. E. Hopper, Delaware, S. Hopper, 67 Elm street; J. E. Holmes, Stratford, Mrs. Cunningham, 839 Dundas street; G. N. Hazen, Listowel, James Brown, 55 Ridout street; T. W. Hazelwood, Listowel, A. Talbot, 470 King street; J. Henderson, Toronto, A. D. Home, 254 Briscoe street; R. G. Hoskin, Ripley, E. M. Johnston, 34 Windsor avenue; E. Harding, Wilkesport, J. H. Knight, Bernard street; J. W. Hibbert, Essex, Rev. J. Agnew, Windsor avenue; L. W. Hill, Leamington, Mr. Griffith, 520 Central avenue; R. Hicks, Chatham, Mrs. W. Thomas, 63 Byron; S. R. Hunt, Electric, Mrs. Thompson, 90 Bruce street; J. W. Hisey, Morpeth, S. R. White, 73 Orchard; W. L. Hiles, Highgate, Mrs. Hiles, 40 Belgrave avenue; J. Hussar, Wardsville, Mrs. James Barter, 122 Dundas street; G. W. Henderson, St. Thomas, Mrs. A. M. Hunt, 47 Gerard street; W. R. Hagar, Aylmer, Mrs. Boyd, 548 Waterloo street; L. C. Arvey, Aylmer, Rev. L. Wickett, 827 King street; Rev. Hart, St. Marys, Mrs. Day, 426 Emery street; J. C. Hay, William Heaman, 540 Queen's avenue.

J. F. Irwin, Lucknow, Mrs. S. Baker, 81 Becher street.

J. W. Johnston, Holmesville, Mrs. McLean, 28 Oxford street west; J. H. Johnston, Parkhill, Mrs. Knapton, 378 Tecumseh avenue; S. Jefferson, Granton, Mrs. G. McKinley, 280 Hamilton road; P. E. James, Woodham, Mrs. H. D. Dunnett, 91 Bruce street; A. R. Johnston, Warwick, C. S. Buck, 840 Dundas street; G. Jewett, Wyoming, Rev. J. T. C. Morris, Askin street; J. Jones, Essex, G. Copeland, 825 Richmond; A. E. Jones, Blenheim, Mrs. J. W. Manning, 845 Lorne avenue; S. R. Johnston, ordination class, A. D. McCallum, 426 Emery street; H. Johnston, ordination class, Mrs. Woollatt, 228 Colborne street; E. W. Jewitt, ordination class, Mrs. C. Walker, Becher street; A. J. Johnston, Toronto, D. Keenleyside.

A. R. Kellam, Belmont, M. Theil, 41 Belgrave; J. T. Knight, Milverton, Mrs. W. A. Jackson, Bellevue avenue; I. W. J. Kilpatrick, Ripley, C. Talbot, 26 Cynthia street; George Kersey, Bervie, Rev. G. W. Dewey, 1 St. Andrew's street; H. F. Kennedy, Goderich, Mrs. Way, corner Nelson and Colborne streets; J. Kennedy, Parkhill, H. Ashplant, 466 King street; R. W. Knowles, Sarnia, A. A. Langford, 555 Waterloo street; C. C. Kaine, Cottam, Rev. W. J. Ashton, 156 Wellington street; G. J. Kerr, Bothwell, D. J. Kerr, 123 Cathcart street; J. M. Keys, Talbotville, James Bassence, 383 Hale street; Irvine Kaine, Fullerton, Mrs. W. Woollatt, 228 Colborne street.

A. J. Langford, St. Marys, James Brown, 55 Ridout street; A. L. Love, Blenheim, Mrs. H. W. Paddell, 377 Huron street; P. H. Lawson, Dresden, and H. Lawson, P. H. Lawson, 68 Wharncliffe road; Rev. Lucas, R. R. 2, London, Mrs. J. A. Dorking, 167 Wharncliffe road.

H. D. Moyer, Goderich, Mrs. Fritz, 208 Edward street; A. E. Millson Auburn, Rev. W. E. Wilson, 534 William street; C. J. Moorehouse, Kerwood, Mrs. J. Boomer, 565 Colborne street; R. A. Miller, Mount Brydges, Mrs. Neely, Palmer avenue; T. Manning, Sarnia, Parnell Morris, 455 Colborne street; J. Morrison, Sarnia, Mrs. Glenn, 898 Maitland street; S. W. Muxworthy, Forest, Miss M. Hawkins, 284 Horton street; A. E. Moorehouse, Windsor, Mrs. George Walker, 156 Bruce street; E. Medd, Ridgetown, Mrs. Fred Templin, 37 Belgrave avenue; J. C. Millian, Shedden, Mrs. Glenn, 898 Maitland street; R. May, ordination class, E. J. Williams, 55 Edward street; J. W. Magwood, Stratford, Mrs. Simpson, 424 Rectory street.

A. McKibbon, Gorrie, Mrs. T. Powell, 221 St. George street; D. McTavish, Formosa, Mrs. Fillmore, 14 Edward street; D. McCamus, Clinton, Mrs. J. Friend, 772 Colborne street; R. J. McCormick, Blyth, Mrs. W. Godwin, 683 Maitland street; W. G. H. McAllister, Exeter, Rev. J. T. C. Morris, Askin street; I. A. McKelvie, Oil Springs, Mrs. Robert Dennison, 203 Cathcart street; S. R. McVittie, Muncey, and H. W. McTavish, Muncey, Henry Pocock, 532 King street; C. W. McKenzie, Muncey, A. Westman, 52 Craig street.

J. C. Nethercott, Bothwell, W. H. Smith, 117 Langarth.

W. R. Osborne, Thorndale, Mrs. W. Hobbs, 167 Tecumseh; F. S. D. O'Kell, Ethel, Mrs. Howie, 493 King street; J. H. Osterhout, Dresden, Hubert Ashplant, 466 King street.

M. Parr, Stratford, Miss Long, 84 Elmwood avenue; J. Peters, Belgrave, A. Westman, 52 Craig street; H. B. Parnaby, Exeter, Thomas Snyder, 503 Emery street; W. Patterson, Bosanquet, George Copeland, 825 Richmond street; S. V. R. Pentland, Brigden, C. J. Beal, 431 Waterloo street; J. W. Penrose, Leamigton, J. Pack, 121 Cathcart street; E. Poulter, Pelee Island, W. D. Yeo, 180 William street; A. Page, Guilds, L. B. Mitten, 61 Craig street; G. H. Penrose, Northwood, Joseph Pack, 121 Cathcart street; J. W. Pring, Yarmouth Center, Mrs. Pritchell, 162 Wharncliffe road; W. Pomeroy, John Findlay, 354 Central avenue; Rev. E. A. Pearson, Col. Shannon, Westminster Hospital.

S. Quinn, Bayfield, Mrs. Dambra, 67 Beaconsfield avenue.

E. J. Roulston, Staffa, Mrs. F. W. Ball, 168 Adelaide street; F. G. Robinson, Teeswater, Mrs. Lowe, 362 Simcoe street; E. Riddoll, Tiverton, Mrs. Harvey, 802 Talbot street; J. F. Reycraft, Goderich, Mrs. Boyd, 548 Waterloo street; H. Royal, Nile, no billet; G. W. Rivers, Hensall, Mrs. C. R. Myrick, 66 Sackville street; J. C. Reid, Strathroy Mrs. Shipman, 475 Maitland; J. D. Richardson, Petrolea, Mrs. Bell, Wharncliffe road north; F. J. Rutherford, Springfield, Mrs. Boyd, 548 Waterloo; D. Rogers, St. Thomas, Rev. S. Salton, Cathcart street; W. Rigsby, Lambeth, Frank White, 504 King street; R. Redmond, Toronto, George Tagg, 144 Colborne street.

Wm. Sterling, Trowbridge, Mrs. Boyd, 548 Waterloo; J. T. Sutcliffe, Atwood, Mrs. G. Walker, 156 Bruce street; W. E. Stafford, Brussels, J. E. Bickell, 89 Windsor avenue; T. E. Sawyer, Londesboro, J. Hardy, 11 Cynthia street; A. J. Sinclair, Centralia, Mrs. E. Langford, 252 Cheapside street; T. A. Steadman, Watford, Geo. McKinley, 280 Hamilton road; B. Snell, Alvinston, Rev. L. Wickett, 827 King street; W. W. Shoup, Thedford, Mr. Essex, 44 Gerrard street; J. O. L. Spracklin, Sandwich, R. E. Gregory, 41 Askin street, F. Stride, Maidstone, Mrs. McAdams, 593 Piccadilly street; S. M. Sweetman, Coatsworth, Mrs. Harvey, 802 Talbot street; A. M. Stuart, Merlin, D. N. Stuart, 91 Tecumseh avenue; E. A. Shaw, Malahide, J. W. Manning, 845 Lorne avenue; A. L. Spracklin, Malden, Alf. Jackson, 52 Becher street, T. C. Sanderson, Dresden, J. P. Finnigan, 170 Tecumseh avenue.

J. Thompson, Dorchester, Mrs. Lowe, 362 Simcoe street; D. D. Thompson, Strathroy, Mrs. H. Hohn, 431 Hamilton road; A. C. Tiffin, Watford, E. M. Johnston, 34 Windsor avenue; W. H. Taylor, Wheatley, Mr. Benson, 506 Oxford street; A. E. M. Thomson, Wallaceburg, W. A. McArthur, 90 Thornton avenue; C. E. Taylor, Belgrave, Mr. Griffith, 520 Central avenue.

H. J. Uren, Mitchell, Mrs. Keast, 596 Adelaide street.

J. Veale, Dorchester, Dr. Graham, King street; W. R. Vance, Melbourne, Mrs. C. E. German, 521 Colborne street.

H. Willans, Siloam, Mrs. J. C. Lane, 680 Princess avenue; A. V. Walden, Dungannon, Mrs. Dambra, 67 Beaconsfield avenue; R. L. Wilson, Bluevale, J. Hardy, 11 Cynthia; M. J. Wilson, Exeter, William Gerry, 41 Craig street; D. W. Williams, Parkhill, E. J. Williams, 55 Edward streee; A. D. Whaley, Appin, J. Wakeling, 886 Lorne avenue; W. Williams, Tilbury, Mrs. C. A. Mann, 290 Wortley road; A. S. Whitehall, Thamesville, Mrs. F. Whitehall, 274 Huron street; G. T. Watts, St. Thomas, Mrs. Sparling, 53 Gerard avenue; W. A. Walden, Brownsville, William Gerry, 41 Craig street; C. Wilkinson, ordination class, F. W. Ball, 168 Adelaide street; Rev. R. I. Warner, Rev. B. L. Hutton, 26 Bruce street; Hugh Wilson, D. C. Wilson, 23 Beaconsfield avenue.

The following are the lay delegates and their respective billets:

Chatham District.

J. W. Humphry, Chatham, J. H. Chapman, city; Charles Austin, Chatham, W. Copp, 83 Byron avenue; John Jenner, Chatham, W. J. Jackson, 5 Bellevue avenue; J. B. Little, Blenheim, A. M. Hunt, 47 Gerrard street; C. W. Thompson, Cedar Springs, Mrs. Flitton, 5 Johnston avenue; G. H. Rumball, Merlin, Mrs. Flitton, 5 Johnston avenue; R. R. Huff, Jeannette's Creek, Mrs. Flitton, 5 Johnston avenue; G. H. Huffman, Harwich, Mrs. Flitton, 5 Johnston avenue; C. W. Pickard, Thamesville, Mrs. Cress, 9 Beaconsfield avenue; T. B. Shillington, Blenheim, Mrs. Moorehouse, 39 Grand avenue; C. A. Humfrey, Dresden, Mrs. Cress; L. Higgs, Turnerville, Mrs. George, 51 Bruce street; A. B. Carscallen, Wallaceburg, W. Copp; N. B. Lindsay, Tupperville, Mrs. George; G. C. Childs, Rutherford, Rev. Ashton, Wellington street; Wm. Loney, Walpole Island, Harrison House.

Exeter District.

W. G. Midd, Exeter, Mrs. Butler, 503 Ontario street; H. D. Rowe, Exeter, Mrs. Butler, 503 Ontario street; J. E. Harrison, Parkhill, J. Rowntree, 5 Stanley street; J. W. Skinner, Woodham, H. Baker, 80 Byron avenue; W. Mitchell, Centralia, M. Brockenshire, 194 Grey street; T. Harris, Cromarty, Mrs. Kenyon, 132 Elmwood avenue; S. G. McKay, Ailsa Craig, J. Rowntree; S. W. Webb, Dashwood, Mrs. Kenyon; J. W. Ritchie, Parkhill, H. Baker; G. H. Fairless, Lucan, T. Copp; W. R. Langford, Granton, Mr. Newton, 21 Edward street; J. R. Moore, St. Marys, R. R., Mr. Newton; S. Tufts, Kirkton, Mrs. Day, 184 Maitland street; S. C. Chown, Lucan, T. Copp.

Goderich District.

H. R. Long, Goderich, Rev. N. Drew, 10 St. James street; G. M. Elliott, Goderich, W. E. Elliott, 26 Askin street; J. A. Irwin, Clinton, Rev. N. Drew; W. Black, Seaforth R.R., W. N. Manning, 525 Queen's avenue; O. W. Potter, Clinton, J. G. Schwam, Clinton R. R., J. E. Saunders, Dungannon, Mrs. Harvey, 815 Talbot street; Henry Harvey, Blythe, Mrs. White, 34, Marley place; J. H. Penetand, Auburn, G. Blane, Goderich R.R., F. Daly, 89 Ridout street; T. N. Taylor, Belgrave, D. Crawford, Halton R.R., F. E. Harley, 43 Gerrard street; M. Braithwaite, Londesboro, Herb. Cox, Bayfield R.R., Dr. C. Smith, 474 Maitland street; K. Stephenson, Varna, Mrs. Trumper, 130 Grey street; E. Bender, Blythe, Mrs. White, 34 Marley place; Mrs. J. T. Reycraft, Goderich, Mrs. Boyd, 548 Waterloo street; James Wallace, Seaforth, Mrs. Trumper, 130 Grey street.

London District.

Thirty-three delegates from the city required no billeting.

Mr. Tummonds, Denfield; C. Gray, Komoka; W. Bisbee, Denfield; A. George, W. B. Leslie, Thamesford; M. F. Payne, Belmont; W. J. Kelly, Lambeth; J. B. Whale, F. McClany, Hyde Park; A. L. Hodgins, Ettrick; A. Langford, London R. R.; E. M. Day, Thamesford; W. W. Dellon, Thorndale; H. M. Spence, Mossley; J. D. King, Lambeth; C. Bignell, Southwold; H. Janes, Delaware, no billets; E. Dunn, Thorndale, W. Hobbs, 167 Tecumseh avenue; E. S. Hunt, A. M. Hunt, 47 Gerrard street; W. R. Bishop, Komoka, Rev. B. H. Robinson, parsonage; W. Thompson, Belmont, F. Lindenfield, 11 Brighton street; W. Baker, Lambeth, A. Kelly, 44 Victor street.

Ridgetown District.

Russel Clark, Ridgetown, and T. Scare, Ridgetown, R. R. Smith, 83 Askin street; W. Street, Palmyra, W. F. Moore, Ridgetown, F. Nichols, 85 Beecher street; W. Buchill, Blenheim, Mrs. Mitten, 61 Craig street; J. C. Crane, Highgate, J. C. Ashton, Highgate, R. P. Haskett, 62 Elmwood avenue; W. McKenzie, Thamesville, E. L. Moore, Thamesville, B. Biggs, 74 Bruce street; Bruce McLeod, Bothwell, C. Boynton, Bothwell, Mrs. Vollick, 141 Briscoe street; Emerson Snake, Bothwell, Harrison Hotel; J. H. Powell, Inwood, W. H. Reycraft, Glencoe, Mrs. Goodge, 67 Craig street; T. D. Robinson, West Lorne, Mrs. Kirkpatrick, 492 Grosvenor street; J. B. Spence, Northwood, Mrs. J. Colwell, 583 Colborne street; A. C. Cantelon, Dutton, Mrs. Kirkpatrick; J. Watterworth, Glencoe, Mrs. Russell, 22 Renwick street.

Sarnia District.

Mrs. M. A. Saunders, Sarnia, Mrs. H. McGee, 51 William street; J. Ferguson, Sarnia, Mrs. Quarie, 281 Hill street, O. K. Milliken, Sarnia, Dr. Paddell, 377 Huron street; John Smith, Copelston, T. N. Way, 133 Elmwood, avenue, N. Plain, Harrison Hotel; H. L. Clepdale, Mooretown, Harrison Hotel; R. D. Brown, Wallaceburg, T. N. Way; E. Armitage, Wilkesport, G. Upshall, 240 Tecumseh avenue; W. Harking, Brigden, G. Upshall, 240 Tecumseh avenue; C. H. Smith, Wyoming, no billet; Thos. Patterson, Camlachie, A. Deacon, 60 Craig street; A. T. Clark, Ravenswood, Mrs. Morrison, 1 Brighton, street; C. W. Stuart, Forest, Mrs. Morrisson, 1 Brighton street, Fred Traver, Thedford, F. Hunter, 13 Bruce street.

Strathroy District.

E. Cathrope, Strathroy, E. L. Taylor, 364 Princess avenue; A. E. German, Petrolea, Mrs. Allen, 836 Colborne street; T. Wakem, Longwood, Mrs. Wilson, 466 Wellington street; W. Carrothers, Kerwood, Mr. Harris, 24 Gerrard street; T. B. Taylor, Watford, Mr. Harris, 24 Gerrard street; W. M. Eastman, Arkona, Mrs. Wilson, 466 Wellington street; T. H. Lovell, Alvinston, T. H. Scott, 846 Hellmuth; M. B. Hicks, Wyoming, N. J. Parr, Oil City, A. E. Sherlock, 369 Ontario street; James Jerger, Petrolea, Wm. Briscoe, Edy Mills, Mrs. Brooks, 732 King street; W. Beattie, Melbourne, J. W. Mafee, Appin, Mrs. M. Nugent, 388 Ontario street; Gilbert Woods, Watford, J. S. Peters, Mount Brydges, Mrs. Coles, 440 Queen's avenue; J. R. Steadman, Petrolea, C. H. Cascaden, Oil City, Mrs. Isaacs, 916 Dundas street.

Stratford District.

Mrs. H. White, Stratford, Mrs. S. C. Bartlett, St. Marys, Mrs. Kilbourne, 190 Central avenue; H. J. Near, Stratford, E. L. Robinson, Gowanstown, Mrs. Kercher, 12 Theresa street; A. H. Zurbrigg, St. Marys, M. J. Colwell, 583 Colborne street; H. J. Greenwood, Mitchell, Mrs. J. Barnard, 324 Central avenue; S. L. Adolphe, Listowel, Wesley Boyd, Atwood, D. C. York, Piccadilly and Colborne; J. E. Whitney, Wallace, T. J. Earl, Moncton, T. O'Brien, Stratford, Mrs. Millson, 37 Askin street; H. R. Greenwood, Fullerton, H. Dunsmore, Harmony, Mrs. H. Baker, 125 Bruce street; J. H. Davis, Melbourne, J. McMurray, Kintore, F. Faulds, 39 Victor street.

St. Thomas District.

F. B. Haltby, St. Thomas, no billet; George Pierce, St. Thomas, Mrs. Wallace, 285 Simcoe street; D. A. Cattenach, St. Thomas, Mr. Watson, 119 Bathurst street; H. L. Stratton, Aylmer, Rev. L. Wickett, 827 King street; G. Procunier, Bayham, Dr. S. M. Thomas, Cynthia street; G. P. Winters, Springfield, Mrs. Elliott, 17 Hyatt avenue; J. C. Dance, Kingsmill, Mrs. Cross 216 Wellington street; W. J. Whaley, Brownsville, Mrs. Elliott; Jesse Wilson, Ostrander, Mrs. Slyford, 781 Nelson street; G. Elliott, Tillsonburg, Mrs. Slyford, 781 Nelson street, W. J. Johnston, Springfield, Mrs. Walker, 635 Wellington street; C. T. Pring, Aylmer, no billet; W. McInnes, St. Thomas R. R., E. Jones, Port Stanley, J. E. Turville, Sparta, Mrs. Small; W. Nethersoll, St. Thomas R. R., R. McKenzie, 384 Hale street; J. Brainard, Glanworth, Mrs. Oliver, 822 Wellington street; W. T. Miller, Lawrence, R. McKenzie, 384 Hale street; J. Base, London, no bilet, H. Nichols, Muncey, Harrison House; H. McArthur, Middlemiss, F. Finnegan, 170 Tecumseh avenue; W. F. Thomas, W. H. Mutch, St. Thomas, no billet; C. E. Raven, St. Thomas, W. J. Patrick, St. Thomas, A. Connor, Aylmer, F. McInnis, Aylmer R. R., D. C. Wilson, 23 Beaconsfield avenue; W. H. May, St. Thomas, no billet; N. Connor, Springfield, Mrs. Walker, 635 Wellington street; F. Sutherland, St. Thomas, Rev. R. L. Hutton, 26 Briscoe street.

Wingham District.

J. A. Mills, Wingham, Dr. Reynolds, 28 Askin street; G. McCarty, Kincardine, Mrs. Blair, 720 Queen's avenue; D. D. Taylor, Lucknow; S. Carer, Brussels, H. Kilbourne, 34 Askin street; George Yeo, Teeswater, T. Dougherty, Henfryn, B. C. Helm, 192 Wharncliffe road; H. W. Laird, Fordwich, R. Harding, Gorrite R. R., W. Courlis, 18 Euclid avenue; E. Johnston, Bluevale R. R., C. Talbot, 26 Cynthia; R. Alton, Lucknow, J. Mills, Ripley, H. Wilson, Base Line; R. Avery, Arman, J. Arnold, Bowie, J. Pitt, 6 Perry street; E. Walker, Wingham, Mrs. McRae, 86 Wharncliffe road; F. Funston, Ripley R. R., F. Hunter, 13 Bruce; E. Ackert, Holywood, Mr. Beaumont, 132 Duchess avenue; G. Roppel, Tiverton, Dr. S. P. Reynolds, 28 Askin street.

Windsor District.

A. T. Cadman, Windsor., R. Gregory, 41 Askin street; H. A. Hackney, Windsor, T. F. Maine, 84 Byron avenue; W. Horne, Windsor, T. F. Maine, 84 Byron avenue; Roy Cook, Walkerville, Mrs. McCrae, 86 Wharncliffe road; W. Wollett, Walkerville, no billet; Mrs. Wright, Sandwich, R. E. Gregory; F. G. Brush, Amherstburg, F. Kilbourne, 9 Cove road; G. Higgins, Harrow, F. G. Newhouse, 56 Riverview; J. Bailey, Harrow, F. G. Newhouse, 56 Riverview; L. H. Allison, Essex, F. Kilbourne; G. W. Coatsworth, Kingville, Mrs. McAulliffe, 210 Edward srteet; J. E. Scott, Ruthvne, Mrs. McAulliffe, 210 Edward street; W. Parker, Essex R. R., Mr. Moorhouse, Askin street; R. H. Simpson, Cottam, F. Heaman, 84 Askin street; C. Landcraft, Woodslee, F. Heaman, 84 Askin street; D. Ure, Maidstone, Mrs. E. Jenkins, 186 Tecumseh avenue; S. Burgess, Leamington, Mrs. Webster, Bruce street; L. Sloan, Leamington, Mrs. E. Jenkins; E. Gibson, Wheatley, A. V. Johnston, Erie avenue; A. H. Beacon, Blytheswood, A. V. Johnston, Erie avenue; J. Grathe, Comber, P. Doig, 51 Craig street; Dr. G. K. Mills, Tilbury, P. Doig, 51 Craig street; J. Whittal, Wheatley, Mr. Kessack, 103 Duchess avenue; H. S. Lloyd, Merlin, Mr. Keasack, 103 Duchess avenue; W. Jacques, Souddard, Mrs. Millson, 37 Askin street; J. E. Stone, Essex, Mr. Moorehouse, Askin street.

BIRD NOTES

(Contributed by McIlwraith Ornithological Club.

Passing down town the other day my ears were assailed by the strenuous notes of the Purple Martins, and my mind started to speculate as to the percentage of people who pass within hearing of such things and yet do not consciously hear them. The number is, of course, great, and the reader is hereby requested to make the acquaintance of this largest of our swallows, if he has not already done so.

On Saturday, when you go to market stand for a few minutes at the side of the market house, and observe these birds, utterly ignoring the throngs of people, and going in and out of the holes under the eaves which lead to their nests. One reason why the birds heed humans so little is that they are companionable, that is, from a human standpoint, and they seem to prefer to build their nests near human society. Consequently, on Saturday, when our women folks throng the square, the Martins are just as busy and unconcerned as if no one was near.

They ignore the rifle, too. Last year when the English Sparrows were trying to oust the Martins from my house I shot a few of them, and it was interesting to see how the big swallows ignored the report, doubtless because they felt safe. The male is dark navy blue, the female grey, their flight is beautiful, and altogether their acquaintance is well worth a little trouble.

Will you add this one to the list of your bird friends this week?

—W. E. SAUNDERS.

FAMOUS ORCHESTRA IS HERE TONIGHT

Ticket-holders are urged to come early to the performance to be given by the New York Philharmonic Orchestra in the Winter Gardens tonight. Even the staff of twenty ushers will be taxed to properly handle the large audience expected, and it will greatly facilitate the comfortable placing of the audience if it does not all arrive at the same time.

Mayor Little will officially welcome the orchestra and introduce Mr. Josef Stransky, the director, and Mr. Henry Hadley, the associate conductor, to the audience at the beginning of the program.

The sale of reserved seats is the largest in the history of the Musical Art Society, but provision has been made for 400 rush seats at 75 cents, which may be secured during the day at Heintzman & Co.

Ticket holders are reminded that war tax must be presented with every ticket.

A special cooling plant has been installed by the management of the Winter Gardens, and every provision made for the comfort of the audience.

WEEKLY HIGH COURT HEARS THREE MOTIONS

Three motions were heard by Chief Justice R. M. Meredith presiding at the weekly high court here Saturday. Regarding the Mary Griffith estate there was an application for the removal of one of three trustees at his own request. The court declined to make an order until the consent of all interested parties is filed, and the application may be renewed. U. A. Buchner appeared for the motion.

An application to declare Maria W. Anderson incapable of managing her own affairs was heard, and an order was made that the application go from filing of two other affidavits, and the Canada Trust Company is appointed as committee. The usual reference to the local master at London was ordered. R. G. Fisher appeared for the motion.

Regarding the Sarah E. McIntyre estate, the court declined to confirm the report of the local master at St. Thomas and directed reference to the local master at London to take evidence and propound a scheme for maintenance, and report to the court. R. G. Coulter of St. Thomas appeared for the motion, and E. Meredith for the public trustees.

MEETING OF MOTHERS' ALLOWANCES BOARD

Details of Three Applications Considered—Two Granted, One Rejected.

The Mothers' Allowance Commission of the County of Middlesex met in the county buildings Saturday afternoon to consider three cases. After going fully into all details regarding them, the commission granted two applications and rejected one. Other routine business was also considered. The meeting was called by County Clerk John Stuart, chairman, who presided, and all members of the commission were present.

Ingredients of highest quality only are used in
McCORMICK'S FAMOUS JERSEY CREAM SODAS
Serve them often
McCORMICK'S JERSEY CREAM SODA BISCUITS

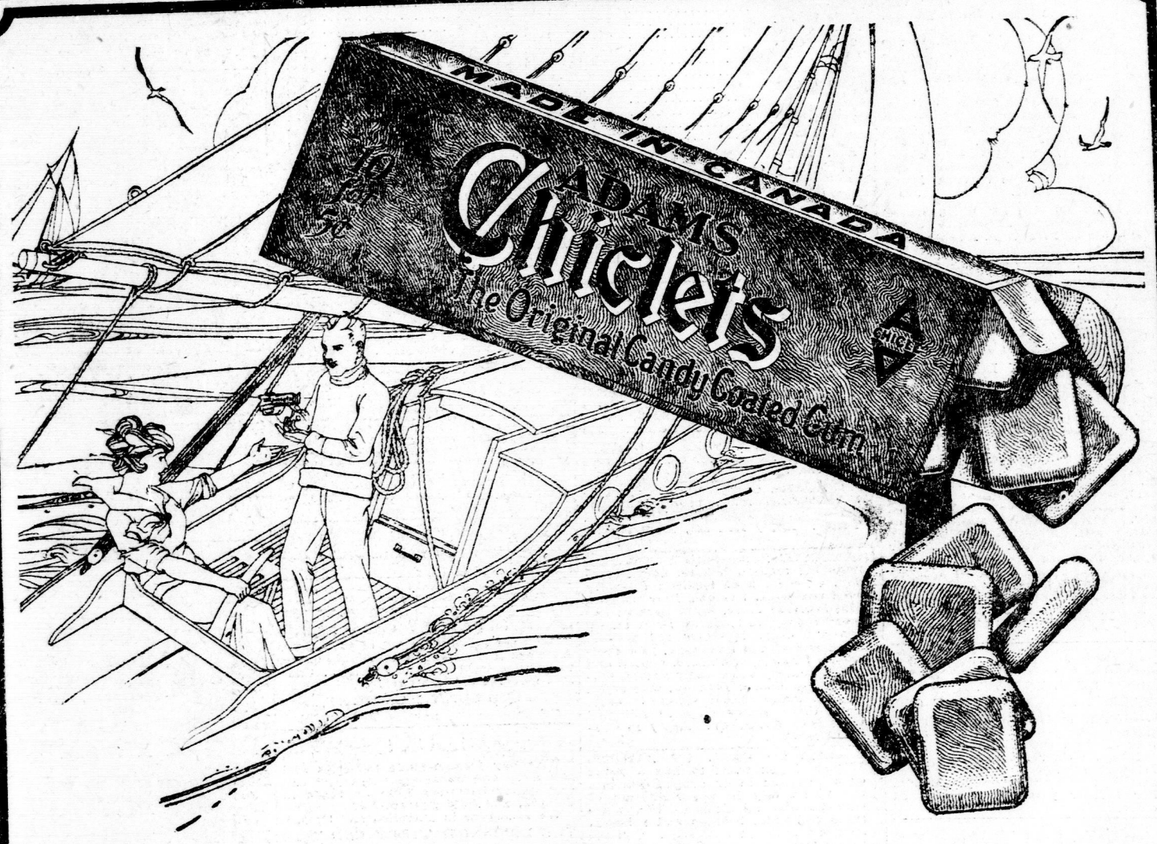
AN ARTIST AT 18 MONTHS

Is the little Welsh girl of that age, who sits up in her cot and draws lifelike copies of the pictures that adorn her nursery. The eye of an artist has a power of observation that is lacking in the eye of the individual. Have you got it? You can find out if you visit the Brown Optical Company, 223 Dundas street, and have your eyes examined.—Advt. zxv

PERSONAL MENTION

Miss Irene Laney has returned home after undergoing a serious operation for appendicitis at St. Joseph's Hospital.

Mrs. Upthegrove, 23 Yale street, has returned home after spending a month with her sister, Mrs. (Maj.) O. Heron, Rosedale, Toronto.



Refreshing as a Summer Breeze

Delicious candy-coated Chiclets add a new zest to sport—fit right in with youthful spirits and enthusiasm.

Fresh, fragrant Spearmint; refreshing, tingling Peppermint; luscious Tutti-Frutti—summer days and summer fun would be only half as good without them.

And they're good for you—good for teeth and nerves and digestion—good to allay thirst.

Adams Chiclets are "Really Delightful" anywhere—anytime. Sold by most stores, ten Chiclets for 5c.

—an Adams product, particularly prepared

Spearmint In the GREEN cardboard packet
Tutti Frutti In the PINK cardboard packet
Peppermint In the YELLOW cardboard packet