

## HOW THE RETURNS WERE RECEIVED

The Liberals Were Soon Aware That They Fought For a Lost Cause.

### CONSERVATIVES PLEASED

A Torchlight Procession, Headed by a Band, Paraded the Streets.

There was a celebration in the city last night. It is needless to add that the Liberals did not celebrate. The defeat of Sir Wilfrid Laurier and the Liberal Government came as a crushing blow to them, and there was scarcely a crumb of comfort left.

On the other hand, the Conservatives celebrated joyfully. When it became known that beyond question Mr. R. L. Borden had been elected Premier, the Conservatives formed a torchlight procession, and headed by a band marched to Major Beattie's residence on Dundas street.

He was placed in an automobile, with Mr. William Gray, Mr. Percy Moore, Dr. F. W. Roome, and other Conservatives, and escorted down town.

Several hundred members of the party joined in the procession, moved down Dundas street, and when Wellington street was reached, the crowd had swelled to large proportions.

Burning braziers were carried, and the Conservatives cheered until they were hoarse.

The Major Was Busy.

Major Beattie, and the gentlemen with him in the auto were busy taking their hats off to the throngs along the streets, and the cheering given him was hearty and good humored.

The parade traversed all the principal streets until a late hour. Later, the band serenaded many prominent members of the Conservative party.

The interest taken in the campaign was intense. Shortly after 5 o'clock Dundas street in front of The Advertiser was jammed with people. The results were bulletined rapidly, and it did not take long for the crowd to discover that the returns were not one of encouragement to the Liberals.

The results of the election in Ontario came first, and with them the first inkling of defeat.

Ministers Defeated.

When it was announced that such men as Hon. Geo. P. Graham, Hon. W. L. MacKenzie King, Hon. William Paterson, Malcolm Schell, Gilbert McIntyre, Dr. Rankin, and other prominent politicians had gone down to defeat, hope fled from the Liberal throng.

When in a short time it was further announced that Hon. W. S. Fielding, Sir Frederick Borden, Hon. Sydney Fisher, and other big men among the Liberals had also joined the army of slain, all hope was lost, and the majority went home.

Mr. McEvoy heard the returns at Hyman Hall, and soon realized that he was due to an overwhelming defeat.

"I am just one of a number," he stated. "There was an undercurrent, the force of which none of us realized. The vote was overwhelming against me, but no worse, it turned out, than the general result."

The crowds did not remain up very long, but went home very early. There was much good natured bantering, but nothing akin to disorderliness was reported.

At The Advertiser Office.

The crowd was in front of The Advertiser office, to see the bulletins. Dundas street was jammed with a mighty throng, Liberals and Conservatives alike.

The service given them was excellent. As the bulletins came they were promptly flashed on the big screen opposite.

Nothing was withheld whatever, whether favorable or otherwise, and the crowd was given the benefit of the truth.

Many compliments were paid The Advertiser for Conservatives on the absolute fairness with which it gave the returns.

## ELLIOTT WON FROM SMITH IN NORTH MIDDLESEX

Constituency Was Liberal at the Last Election by a Small Majority.

[Special to The Advertiser.] Parkhill, Sept. 21.—Mr. George Elliott, the Conservative candidate, defeated the Liberal member, Mr. Alex. Smith, by a majority of 49. Lobo showed a good majority for Mr. Smith, but in the other main parties Elliott made considerable gains.

The results.

|               | Elliott, Smith |
|---------------|----------------|
| Lobo          | 171            |
| East Williams | 97             |
| West Williams | 1              |
| Parkhill      | 57             |
| Lucan         | 23             |
| Biddulph      | 26             |
| Stouffville   | 154            |
| Majority      | 72             |

Totals  
Majority for Elliott, 49  
NORTH MIDDLESEX IN 1908.

|            | Doye | Smith |
|------------|------|-------|
| Abbotsford | 49   | 64    |
| Div. No. 1 | 58   | 28    |
| Div. No. 2 | 78   | 53    |
| Div. No. 3 | 47   | 75    |

| Biddulph   | 232 | 266 |
|------------|-----|-----|
| Div. No. 5 | 58  | 28  |
| Div. No. 6 | 58  | 32  |
| Div. No. 7 | 58  | 12  |
| Div. No. 8 | 51  | 69  |
| Div. No. 9 | 96  | 58  |

| Lobo        | 331 | 189 |
|-------------|-----|-----|
| Div. No. 10 | 39  | 61  |
| Div. No. 11 | 53  | 68  |
| Div. No. 12 | 39  | 88  |
| Div. No. 13 | 117 | 117 |
| Div. No. 14 | 52  | 70  |

| McGillivray | 155 | 107 |
|-------------|-----|-----|
| Div. No. 15 | 71  | 21  |
| Div. No. 16 | 42  | 56  |
| Div. No. 17 | 50  | 47  |
| Div. No. 18 | 22  | 48  |
| Div. No. 19 | 70  | 57  |
| Div. No. 20 | 44  | 51  |
| Div. No. 21 | 59  | 52  |

| East Williams | 359 | 331 |
|---------------|-----|-----|
| Div. No. 22   | 54  | 79  |
| Div. No. 23   | 37  | 76  |
| Div. No. 24   | 50  | 47  |
| West Williams | 64  | 79  |
| Div. No. 25   | 18  | 61  |
| Div. No. 26   | 45  | 59  |
| Div. No. 27   | 58  | 49  |

| Parkhill    | 151 | 172 |
|-------------|-----|-----|
| Div. No. 28 | 59  | 34  |
| Div. No. 29 | 48  | 41  |
| Div. No. 30 | 64  | 56  |
| Alisa Craig | 171 | 151 |
| Div. No. 31 | 56  | 78  |
| Div. No. 32 | 65  | 21  |
| Div. No. 33 | 54  | 31  |
| Div. No. 34 | 119 | 52  |

| Totals                      | 1,779 | 1,842 |
|-----------------------------|-------|-------|
| Majority for Alex. W. Smith | 63    |       |

## TWO MAIL CARRIERS KILLED AND ROBBED

Large Amount of Money Taken From the Sacks.

Jackson, Ky., Sept. 21.—As a result of the robbery of the mail between here and Hazard, Ky., Tuesday night, it is feared that Leander Howard, mail carrier, and William Marshall, his assistant, were murdered and their bodies hidden in a mountain ravine.

Checks totalling \$38,000 were found near the scene of the crime. Many of the letters in the mail sacks contained money, but how much is not known. The sacks had been cut open and all their contents taken, except the checks. Federal officers took up the trail today from the scene of the robbery.

Mrs. Winslow's Soothing Syrup has been used for over SIXTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLEYS ALL PAIN, CURES WIND COLIC, and is the best remedy for diarrhoea. Sold all over the world.

## The Wretchedness of Constipation

Can quickly be overcome by CARTER'S LITTLE LIVER PILLS.

Purely vegetable—act surely and gently on the liver. Cure Biliousness, Headache, Dizziness, and Indigestion. They do their duty.

Small Pill, Small Dose, Small Price. Must bear signature GENUINE.

*Beut Wood*

## OLYMPIC PASSENGERS SEEKING OTHER BOATS

A Scramble For Passage On Steamers Coming to America.

[Special to The Advertiser.] London, Sept. 21.—The saloon passengers from the Olympic, which was run down by the British cruiser Hawke, arrived in London at 3 o'clock in the afternoon and began to scramble for almost as had on other boats, causing almost all to leave on account of the recent railway strike.

The L. N. S. correspondent met the Olympic in Cowes roadstead this morning and accompanied the passengers here on a special train. Six lugs towed the Olympic. The ship was on a perfectly even keel, with no list, as at first reported, although there was considerable water in the hold, and she probably will be out of commission for six weeks. All the passengers place the blame on the Hawke. The Olympic, they say, was leisurely holding on a straight course.

## RAIN INTERFERES WITH DETROIT MEET

Grand Circuit Races Will Be Run Off Today.

[Special to Advertiser.] Detroit, Sept. 21.—Rain which began shortly after daylight made it impossible to start the Grand Circuit horses today. An effort will be made to clean up Thursday's and Friday's cards in

## COWAN'S PERFECTION COCOA

Cowan's seems to hit the right spot. It is a great food for husky young athletes; satisfies the appetite; easy to digest; and delicious.



DO YOU USE COWAN'S COCOA?

# The Smallman & Ingram Store Opens Its Thousands of Treasures for Fall

Now is the time when the word "APPAREL" is uppermost in our minds—new apparel for the woman, the man, and figuratively for the home. We have gathered larger stocks and a greater assortment of merchandise for this than for any previous autumn season. Had to. This business is each season extending further beyond the city of London; we must have goods enough for those who come. We knew years ago that Western Ontario would welcome to a fair extent such a store as this. We had, therefore, rather to grow to the requirements of this great western portion of the province than it needed to grow to ours, and by lopping off non-essentials and working steadily to deserve success, this store is able to sell dependable goods noticeably cheaper than in the old days. Value assured (through our buying direct from the European markets), then one need only think of variety, and where such lines of goods as at Smallman & Ingram's?

## Ladies' Tailored Suits Smart Styles at Popular Prices, \$14.75 to \$35

Semi-Fitting Coat, 28-inch length, with silk serge lining, coat collar trimmed with soutache braid; skirt 7-gore, panel front, inverted pleat back gives opening into pleat; black, navy, brown and myrtle. Price .....\$14.75

Tailored Suit of heavy diagonal serge, coat 28-inch length, semi-fitted, silk-lined, collar and revers of satin, trimmings of braid, 6-gore skirt, panel back; black, navy and reseda. Price, suit .....\$21.00

Tailored Suit of fine serge, semi-fitting coat, satin lined, sailor collar of velvet; collar, cuffs and back panel trimmed with soutache and military braid; skirt 6-gore, panel back, gores trimmed to match coat; black, navy and brown. Price .....\$35.00

FOR STOUT FIGURES—A dark gray Worsted Suit, built on lines to suit the extra stout model; semi-fitting coat, silk serge lined, velvet collar (shields in sleeves), skirt 8-gore, panel back and front, sizes 39 to 45 bust; plain style, well tailored. Price.....\$22.00

Ladies' Ready-to-Wear—Second Floor.

## Sale of Seconds in Ladies' Underwear

We have received from the mill a shipment of Union and All-Wool Fall and Winter Underwear, in combination and separate vests and drawers (so-called Seconds), but to the average purchaser the difference from what is called perfects is hard to detect. The imperfections in most cases are so slight that they are hard to find, and amount to a dropped stitch or misweave, which are all caught and nearly darned so that the wearing quality of the garment is in no way affected, but they cannot be shipped from the mill as first grade. These accumulate, and are thrown aside to be cleared at a price reduction. These are from one of the best makers of ladies' underwear in Canada, and are an exceptionally clean lot for seconds, otherwise they would not be handled at this store. Get your supply Saturday.

## Ten Dozen Combination Suits 98c Suit

These are in white and natural, high neck, long sleeves, ankle length, all sizes, 32 to 40. Regular value \$1.35, on sale Saturday, suit.....98c

## 3 1-2 Dozen Vests and Drawers 98c

These are pure wool, in natural and white, regular \$1.25 value, all sizes. Saturday sale, each .....98c

Main Floor.

# London's Foremost Outfitters to Men

## Clothing, Hats, Gloves, Underwear, Furnishings

Correct attire for men from the Underwear to the Overcoat, Umbrella and Walking Stick. And this store undertakes to provide everything that a man wears or requires for personal use, for all seasons, for all occasions, day or evening. We sell the best ready-made clothing made in Canada or America, which means the best in the world. No hat store can give better service than ours. Our gloves for men are famous for fit, durability and value. Our Underwear and Hosiery stocks are most comprehensive. SATURDAY IS MEN'S DAY.

## Men's Fall Overcoats, \$8.50 to \$25.00

Black Cheviot and Vicuna Fall Weight Overcoats, Chesterfield style, 45 inches long, extra good fitting coats, sizes 34 to 44. Price, each .....\$8.50

Same Coat with silk facings, each.....\$9.50

Dark Oxford Gray Twilled Cheviot Overcoats, fall weight (Chesterfield style), correct coat for walking; sizes 34 to 44. Prices .....\$8.50 and \$12.00

Extra quality Fine Black Vicuna and Cheviot Overcoats, fall weight, silk lined or silk faced. Prices, each.....\$13.50, \$15.00, \$18.00 to \$25.00

## Boys' \$5.00 Suit Special

See this range of special value Suits for boys, ages 7 to 16 years, in fine tweed mixtures. Popular styles at popular prices. Price, suit .....\$5.00

RICHMOND STREET SECTION—MAIN FLOOR.

## Dainty Afternoon Lunches Served in Restaurant 15c or Two for 25c

# SMALLMAN & INGRAM LIMITED

## CITY AND BANK ENTER AN APPEAL

Sale of City Hall Will Likely Result in Costly Lawsuit.

An appeal has been entered by the City of London and the Royal Bank against the decision of the Master in Chambers in Toronto, making the Attorney-General of Ontario co-defendant in the injunction suit entered by Mr. John M. Parsons, to prevent the

City Council disposing of the city hall to the bank.

The case will be tried before a judge in Chambers at Osgoode Hall today.

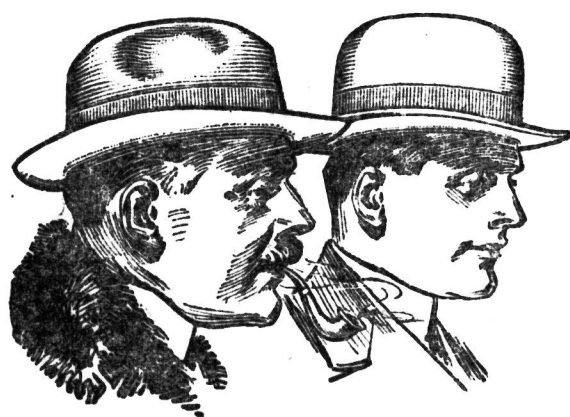
FAMOUS HOME SOLD

London, Sept. 21.—It was announced today that "Tatters Hall Castle" in Lincolnshire, a medieval structure dating from the middle fifteenth century, has been purchased by an American millionaire. The old castle will

be pulled down and re-erected on Long Island.

"Tatters Hall Castle" has been brought prominently to public notice because of the attempts which have been made to save the famous mantelpieces contained in it from being taken out of the country.

Major Sir Francis Trippel offered to provide the necessary funds but several of the mantelpieces which already had been taken out of the building were so badly broken that the council of the national trust refused the proffered assistance.



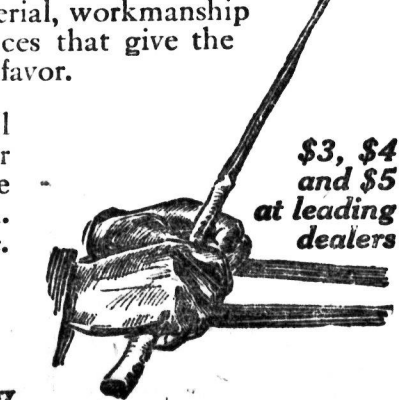
von Gal made  
Hats  
"CORRECT STYLES FOR MEN"

THERE is a value in a von Gal hat that you cannot obtain in any other hat. Whether you pay \$3, \$4 or \$5—whether soft or stiff—there

is a little better style, a little better material, workmanship and finish. And it is just these differences that give the tone that has made these hats so high in favor.

Whatever your walk in life—your hat will be correct if it is von Gal. Any dealer who sells the best has them, and will give you a binding guarantee of satisfaction. We stand behind him in this guarantee.

E.J. von Gal Co. Ltd.  
BRANCH OF  
Hawes von Gal  
Canadian Factory  
Niagara Falls  
Ontario  
American Factory  
Danbury  
Conn.  
New York, U. S. A.  
Strew Hat Factory, Baltimore, Md.



\$3, \$4 and \$5 at leading dealers

No advertisement except fifteen words. Amusements—Ten cents per line, or two cents per word. Meetings—Where no charge, one cent per word. Articles for Sale, To Let, Situations Wanted, Board, Lost and Found, and other miscellaneous advertisements, one cent a word. No advertisement less than one line.

## Births, Marriages

MARRIAGE  
CLARK—JAMES—On Wed. Sept. 20, at the residence of father, Mr. Ed J. Clark, street, by the Rev. Wm. Atwood, Miss Winnifred, to Mr. James Gordon ham, Ont.

HARMONY—FINCH—On Sept. 19, 1911, by the Rev. Miss Edith Finch, of the Methodist Church, both of this city, Miss Sarah Finch, to Mr. James Gordon ham, Ont.

MAGIE—PASHLEY—At Church, Sunday, Sept. 17, by the Rev. Mr. J. H. Smith, Miss Annie Magie, to Mr. Henry N. A. city.

DEATHS  
DEATHMAN—In Westm. on Sept. 21, 1911, Lily, wife of Lawrence, and eldest daughter of Jarmain, of Caradoc, Ont. Funeral from the residence of the deceased, 2 Westm. street, Sunday, Sept. 24, at 2 p.m., by the Rev. Mr. J. H. Smith, to the Westm. Cemetery.

McLEOD—At the family residence, 200 St. George street, on Sept. 20, Nancy Scott, relict of Mr. John McLeod, in her 80th year. Funeral private, kindly.

## EMENTS.

GRAND KINEMACOLOR

DON'T MISS SEEING THE GOOSE

THE GOOSE PRICES—25c, 50c, 75c, \$1.

Ontario Jockey

AUTUMN SEPT. 23

Racing

JOS. E. SE

W. P. FR

Secret

MUSIC FURNISHED

GOING

DETROIT, S

GRAND TRUNK

Train leaves Depot 7:45

ARCADIAN CLUB

YES! MICHIGAN

Base

CITY CHAM

Jubilees vs.

TECUMSEH

SATURDAY, SEPT.

General Admission

tiemen, 15c. Grandstand

Allan

Home for

Book now for clo

sailings, and from

ifax, to Liverpool

F. B. CI

Agent all ocean li

street, next Bank o

ner.

CHOSEN FRIENDS

accreditation to Detroit

Saturday, Sept. 20,

for three days.

OCE

Tickets by all line