

It's
Window Shades
Today.

Our assortment is always complete. Painty Fringes exclusively ours: Scotch, Hollands, our own importation, combined with every shade of Opague.

O. B. Graves,
222 Dundas Street.

THIS BRAND OF FLOUR
Always makes the
BEST BREAD
OR PASTRY.

USE NO OTHER.

J. D. SAUNBY
257 York Street.
TELEPHONE 113.

R. K. Cowan
Barister, etc., over Bank of Commerce
London.

New Undertaking Establishment
224 Dundas St. - Spencer Block
Telephone 1-154.

WESLEY HARRISON,
Embalmer and Funeral Director.
N.B. - We have in stock a complete line of Picture Frame Moulding.

Dr. W. H. Graham
108 KING ST. WEST.
Treats Chronic Diseases and gives special attention to skin diseases, as Pimples, Ulcers, etc.

PRIVATE DISEASES
Diseases of a Private Nature. Impotency, Sterility, Varicocele, Nervous Debility, etc. (the result of youthful folly and excess). Gleet and Stricture of long standing. DISEASES OF WOMEN - Pains, Profuse or Suppressed Menstruation, Uterine, Leucorrhoea and all Displacements of the Womb. Office hours - 9 a.m. to 5 p.m.; Sundays, 1 p.m. to 3 p.m.

SKATES
BROCK'S
192 Dundas St.

Is the place to get them - Racing, Hockey Ladies and Aime of all grades. Hockey Skates fitted to the shoes mechanically correct. We still lead in skate grinding.

SKATES HOLLOW GROUND FOR 15c

H. Beaton

Will, for the balance of the season, offer his whole stock of **FURS** at the actual wholesale cost. Come and inspect the goods.

138 DUNDAS ST.
Opposite Market Lane.

PATENTS
P. J. EDMUNDS, Solicitor of Patents
MECHANICAL AND PATENT LAW EXPERT.
35-61 Richmond, corner King, London, Ont.
Telephone 591.

Ladies Are Insuring

and with the Confederation Life, six recently having made application to us and were accepted. It's a good investment, without care or anxiety. Information cheerfully given.

Office, Market Lane, ground floor.
FRED H. HEATH, General Agent.
Geo. FURCHARD, Local Agent.
Phone 757.

DISASTER IN THE PACIFIC.

Several Sailors Jump Overboard and Frozen to Death.

Port Townsend, Wash., Jan. 13. - The British bark Janet Cowan (Capt. Thomas), bound from Cape Town, South Africa, to Vancouver, British Columbia, was wrecked on Dec. 21 near Carmanah, on the west coast of Vancouver Island. The second mate and two sailors jumped overboard when the vessel struck upon the rocks and were drowned, and the captain and three of his crew were frozen to death while endeavoring to find shelter on the rocky shore.

The Janet Cowan is a Clyde-built vessel, owned by Shackie & Co., and valued at \$127,000. She left Cape Town Sept. 11 for Vancouver under charter to load lumber for a South African port.

Black dress suits - Imported worsted \$12 and \$12.50.

Let's see - that about describes the suit your friend paid his tailor \$20 for, doesn't it?

Ours is Oak Hall in quality; most tailors find it hard to equal.

But there are others.

Excellent Business Suits in fine dark and medium tweeds, \$7.50 to \$10.

And all of 'em ready to wear.

High class clothing we have in these Oak Hall Suits.

Tisdale's Toronto Iron Stable Fittings

Healthful, durable attractive and cheaper than other fittings. Send for our new catalogue - The Tisdale Iron Stable Fittings Co., Ltd., No. 6 Adelaide Street East, Toronto.

We will sell all Furniture far below regular price. As our enormous stock is varied, you will have no difficulty in selecting what you need at W. TRAFFORD'S, 15 to 27 King Street.

Fur Lined Circulars

1/2 PRICE

Fur Lined, worth \$10 for \$5
Fur Lined, worth \$12 for \$6
Fur Lined, worth \$16 for \$8
Fur Lined, worth \$20 for \$10

Come early as we have only a few left.

PRIDDIS BROS.
TELEPHONE 324.
158 Dundas Street.
157 Carling Street.

Stoves!

All kinds of Heating Stoves for coal or wood at cash to clear out balance of stock. Lowest prices ever offered. Secure a bargain at once.

Stevley's, Richmond Street
Phone 453.

COLDER, LIGHT SNOW.

Toronto, Ont., Jan. 12. - 11 p.m. - A storm which developed during Saturday over the Northwest States is now central north of Lake Huron, and high pressure covers Manitoba and the Northwest Territories. Light snow has fallen today over the greater part of Ontario.

Minimum and maximum temperatures: Edmonton, 20-28; Calgary, 22-34; Parry Sound, 20-32; Qu'Appelle, 60-20; Winnipeg, 26 below-10 below; Toronto, 28-36; Montreal, 2-26; Quebec, zero-22; Chatham, N. B., 12-32; Halifax, 24-28.

PROBABILITIES.

Toronto, Jan. 13. - 1 a.m. - Fresh to strong westerly to northwesterly winds; colder weather, with light local snow falls.

Trusts Corporation
OF ONTARIO,
Safe Deposit Vaults.
Bank of Commerce Building, King Street, Toronto.

Capital - - - \$1,000,000

HON. J. C. AIKINS, P. C. President
HON. SIR R. J. CARTWRIGHT, Vice President
A. C. M. G. HON. S. C. WOOD.

This Company acts as ADMINISTRATOR in cases of intestacy or with will annexed. EXECUTOR, TRUSTEE, RECEIVER, COMMITTEE OF LUNATIC GUARDIAN, LIQUIDATOR, ASSIGNEE, etc., etc., also as agent for the above offices. All manner of trusts accepted, monies invested, estates managed, rents, incomes, etc., collected. Bonds, debentures, etc., issued and negotiated.

Deposit safes to rent, all sizes. Parcels received for safe custody.

Solicitors placing business with the Corporation are retained in the professional care of A. E. PLUMMER, Manager.

Roses, Carnations, Violets.
Funeral Designs.

J. GAMMAGE & SONS,
Phone 96. 213 Dundas Street.

Sparks from the Wire.

The breakwater at Fortune Harbor, on the southwest coast of Newfoundland, was destroyed in Tuesday's storm.

The condition of Mr. C. W. Bunting, manager of the mail and Empire, has again taken a turn for the worse.

John Newell, who was knocked down by a C. P. R. train at a level crossing in Parkdale, died Saturday night at the General Hospital, Toronto.

The private bank of Miller & Boucher at Sutton has stopped payment. The failure is a bad blow for the village, this being the only banking institution in the place.

Andrew Maxwell Irving, cashier of the Toronto News Company, and a son of Mr. Andrew S. Irving, manager of the company, died on Saturday night at his father's residence after a brief illness.

Rev. Dr. Hunter has resigned the pastorate of the Dominion Square Church, Montreal, and will be succeeded at the close of the conference year in June next by the Rev. T. J. Mansell, pastor of the Methodist Church in Quebec.

The failure of Miller & Boucher, private bankers, at Sutton, was unexpected. The Milsons Bank, through which Messrs. Miller and Boucher transacted business, is interested to the extent of \$15,000, but is secured. The total indebtedness of the firm will amount to about \$30,000. Mr. Boucher is postmaster of the village.

The Rev. W. H. Greer, of Simcoe, Ont., was sent to the Buffalo state hospital on Friday, by order of Dr. Fowler, the police surgeon, on account of insanity. Greer was for several years rector of an Episcopal church at Simcoe, but found it impossible to support his family on his meager salary, so he came to Buffalo. He had looked for work in vain for several weeks, it is supposed that despondency brought on an attack of insanity.

THERE IS NOT a more dangerous class of disorders than those which affect the breathing organs. Nullify this danger with Dr. Thomas' Electric Oil - a pulmonary of acknowledged efficacy. It cures soreness and lameness when applied externally, as well as swollen neck and crick in the back; and, as an inward specific, possesses most substantial claims to public confidence.

Shakespeare Never Sold Shoes

Or it is probable he would not have written "What's in a name." In truth there is nothing in the name of the maker of a shoe, but in the seller there is much. We're proud of our reputation for selling fine shoes, but have something besides our name to be proud of.

Our Shoes

Back up our name. We've been in business for years, and the knowledge we possess is put into buying the best. See the styles for ladies or gentlemen. Children also can be made happy.

J. P. COOK,
173 Dundas Street.
MONEY BACK IF YOU WANT IT.

London Advertiser.
Call Us Up! Telephone Numbers:
107.....Business Office
108.....Editorial Rooms
173.....Job Department

STREET-CAR-TICKETS
ARE ON SALE AT

T. R. PARKER'S,
C. P. R. Ticket Office
Southwest corner Dundas and Richmond Streets.

London and Environs

Mrs. D. C. Macdonald, London West, is still very low, and there are but slight hopes of her recovery.

Mr. Henry Burke, of St. Louis, Mo., has arrived home to attend the funeral of his father, the late Edward Burke.

The members of the Arlington Pleasure Club will hold their annual "At Home" on Friday evening, Jan. 24.

Mr. D. W. McCoubrey, ex-secretary of the Y. M. C. A., is leaving very ill at his home, and but slight hopes of his recovery are entertained.

The quarterly board of the Askin Street Methodist Church will meet to-night, and will renew their call to Rev. R. Hobbs, of Brantford.

Rev. A. G. Harris, pastor of the Centennial Methodist Church, last night preached the first of a series of sermons on "The Prodigal Son."

Rev. W. Ridsby preached missionary sermons at Grace Church, St. Thomas, yesterday. Rev. Mr. Millard preached in Colborne Street Church here.

On Saturday application was made to the county judge for a scrutiny of the votes cast for Messrs. Johnston and Morgan, the candidates for school trustees in the fourth ward.

The many friends of Miss Mary Black will be pleased to hear that she arrived in Portland, Oregon, where she was united in marriage to Mr. Chas. Groves, formerly of this city.

The St. Louis (Mo.) Hotel Gazette has a very flattering reference to Henry Milling, of this city, who has just recovered from a severe illness. Mr. Milling has attained great popularity in St. Louis.

Jonas Nicholas, an Oneida Indian, has been remanded to jail for a week on a charge of assaulting Rachael Nicholas. The woman says that Jonas "put his fist under her nose and threatened to smash her head."

No, a committee of the council waded through four clauses of the five limits bylaw at a meeting on Saturday night, and will recommend the council to give it a second reading. Over thirty causes have yet to be considered.

Stephen Penfold, of Caradoc, will come before Squire J. B. Smyth tomorrow on a charge of robbing James Connors, a farmer of the same town.

Penfold was before the magistrate on Saturday, but the adjournment was made owing to the absence of a witness. The accused is out on \$500 bail.

W. H. Hewlett, of Toronto, the new organist of Dundas Central Methodist Church, assumes office on Feb. 1. His friends have just presented him with a valuable gold watch and chain. He has also been elected representative for this city in the Canadian Society of Musicians.

Mr. A. S. McGregor, after nine years of faithful service as superintendent of the St. Andrew's Sunday school, resigned. The officers elected for the ensuing year are as follows: Superintendent, Mr. C. R. Little; secretary, Miss Gunn; treasurer, Mr. J. Loughhead. The other officers were re-elected.

John Pearce, a vagrant, 70 years of age, asked Police Magistrate Parke this morning to send him back to the Central Prison, where he completed a term only a week or so ago. He was given five months on pleading guilty to the charge of vagrancy preferred by Detective Rider. Pearce was convicted of petty larceny several years ago.

The Ella Cameron and J. L. Clark Dramatic Company, which organized in this city, is now in its seventh week. The season thus far has been a prosperous one. Two changes have recently been made in the company to strengthen the cast. Miss Jennie Woodworth, who is well known here, joined them in Kingston last week. They expect to play a return date here before long.

Rev. Dr. Monroe Gibson, London, has accepted the nomination of the committee of the National Council of the Free Churches for the presidency. In that capacity he will preside over the Free Church Congress, which meets at Nottingham next spring. One of the objects of this council is to watch and, if necessary, take action on the education question.

An Alvinston correspondent writes: The death of Mrs. Bradford, relict of the late David Bradford, and mother of Mrs. Geo. T. Ward, and Mr. C. W. Corbin of London, took place at the residence of

her daughter, Mrs. Geo. Sharp, Centre street, Alvinston, on the 8th inst. Deceased was 65 years old. The funeral took place to Dorchester Friday.

The case of Sales & Halliday vs. the Lake Erie and Detroit River Railway was tried at Osgoode Hall, Toronto, on Friday. It was an action for damages for loss of goods in possession of defendants as warehousemen or carriers at the village of Merlin. Judgment was given to the plaintiffs for the value of the goods remaining in the station on the night of the fire, and also for the value of the goods in the cars. Should the parties not be able to agree as to value, there will be a reference to the master at Chatham, the plaintiffs to stand the cost of the action and of the reference.

Mrs. Elizabeth Wakeling, a highly respected resident of London township for over 70 years, died at the residence of her son, C. W. Wakeling, lot 3, con. 2, yesterday morning, aged 81 years. She was due to bronchitis. Deceased was a native of England, and was the widow of James Wakeling, who met death at the asylum crossing of the Grand Trunk 32 years ago. She leaves three children - one son and a daughter living in London township, and another son in Nissouri. The funeral will take place tomorrow to Webster's Cemetery.

The attraction announced for next Thursday at the Grand is one calculated to test the capacity of this popular place of amusement. "A Texas Steer" is considered by all good judges to be the best of the many great productions of Charles H. Hoyt. The cast will be substantially the original, headed by Tim Murphy, in his remarkably clever impersonation of Maverick Brander, a character played by him upwards of 1,800 times. In this character Mr. Murphy is delightfully funny. Miss Dorothy Sherrod, the wisest and accomplished little comedienne, will interpret the part of Bossy. "A Texas Steer" will be staged with every regard to detail. New scenery, properties, etc., will be brought to this city, and nothing left undone to make the engagement one of the most successful ones of the present season.

IMMENSE COAL CARRIERS.

"Shenango, No. 1," made 30 trips in December and brought over 887 cars of coal, etc. "Shenango, No. 2" made 33 trips and landed 624 cars, making a total of 1,511 cars. Owing to the low state of the water and other hindrances they were not enabled to bring over full loads by any means, otherwise the record would have been much more favorable. Of this coal the G. T. R. took for its own use 1,004 cars, the balance going to different places throughout the Province. The total of coal taken by the G. T. R. was 45,543,100 pounds, and by all other parties 12,414,000 pounds, a total of 57,957,100. The duty payable on the G. T. R. alone last evening was \$13,682.19. A snug little sum for the customs department here to take in, surely. These figures might have been increased all round by about 20 or 25 per cent if the ferries had been able to bring full loads. - Port Dover Maple Leaf.

ROCK-FAIRBANKS.

Marriage of a London Boy to One of Petrol's Belles.

The Los Angeles, Cal., Times says: "The marriage of Miss May Fairbanks and Huron Rock (son of the late Warren Rock, Q.C., of London, Ont.) was impressively solemnized at 7 o'clock last evening at the residence of the bride, corner Washington street and Sumner avenue. The ceremony was performed by Rev. Wyllys Hall, rector of All Saints' Church, before only the contracting parties. The bride, Miss Fairbanks, was artistically decorated in honor of the event by Chisholm, the hall, drawing room and dining room being profusely adorned with palms, smilax, white carnations and California poppies. In the corner of the drawing room where the ceremony took place, was suspended a lovely Roman wishbone, made of white Roman hyacinths. The door where the bride party entered was ornamented with white carnations, with a white letter "F" overhead. The door of exit was likewise decorated, with a yellow letter "R" overhead. Over the dining table festoons of smilax and gold ribbon were hung, and the wedding cake occupied a position in an alcove of the drawing room, surrounded by palms and smilax.

The wedding gown of the bride was a dream of beauty, being made of ivory satin of exquisite texture, embroidered in California poppies, the full Godet skirt being unadorned save by its own graceful folds falling from waist to end of train, finished at bottom with heavy satin cord. The bridesmaid wore a white net inserted with white satin ribbon edged and headed with Valenciennes lace. The "empressment" collar was made of the same material as the gown, embroidered in seed pearls, the whole finished with priceless Irish point lace, which was a gift from the bride's aunt, with a stock collar of tulle and orange blossoms. The veil falling to the edge of the train was held by a tiara of diamonds. The bride carried a prayer-book of ivory from Tiffany.

The going-away gown was a fine Scotch tweed, a mixture of brown, made in the very latest vogue, trimmed with mink. The bridesmaid, Miss Fitzgerald, an old schoolmate of the bride, wore a gown of India muslin, trimmed with Valenciennes lace.

The presents were numerous and costly, including a check from the bride's father, Mr. J. K. Fairbanks, of Petrol, Canada; a diamond tiara from the bride's mother, a diamond necklace from the bride's brother, a star of pearls and diamonds from the groom, a silver toilet set, cut glass and other valuable gifts.

After the ceremony a sumptuous wedding feast was served by Christopher. At the close of the wedding tour, through the northern part of the State, Mr. and Mrs. Rock will return to Petrol, where they will hereafter reside.

CARTER'S LITTLE LIVER PILLS

SICK HEADACHE
Positively cured by these Little Pills.

They also relieve Distress from Dyspepsia, Indigestion and Too Hearty Eating. A perfect remedy for Dizziness, Nausea, Drowsiness, Bad Taste in the Mouth, Coated Tongue, Pain in the Side, TORPID LIVER. They Regulate the Bowels. Purely Vegetable.

Small Pills. Small Dose. Small Price.

Large Tea Kettle..... \$0 15

Three-Story Cake Dish..... 15

Large Dishpan..... 10

Pair Plates..... 2

Saucepans..... 5

Victor Flour Sifter..... 15

Galvanized Iron Coal Hod..... 25

Large Size Graniteware Saucepan..... 17

Very best Graniteware Teapot..... 35

Graniteware Preserving Kettle..... 27

Graniteware Pudding Dish..... 15

Large Graniteware Teakettle..... 85

Half Dozen White Ironstone China Cups and Saucers, with handles, not seconds..... \$ 25

White Ironstone China Bowls..... 4

White Chamber, medium size..... 19

Beautifully Decorated Cupboards..... 12

Handsomely Decorated Toilet Set, 10 pieces..... 1 69

Very Fine Magnolia Jug, all sizes..... 15

Colony Glasses..... 9

Help Wanted

\$2.00 PER DAY.

Yes, that's what we want, and you will make from \$2 per day up by giving us your help. You see, it's like this. We have just completed our January stock taking, and find we have made some money, but we also find that we have bought too heavily of winter goods. This would not have been the case if the weather had been colder in October and November but it wasn't, and now we want your help in clearing out these goods to make room for our spring importations. We have reduced the prices on these goods just one-half. If you want to make \$2 today there is no easier way than to come down to our store and buy your necessities at half price.

100 Men Wanted

To help us Tuesday, Wednesday and Thursday to clear out our store of winter goods. We would like to have carried them over, but can't do it. We have to have the money; necessity makes every business man mark down his prices sometimes. We are just in such a fix now. Here it is the middle of winter, and we've got several hundred suits of heavy underwear, several hundred heavy tweed suits and overcoats, and fifty or sixty dozens of winter gloves, which we have got to sell to get money to pay for our spring goods that are arriving daily.

Men's Heavy Blue and Grey Shirts and Drawers, 45c, or the suit.....	\$ 85	Men's Strong Manella, well made Overcoats.....	\$2 50
Men's Unlaundered Shirts, 35c, or 5 for.....	1 00	Men's Heavy Blue Serge Overcoats.....	4 00
Men's All-wool Cardigan Jackets, worth 90c, for.....	69	Melton and Beaver Overcoats, in blue, black, fawn and brown.....	5 00
Men's Heavy Shirts and Drawers, ribbed.....	25	Extra Fine Melton Overcoats, mohair, serge lining, wool body lining.....	6 00
Men's Wool Lined Kid Gloves.....	50	Usters - We have a few of our celebrated Storm Kings. These are extra long, with extremely high collars, and are a great bargain at.....	5 00
Home-made Mitts.....	25	Boys' Overcoats, with or without cape.....	1 90
Men's Mufflers.....	12 1/2	Men's Frieze Ulsters, tweed lining.....	7 00
Men's Black Astrachan Caps.....	35	Men's Heavy Tweed Pants.....	99
Boys' Black and Grey Astrachan Caps.....	25	Men's Heavy Weight Tweed Pants.....	1 00
Heavy Corduroy Caps.....	40		
Black and Brown Felt Fedoras.....	75		
Boys' Black and Brown Felt Fedoras.....	50		

100 Women Wanted

To help gather in our bargain harvest, unusually rich in values, which our January stock taking has brought to light. It is an event looked forward to with great expectancy by hundreds who know from experience its possibilities to them, for at no other time can they garner so desirable and satisfying merchandise for so little money. This year the bargains in capes, coats, furs, winter weight dress goods, hosiery and underwear are greater than ever.

Ladies' Australian Bear Canes, 27 inches long, full sweep, silk lined, regular value \$16, our price.....	10 41	75 pieces new Serges, 40 inches wide, black and colors.....	\$ 25
Black English Coney Cape, good quality, extra good lining, 27 inches long, real value \$10, our price.....	9 50	50 pieces Novelty Tweed Effects, were sold for 75c, now.....	50
Astrachan Dog Cape, 30 inches long, 100 inches sweep, extra heavy, silk and satin lining, were sold last week for \$27.50, our price now.....	22 00	10 pieces Black Silk Finish Henrietta, 40 inches wide.....	48
Genuine Wool Seal, whole skins, 100 inches long, full sweep, silk lined, were \$35, now.....	21 00	3 pieces Black Silk Warp Henrietta, 43 inches wide.....	72
200 dozen White Bos, just received.....	22	7 pieces Heavy Tweed, all-wool, 54 inches wide.....	65
Cheverette Serge, double breasted, large sleeves.....	3 60	4 pieces Black and Navy Blue Coating Serge, Stanley's fast dye, 54 inches wide.....	75
Rough Nigger-Head Short Coat, buttoned close to neck, large sleeves.....	4 25	Ladies' Fleece-Finish Vests 2 for.....	25
Heavy Serge, lapel front, new sleeves, in black and brown.....	4 90	Ladies' Wool Drawers very heavy.....	48
100 Coats, travelers' sample, German make, colored and black, the prices vary, upwards from.....	2 50	Ladies' Wool Vests, very heavy.....	45
100 Ladies' Heavy Capes, with sleeves; this is another lot of samples.....	5 00	Ladies' Fine All-Wool Vests.....	50
		Ladies' Wool Drawers.....	25
		Ladies' Wool Vests.....	25
		Ladies' Heavy Merino Vests.....	65
		Children's Natural Wool Vests.....	25

100 Housekeepers Wanted

To know that they can make more money in one hour than their husbands can in ten. You can do it in this way: Rise ten minutes earlier in the morning and prepare a tasty lunch for your husband to carry with him; in so doing you can save an hour or more which would be occupied in preparing a hot dinner. Take advantage of the hour so saved and come down to our store and purchase your household necessities, when everything is marked down at half price, and you will find you can easily make from \$2 to \$3 in an hour.

Large Tea Kettle.....	\$0 15	Half Dozen White Ironstone China Cups and Saucers, with handles, not seconds.....	\$ 25
Three-Story Cake Dish.....	15	White Ironstone China Bowls.....	4
Large Dishpan.....	10	White Chamber, medium size.....	19
Pair Plates.....	2	Beautifully Decorated Cupboards.....	12
Saucepans.....	5	Handsomely Decorated Toilet Set, 10 pieces.....	1 69
Victor Flour Sifter.....	15	Very Fine Magnolia Jug, all sizes.....	15
Galvanized Iron Coal Hod.....	25	Colony Glasses.....	9
Large Size Graniteware Saucepan.....	17	Six-Piece Tea Set.....	29
Very best Graniteware Teapot.....	35	Stand Lamp, complete.....	19
Graniteware Preserving Kettle.....	27	Beautiful Amber Glass Tea Set.....	64
Graniteware Pudding Dish.....	15	Half Dozen Engraved Tumblers.....	25
Large Graniteware Teakettle.....	85		

The T. E. Mara Co., LIMITED,

153 Dundas Street,
155 Dundas Street,
And Market Square
London.

Special Attention to Mail Orders - - Phone 1,402