

GOODS CHEAPER THAN EVER

GEORGE JEFFREY'S

DRESS GOODS:

Striped Serge and Brilliants for 15c. worth 30c. | Tissues, plain and striped, for 25c. worth 37½c.
Beautiful Broche Stripes for 25c. worth 50c. | Black Paramattas for 35c. worth 50c.

GLOVES:

50 dozen Colored Lisle Thread Gloves to be cleared out at 12½ cents per pair.

MILLINERY:

The whole stock to be cleared out at reduced prices.

PARASOLS:

A few of those wonderful parasols at 37½c. still left; and all other goods selling wonderfully cheap.

GEORGE JEFFREY, GUELPH

GRAND DEMONSTRATION

Our Great Annual Summer Sale begins to-day (Friday) when a Tremendous Rush will be made for the Bargains always given when a Sale is advertised

AT THE PEOPLE'S STORE  **AT THE PEOPLE'S STORE**

Time nor space will admit of us making many quotations of prices, as we are BUSY, BUSY, BUSY! Crowded with customers every day, and this Sale is not made for the purpose of clearing out old stock—for owing to the great business we have done for the last six months our stock is comparatively light—but for the purpose of giving our people, and the world at large a GENERAL BENEFIT.

Crowd to **THE LION** at once, the only live store in Guelph,

And get 20 cent Prints for a York Shilling; Glorious Organdie Muslins, a York shilling worth 25c. 10 cases New Millinery to be sold at half price. Fancy Dress Goods of all kinds tremendously reduced. Hosiery, Muslins, Ribbons, Parasols, Ties, Collars, Shawls, Mantles, all REDUCED, REDUCED!

J. D. WILLIAMSON.

Golden Lion, Wyndham Street, Guelph.

P. S.—Our agent in Britain is now making heavy purchases of Fall and Winter Stock for our Mammoth Store.

GREAT CLEARING SALE

Preparatory to the Departure of Mr. Thos. Heffernan for Europe!

Bargains, Bargains, Bargains! Prices never before Equalled! The Paragon Cheap Sale! Commencing Saturday, June 20th.

HEFFERNAN BROTHERS!

Beg to announce the GRAND CLEARING SALE of 1874, commencing on Saturday, June 20th, when they will be prepared to offer Bargains never before equalled in Guelph. No effort will be spared to make this CHEAP CASH SALE the great event of the season.

An Immense Stock of New and Fashionable Dry Goods in value amounting to over \$100,000 to be sacrificed in order to make room for European Importations.

Dress Goods ranging in prices from 6c. to 25c., regular prices from 15c. to 65c. A monster stock of Canadian Tweeds at 80c. per yard, sold elsewhere at \$1.25.

Carpets, Curtains, Sheetings, and a general stock of House Furnishings at less than manufacturers' prices.

Ready Made Clothing, Hats, Caps, Shirts, Ties, &c., at Panic Prices.

Millinery, Millinery!

A magnificent display of Trimmed Hats and Bonnets at less than one half the regular prices.

1,000 piece new 17c. and 20c. prints at One York Shilling per yard

1,000 pieces 12½c. and 15c. prints at 10c.

This Great Sale will continue for Four Weeks Only, and positively no goods will be charged except at regular prices.

HEFFERNAN BROTHERS,

Britannia House, Guelph.

NOTED FOR CHEAP DRY GOODS.

jun17-dw1m

To the Inhabitants of the Town of Guelph and surrounding country.

JOHN HOGG'S NEW STORES

Will be Opened for Business by the 1st of September, 1874,

WITH THE

Newest Goods that the Fashions of the day present

And the community may look forward with great joy at the prospects of once more getting

GOOD GOODS, CHEAP GOODS,

And the best value in the Dominion from

JOHN HOGG.

REMOVAL.

G. B. FRASER

Has removed directly opposite his old stand, where he has opened with a bran new stock at much lower prices than could be bought earlier in the season.

G. B. Fraser is too modest to advertise that he is selling much cheaper than those who make a great blow. Still facts are stubborn chiefs, and a discerning public pronounce Fraser's to be the cheap store to deal in.

G. B. Fraser gives his old friends a cordial invitation, and invites all who wish to save money to call and see his new stock.

G. B. FRASER,

Wyndham Street, opposite his old stand. Guelph, May 23, 1874. ad

IMPORTANT

SALE OF PIANOS

The Committee appointed to dispose of the Pianos at the Manufactory of

JOSEPH F. RAINER,

WEST MARKET SQUARE, GUELPH, Will offer them at a considerable reduction on cost on reasonable

TERMS OF CREDIT.

The stock consists of about

40

First-class Instruments!

Similar to those shown at the last Central Exhibition, and for which he was awarded the first prize.

They are equal in compass of tone, finish and durability to the best instruments of any of the celebrated manufacturers, and as such an opportunity seldom occurs, parties in want of pianos would do well to avail themselves of it.

An inspection invited.

A competent person will be on the premises, near Mr. John Harris's, who will show the instruments. Guelph, March 18, 1874. dwtf

NEW GOODS.

NEW GOODS

Just received, a large and carefully selected stock of articles suitable

FOR THE YOUNG FOLKS

BERLIN WOOLS

And all kinds of Fancy Goods in stock as usual. All orders promptly attended to.

MRS. WRIGHT, Upper Wyndham St., next to the Wellington Hotel.

GUELPH CLOTH HALL.

SHAW & MURTON

OUR SPRING STOCK

Is now fully assorted in every department.

CLOTHS, HATS AND CAPS, GENTS' FURNISHINGS, READY-MADE CLOTHING.

We would inform our customers and the public in general that we never before offered such a complete and handsome assortment of Goods for Gent's Wear.

Shaw & Murton,

GUELPH, March 21, 1874. MERCHANT TAILORS

GOOD BOOTS AND SHOES

R. MacGREGOR & Co.

(Successors to W. D. Hepburn & Co.)

The quality of the Goods we sell is our best advertisement. We have the largest stock in town! Keep the best goods and sell at the lowest paying prices.

R. MacGregor & Co.

GUELPH, May 19, 1874. dw

NEW COAL YARD.

The undersigned having opened a Coal Yard in Guelph is prepared to furnish all kinds of

Hard and Soft Coal

at moderate prices. Orders left at the store of John A. Wood, Upper Wyndham street, will be promptly attended to. **GEORGE MURTON,** Guelph March 1st 1874. dy Proprietor

CASH FOR WOOL, HIDES, SHEEP SKINS, CALF SKINS, AND WOOL PICKINGS.

The highest market price paid for the above at No. 4, Gordon Street, Day's old Block, Guelph. Plastered constantly on hand for sale.

MOULTON & BISH Guelph, Ja. dw

fruit; good well and cistern, also a spring creek. Terms easy. Apply to John Laird on the premises, or Guelph P.O. adwtf

FARM FOR SALE—Lot number Four, in the 8th concession of Luther, consisting of 200 acres, being well watered. There is a good new frame house, log barn and stables and some small improvements. It is good land, and will be sold cheap. For information apply to Wilson Dyer or Wm. McDonald, on the premises, and F. J. Chadwick, Guelph. Jy23-wtf

FARM FOR SALE—Being the North west half of Lot No. 152, 15th con. Peel, consisting of 100 acres, 50 cleared, frame house and frame barn and sheds, in good repair. It is well watered, ¼ miles from Devon station, and ¼ from Bosworth. Will be sold on such terms as may be agreed on. Apply to the subscriber. **JAMES S. HOGGIE,** Bosworth P.O. April 24, 1874. w3m

FARM FOR SALE—Lot No. 10, 5th Concession, Township of Nichol, containing 100 acres, 90 acres cleared and in a good state of cultivation, all under fence. Good stone house 38x37, bank barn 60x84, watered by a never failing stream. Young orchard in full bearing. Possession can be given at once if sold. Terms easy. Apply on the premises to Edward Kesson, Barnet P.O. al-wtf

VALUABLE Farm for Sale.

100 acres, more or less, of good land, being southwest half of Lot No. 11, 3rd con. Township of Eramosa, is in a good state of cultivation, 75 acres cleared, the remainder covered with timber, well watered, a never-failing spring creek running through the lower part of it, well fenced, and a good bearing orchard of very select fruit trees, etc. etc. an excellent frame barn 54x36 with good stone foundation, with stables attached, hayloft above, 36 feet square. A comfortable dwelling house, with well and pump at the door. Is convenient to church and school, ¼ miles from post office and blacksmith shop, a mile from the town of Guelph. Title indisputable. For particulars apply to George B. Loree, on the premises, or if by letter address Eramosa P.O. Eramosa, June 12th, 1874. wtf