



OUR PRE-REGATTA SALE

COMES BUT ONCE A YEAR

And it's a Sale that makes an irresistible appeal to lovers of Dainty Summer Apparel, especially with our Special Underpricings for the big occasion.

This year our presentation is unusually large and particularly strong in values, particularly good in its selection, and we are particularly anxious that you come and examine these values. Knowing that Saturday or Monday may be inconvenient to some shoppers to get away from home, we include Tuesday as one of our Bargain Days. Find it convenient to be here either day.—IT WILL PAY YOU.

FRIDAY, SAT., MON. & TUESDAY

are days of veritable



Raw Silk Skirtings

6 pieces of these to clear this week; large patterns on assorted grounds, 36 inches wide, very fashionable, very serviceable, and our regular selling price \$1.50 yard. Pre-Regatta Sale Price **89c.**

We are showing some Extra Good Values in Ladies' Boots this week. They're on our Counters now. Also the following Low Shoes—



WOMEN'S TAN SHOES—Dark Tan lacéd style; plain pointed toe and spool heel; one of the prettiest shoes seen on the street to-day, and a shoe that is going to give you every satisfaction in wear. Regular \$10.25. Pre-Regatta Sale Price **\$9.95**

WOMEN'S SANDALS—Some dainty cross bar Sandals with spool heel and pointed toe; fine soft Gun Metal make; all sizes to 6½. Reg. \$5.00. Pre-Regatta Sale Price **\$4.78**

CHILDREN'S 2-STRAP SHOES—These are old stock and consequently best value to-day; patent leather make and very comfortable fitting; sizes 6 to 8. Reg. \$1.70. Pre-Regatta Sale Price **\$1.48**

LADIES' OXFORDS—A pretty broad toe style Blucher Oxford, with medium low heel of rubber, cushion insole; as comfortable as you want. Special Pre-Regatta Sale Price **\$4.85**

Our Best HOSIERY VALUES are Displayed for this Pre-Regatta Sale

LADIES' BLACK SILK HOSE—Only 4 dozen pairs in fast Black, with a lace leg and Hele-top; assorted sizes. Reg. \$1.50 pair. Pre-Regatta Sale Price **\$1.28**

LADIES' SILK HOSIERY—Last year's stock in real good grade Silk Hosiery, in almost any shade you could ask for: Light and Dark Greys, Navy, Tan, Khaki, Beige, Champagne, Seal, Black and White, etc. Reg. values to \$1.75. Pre-Regatta Sale Price **\$1.39**

BOYS' and GIRLS' TAN HOSE—Fine ribbed Cotton and very strong; sizes from 8 to 9½ inches; a sample line. Pre-Regatta Sale Price **55c.**

COLOURED HOSIERY—Crimson full ribbed Hosiery in all required sizes for girls or boys; Black and White in this lot also. Reg. 60c. value. Pre-Regatta Sale Price **49c.**

LADIES' LISLE HOSE—10 dozen pairs in good looking Greys and White; a real Summer Hose. Value for \$1.25. Pre-Regatta Sale Price **\$1.10**

CHILDREN'S SOCKS—A mixed line, samples and regulars, thrown together; in plain shades of Sky, Pink and all White; double tops. Special Pre-Regatta Sale Price **25c.**



Two Special Values in Ladies' Gloves

LADIES' SILK GLOVES—Double tipped coloured Silk Gloves, shades of grey, Silver, Fennec, Tan, Black and White; 2 dome wrist. Reg. \$2.50. Pre-Regatta Sale Price **\$2.35**

LADIES' SUEDE GLOVES—Extra fine quality Suede Gloves in a pretty Pastille shade, a delightful Summer Glove; 2 button wrist. Reg. \$3.50 pair. Pre-Regatta Sale Price **\$3.55**

These are Special

BUNGALOW CASEMENT—A medium Dark patterned Casement Cloth, 50 inches wide, well covered, best English quality; may be used for many purposes. Reg. \$1.25 yard. Pre-Regatta Sale Price **\$1.10**

BUNGALOW CURTAIN NETS—These are coloured, showing neat little Pink or Blue spray on white ground; nice soft limp finish, hangs well. Reg. 85c. Pre-Regatta Sale Price **79c.**

WHITE TOWELS—Pure White Turkish Towels, large enough for bathers, 24 x 48 inches; a nice close towel and extra thick. Reg. \$1.40 each. Pre-Regatta Sale Price **\$1.29**

CURTAIN RODS—Half round duted White Enamel Curtain Rods, with turned knob ends and brackets, complete for hanging light Summer Curtains. Pre-Regatta Sale Price **22c.**

NU-BARE BOOTS—For the young hopalops; sizes 2 to 5 in laced or buttoned, Black or Tan, hand sewn, soft flexible finish. Reg. \$2.50. Pre-Regatta Sale Price **\$2.60**

ATTRACTIVE APPAREL for the Style Parade on the Course

Ladies' Hats Half Price

CHILDREN'S VESTS—Fine Jersey ribbed vests, with round neck and wing sleeve; assorted sizes; value for 40c. Pre-Regatta Sale Price **29c.**

LADIES' UNDERSKIRTS—White Lawn Underskirts with wide embroidery flounce and dust frill, made in full sizes. Reg. \$1.50. Pre-Regatta Sale Price **\$1.25**

\$1.00 LINEN CRUSHER HATS FOR THE "CRUSHER"—57c.—Just the Hat for "The Day"; nice light linen make, in White and colored—with band simple but effective style. Reg. \$1.00. Pre-Regatta Sale Price **57c.**

Beautiful Waists

Here is the latest in Smart American Waists; some in White Muslin, others in lovely Voiles with embroidered fronts, square or round neck, with or without collar; long and short sleeves, beautiful styles. Decide on one for Regatta Day. Reg. \$3.50. Pre-Regatta Sale Price **\$3.12**

LADIES' FINE UNDERPANTS—Fine White Jersey make; lace trimmed, full sizes, assorted makes. Our regular 80c. line. Pre-Regatta Sale Price **72c.**

LADIES' BELTS—An assortment in Patent Leather and fine Kid, suitable for Sport Coats, Middy Blouse, Dresses or Jersey; mixed shades and full sizes. Reg. 80c. Pre-Regatta Sale Price **72c.**

WHITE SKIRTS—T very Special lot of good looking wash Skirts, in striped Piques, wide belt and pockets, pearl button trimmings; assorted sizes. The skirt for "The Day" is here at reduced price. Reg. \$4.50. Pre-Regatta Sale Price **\$3.95**

LADIES' CAMISOLES—Lace and embroidery trimmed White Muslin Camisoles, shaped band and ribbon beading. Add one at least to your wardrobe. Regular \$1.40. Pre-Regatta Sale Price **\$1.17**

HAND BAGS—Leather lined, leather Hand Bags, with vanity outfit, mostly Black Gun Metal make, but oh! such a serviceable bag; safety-clasp. Our regular \$1.80 line. Pre-Regatta Sale Price **\$1.59**



Ladies' Sweaters \$8.98

These offer you Slip-over and Coat Styles, and all this year's importation; shades of Rose, Copenhagen, Turquoise, American saute, Purple, Emerald, Heather and Coral, etc. There is a long season ahead to enjoy one of these. Reg. \$10.50. Pre-Regatta Sale Price **\$8.98**

CHILDREN'S COLOURED DRESSES—Mother's! See this display of inexpensive little Wash Dresses for your little girls, from 2 to 6 years. Pretty styles in Checks, Stripes and Plaids; square necks, short sleeves, piped with white. Good wearing and good washing dresses for Regatta Day and long after; \$1.00 values. Pre-Regatta Sale Price **79c.**

Mercerized Lawns

75c Values for 53c

MERCERIZED LAWNS—Just one piece extra fine, 40 inches wide, nice for children's make-up, in faint Blue, Cream and White; old stock. Reg. 75c. yard. Pre-Regatta Sale Price **53c.**

MADAPOLANS—Nearly 36 inches wide with a nice even thread, suitable for Ladies', Misses' and children's make-ups. Reg. 70c. yard. Pre-Regatta Sale Price **64c.**

MOTOR CLOTHS—Coarse Crash Motor Cloths for washing; the ideal mopper. Pre-Regatta Sale Price, each **20c.**

GLASS TOWELS—Hemmed Glass Towels, Crimson cross-barred, best English Crash. Reg. 45c. each. Pre-Regatta Sale Price **42c.**

Boys' Knicker Hose

Fancy topped Heather Wool Knicker Hose, in assorted mixtures, the very pick of best English makes. Would you not like a pair for your boy. Reg. to \$2.20. Pre-Regatta Sale Price **\$1.89**

BATH BRUSHES—Solid back Bath Brushes with long curved handle, which is detached, leaving brush with hand strap if required; best of bristles. Pre-Regatta Sale Price **\$1.25**

MILITARY BRUSHES—The brush a man likes to keep his hair shapely and in proper trim with. These are special brushes, stiff black bristles set in aluminum and heavy ebony back. Reg. 85c. Pre-Regatta Sale Price each **75c.**

MEN! YOU CAN SAFELY BET ON THESE VALUES AS SURE WINNERS

And some real good Values here for the Boys as well

MEN'S LEATHER BELTS—Neat looking Waist Belts in good strong leather make; Black and Tan, with a patent non-slip fastener. Reg. \$1.00 value. Pre-Regatta Sale Price **85c.**

MEN'S WHITE MESH SHIRTS—A new one and a dandy for Regatta Day; de-lightfully cool and each with detachable collar to match; full fitting sizes. Reg. \$3.50. Pre-Regatta Sale Price **\$3.30**

MEN'S BRACES—Fine quality Elastic Braces with white cord fastenings and nickel finished mounting; strong and yields to every motion of the body. Reg. 60c. value. Pre-Regatta Sale Price **50c.**

MEN'S SILK SHIRTS—Striped Silk Shirts of unusual attractiveness; these have double turn cuff and a neat fitting detachable collar to match. The ideal Shirt for the Course. Regular \$7.50. Pre-Regatta Sale Price **\$7.20**

MEN'S NEGLIGEE SHIRTS—In assorted colored checks; very pretty Shirts, double soft cuffs and deep pointed soft collar to match; these are all made in full fitting sizes. Reg. \$4.50 value. Pre-Regatta Sale Price **\$4.10**

MEN'S NECKWEAR—Plain long flowing Neckwear in a serviceable Poplin make. Just as good as silk and better wearing. Reg. 60c. value. Pre-Regatta Sale Price **49c.**



BOYS' CRICKET BELTS—Boys' 3-barred Coloured Elastic Waist Belts, with strong make clasp fastener; assorted colours. Reg. 40c. Pre-Regatta Sale Price **35c.**

BOYS' CRICKET SHIRTS—Cream Flannel Shirts with collar and pocket; a boy's choice of Shirts for Sunday and particularly Regatta Day; assorted sizes. Special Pre-Regatta Sale Price **\$1.30**

BOYS' IMITATION PANAMA HATS—A neat looking turn-up Brim Hat with black corded band; light weight; some men's sizes will be found in this lot also. Reg. \$3.00. Pre-Regatta Sale Price, Half Price **\$1.50**

BOYS' WHITE CANVAS BOOTS—Very light in weight; White Canvas make, white rubber sole and heel; sizes 2, 2½, 4, 4½, 5, 5½ and 6. Special Pre-Regatta Sale Price, the **\$1.39** pair

BOYS' CANVAS SHOES—Rubber sole and heel Navy Canvas Shoes; sizes 12½, 1, 1½ and 2 only. Special to clear, Pre-Regatta Sale Price **89c.**

BOYS' WHITE CANVAS SHOES—Just what he would like for Regatta Day, a pair of White Canvas Shoes, rubber sole and heel; sizes 11½, 12, 12½, 13½, 1 and 2. Special Pre-Regatta Sale Price **\$1.28**

MEN'S STRAW HATS HALF PRICE

This includes several different makes in the popular Boater shape; high and medium crowns, and a dozen or so of Panama Hats. Now is your time to get a brand new one for Regatta Day. Boys' ALL HALF PRICE.



"Rowe's" Sailor Jumpers for Boys

Best quality White Jean with Navy Sailor collar and Navy cuffs; regulation naval style. Special Pre-Regatta Sale Price **\$5.40**
Bodice to suit the above **\$2.40**

Mainly About People.

Lord Northcliffe, at a recent luncheon given to Dr. Chalmers Mitchell, the London Times' pilot, and his colleagues, said that the next war will be fought on land by tanks, accompanied by airplanes; at sea by submarines, also accompanied by airplanes.

Thomas A. Edison, who has patented hundreds of devices that the average man never even heard of, is said to consider the following as his most important inventions: Quadruple telegraph, incandescent light, phonograph, motion pictures, a telephone transmitter, an electric storage battery and an electric railway.

It is not generally known that, as a matter of precaution, King George's detective is in his entourage whenever His Majesty fulfils a social or state duty; but even he is recognizable by many—and, needless to say, he is quite unlike the popular conception of a detective.

Paderewski is no longer prime minister of Poland, to be sure; but he still has "a handle to his name." He is now Dr. Paderewski, having been given the degree of LL.D. at Oxford. At the same time and place a famous Greek statesman became Dr. Vassilios.

"If the Hall of Fame wants to be a famous institution, let it inscribe the name of Edwin Booth upon one of its bronze tablets; it can add nothing to his fame," said Julia Matlowe, placing her signature in the lead-off position on the statement urging the candidacy of Booth for a niche in the colonnade reserved for America's famous men.

"Lady Lightweight" is the title that has been bestowed upon herself by Vesta Tilley (Lady de Frece). Her age is fifty-six. "I keep fit," she remarked, "because I've no fads and few vices. An occasional cigarette and—very occasionally—a glass of wine. It is remarkable how well a simple-lifer keeps."

"Charlie" Schwab resembled Andrew Carnegie in his method of choosing his business partners in the Bethlehem Steel Works. He says: "When I took hold of Bethlehem the second time I selected 15 young men right out of the mill and made them my partners. Of the 15 I selected, not one has proved a failure. One of them, F. G. Grace, was a crane fellow at \$75 a month. He is now earning five times as much as any other steel employee in the United States, and is several times a millionaire."

While Mayor Peters, of Boston, was absent in Maine recently on a little vacation, a well known city hall habitue entered the mayor's office and presented Assistant Secretary George Canty with a cow bell. He remarked that he wanted the bell sent to Mayor Peters so the latter could tie it on his wrist, thus providing some means of finding the mayor should the city's chief executive become lost. The donor explained that the use of the bell "might prevent a recurrence of the mayor's mishap last year when he became lost in the fog during the street carmen's strike."

Vilhjalur Stefansson, the noted Arctic explorer, is visiting his aged mother, who lives near Winnipeg, and to further his plans for establishing a vast reindeer ranch in the Barren Lands. He is said to have obtained all the capital necessary for starting his venture. He has great faith in the future of what is commonly called "the barren North," and says: "The so-called Barren Lands will be developed in time, the same way as all other parts of the continent. There are rich resources, mineral as well as vegetable, and I believe enough reindeer meat can be produced in that country to supply the world."

The farmers of Dutchess county, New York, still tell of the campaign young Franklin Roosevelt—he was just 23—waged for a seat in the State Legislature. It was a whirlwind campaign in small compass. The man who is now Democratic candidate for the vice-presidency of the Republic, spoke to the farmers everywhere, and one of the promises he made was that he would use his influence to have the State establish a standard size for apple barrels. It turned out to be a winning issue.

There will be no one to controvert Right Hon. A. J. Balfour's right to his new title of "our most distinguished bachelor," conferred upon him by the speaker in the House of Commons. But at Westminster he has as rivals several members of both Houses of parliament, notably his "brither Scots," Lord Haldane and Sir Robert Horne. There is in the House of Commons, in the opinion of Sir Donald Maclean, an alarmingly strong leaven of bachelors, of whom the more outstanding are Lord Hugh Cecil and Earl Winterton, not forgetting the prime minister's two able lieutenants, Sir William Sutherland and Sir Philip Sassoon.

Men's Black Kid Laced Boots, worth \$14.00 and \$15.00 per pair, now \$10.00 and \$12.00 at Smallwood's Big Shoe Sale. 117224