

**COATS,**  
**68.00.**  
ingenious arrangements,  
oping and trimming, char-  
seeking out those elusive  
after by women of style  
sh, Broadcloth, Bolivia,  
fixed Tweeds.  
**Co., Ltd.,**  
of people in this Domin-  
g and courteous, compe-

**FROM THE BIG**  
Of Best Values  
**THIS STORE HAS**  
**FRIDAY, SAT.**

**COME! LOOK AROUND and**  
**SEE WHAT'S DOING.**



**GATHERING-IN**  
From Abroad  
**CHOOSE THE FOLLOWING**  
**and MONDAY.**  
SAVING PRICES ABOUND  
IN EVERY DEPARTMENT.

**Notice.**

Meat Dealer, LeMarch-  
form his many patrons  
y that he is about to  
to that store on Duck-  
vacated by the late M.  
day, October the 2nd, he  
stand and prepared to  
uation of public patron-  
ld emphasize that the  
which for so many years  
merchant Store will be car-  
remises. Together with  
quirements of citizens he  
plying of ships.  
are the most up-to-date  
en built with a view to  
oliness, fitted with mod-  
other useful appliances.  
reciation of the patron-  
y invitation to the new  
ll.

**BEGAN.**

176 Duckworth Street.

**Corsets!**

To be in fashion you should

**WARNER'S CORSET.**  
omfortable fitting Corset, a  
ionable shaping Corset, and  
Corset guaranteed to wear  
hout rusting, breaking or  
ring.  
When you discard a WARN-  
S it is because you wish a  
WARNER'S.

price: \$2.30 pair up.

**all Bros**

or Newfoundland.

**TRAIN MOVEMENTS.**

Monday's outgoing express arrives  
at Port aux Basques at 11.45 p.m. to-  
morrow.  
Yesterday's outgoing express  
Quarry at 7.30 a.m. to-day.  
The incoming express is due at  
p.m. to-day.

**PAISLEY QUILT COTTONS**

Here is an item to interest quilt makers,  
a few pieces of Paisley Quilt Cottons go on  
our bargain counters this week; they are  
last year's importation and at last year's  
sale price. **Friday, Saturday and**  
**Monday, the yard 27c**

**BALL FRINGES—**

We have just opened  
ed a lot of this, some  
pretty mixtures showing  
Pink, White and  
Green; others Crimson  
and Green, Gold and  
White, and plain  
shades in Pale Blue,  
Cardinal and Green,  
pretty fringes for many  
purposes. **Special for**  
**Friday, Saturday and**  
**Monday. The yard 7c**



**Are You Looking for Some**  
**Pretty Chintz Coverings?**

If so, it would pay you to give those we offer this week  
a look over. They come in a goodly assortment of pat-  
terns, 35 inches wide. Chintz that you can wash and re-  
wash; the material is there to stand any amount of wear.  
Value for 55c. yard. **Friday, Saturday and Monday** ...  
**47c**

**Battenburg Lace**  
**Table Cloths.**

Large size Table Covers in Batten-  
burg lace, pretty fern leaf pattern,  
circular shape. A cloth like this  
would make a pretty gift by and by.  
We have just a dozen to hand. **Speci-  
al for Friday, Saturday and**  
**Monday. The set \$3.85**

**TOILET TABLE MATS—**Very pretty  
little 5-piece Mat Sets for the toilet  
table; assorted sizes; made of  
strong White lace and lace inser-  
tion, on heavy hemstitched border, full  
size. Very dainty. Reg. 90c. each.  
**Friday, Saturday and**  
**Monday. The Set 60c**

**2 Special Values**  
**in Pillow Cases.**

**PLAIN PILLOW CASES—**Just plain White  
Cotton Pillow Cases, in a standard size,  
good wearers; here is a very serviceable  
make for the children's beds. Reg. 40c.  
value. **Friday, Saturday and**  
**Monday** ... **35c**

**PILLOW CASES—**Just 3 dozen of these,  
old stock; extra good quality English lin-  
en, with double hemstitched border, full  
size, we match these with any you may  
see elsewhere for 80c. each. **Fri-  
day, Saturday and Monday** ... **65c**

**Cut Prices to Help**  
**Those outfitting Boys for**  
**Fall Season.**

**BOYS' JERSEY SUITS.**—These are  
heavily fleeced inside, fine Jersey rib  
finish, buttoned shoulder, shades  
of Navy, Sage, Brown and Crimson.  
Just the suit for the little fellows at  
home or out doors. Regular from \$2.20  
to \$2.70 suit. **Friday, Saturday and**  
**Monday** ... **\$2.00 to \$2.50**

**BOYS' AMERICAN TWEED SUITS.**—

Come and see the neat style of these  
Juvenile Suits, lined throughout,  
mostly dark check patterns; sizes to  
fit boys from 3 to 8 years. Regular  
\$5.80 suit. **Friday, Satur-  
day and Monday** ... **\$6.50**

**BOYS' TWEED PANTS.**—Strong wear-  
ing Tweed Pants, in open knee style,  
sizes to fit boys from 10 to 15 years;  
these pants are lined throughout, 2  
pockets, and offer good value at  
\$2.50 pair. **Friday, Sat-  
urday and Monday** ... **\$2.38**

**BOYS' TWEED REEFERS.**—Smart  
looking American cut Reefers for  
boys, splendid style for fall wear,  
double braasted in light, medium and  
dark mixtures, suitable for Sunday  
wear or school wear; to fit boys 2  
to 8 years. Reg. to \$5.40. **Fri-  
day, Sat. and Monday** ... **\$4.95**

**JOB LINE OF BOYS' COAT SWEAT-  
ERS.**—Here is just the little garment  
for him to wear under his jacket, a  
snug fitting knitted Coat Sweater in  
grey shade, v. neck, 2 side pockets,  
assorted sizes. Reg. 80c. **Fri-  
day, Saturday and Monday** ... **65c**

**FELT FOOTWEAR.**

**WOMEN'S FELT BOOTS.**—Laced style, with Donsola vamps  
and felt tops; comfort shape, medium heel; size  
4 to 8; half sizes. **Friday, Sat. & Monday** ... **\$2.85**

**MEN'S FELT ROMEOs.**—Warmly lined Black Felt Romeo House  
Slippers, with leather soles and heels. Know the comfort  
of a pair at home. **Special, the pair, Friday,**  
**Saturday and Monday** ... **\$2.30**

**CHILDREN'S FELT SHOES.**—Sizes 5½ to 8 in warm Grey Felt  
House Shoes. Chamol leather soles, painted throughout.  
There is a long season ahead for wearing these. Reg. 79c.  
90c. pair. **Friday, Saturday and Monday** ... **79c**

**Ladies & Gentlemen!**

in conjunction with our presentation  
of UNPARALLELED VALUES for  
**Friday, Saturday and Monday**

**WE wish to announce the complete-  
ness and the vastness of our Fall**  
**Stocks for 1918.**

Every department is crammed to the  
utmost, from basement to roof, not  
an inch of stock space to spare. Of  
course this meant for us an immense  
outlay of ready cash, but we were out  
for values and we got them, sure.

**This Store is Better Prepared**  
**Than Ever to Serve You Well.**



Take in  
**This**  
**Sale of**  
**QUILTS**

**HONEYCOMB QUILTS—**30 only large  
size, heavy White Honeycomb  
Quilt with fringed edge. These  
are all last season's value. We want  
space badly and must move this at  
a clearance figure. Regular \$3.90.  
**Monday, Saturday and**  
**Friday, Saturday and**  
**Mantel Drapery—**A couple of  
pieces of plain crimson and green  
Mantel Drapery, a little braiding re-  
leave it, in simple pattern, pinked  
edge, medium width. Regular \$3.50.  
**Friday, Saturday and Mon- 23c**  
**day**  
**CARVERS' CLOTHS—**White Linen  
Cloths, size 24 x 34, uncommon  
looking, with fast blue embroider-  
ing; a cloth that will give you last-  
ing wear; wide hemstitched border.  
Reg. \$1.75. **Friday, Saturday and**  
**Monday, per yard** ... **\$1.59**

**WHITE QUILTS.**—The "Prem-  
ier" Quilt is Marseilles pat-  
terned, and offers particu-  
larly good value; comes in a  
goodly size, plain stitched  
hem; great variety of pat-  
terns. Ask to see them. Val-  
ue for \$3.00 each. **\$2.65**  
**Friday, Sat'y, & Mon.**  
**UNBLEACHED TOWELS.**  
Large size Unbleached Tow-  
els resembling the honeycomb  
make; a most serviceable  
towel about the house. We  
are offering these at the old  
price. Reg. 28c. each. **23c**  
**Friday, Sat'y & Mon.**  
**30-inch HUCK TOWELING.**  
Note the extra width of splen-  
did wearing Huck Toweling,  
pure White, a yard of which  
gives you a towel that will  
stand some wear. **Special**  
**Friday, Saturday and**  
**Monday, per yard** ... **33c**

**OUR NEW**  
**ALL-WOOL COATINGS**

at 11.00 a.m. ARE SHOWING TO-DAY  
Plain and mixed shades, extra good quality. If you contem-  
plate having a warm woolly coat made up for winter wear, give  
these a look over at once. Prices range from \$3.90 to \$6.50 the  
yard.

**SCOTCH WINCEYS FOR UNDERWEAR AND NIGHT SHIRTS, ETC.**  
38 inches wide, and offered to you at their old prices; best quality.  
Come and see them, suitable for Ladies' and Children's Underwear,  
Nightdresses, Men's and Boys' Top Shirts; warm material, washes  
well and always good wearing.  
Reg. 65c. yard. **Friday,** ... **59c** Reg. 85c. yard. **Friday,** ... **78c**  
**Saturday and Monday** ...

**These SHOW-ROOM VALUES Are Worthy**  
**of Your Earliest Inspection.**



**LADIES' and MISSES' TAMS.**—Bo-  
coming Tams in Cord velvets,  
and others in plain velvet, cord  
and tassel crown, shades of  
Rose, Sage, Navy, Canary, Green,  
Grey, Brown and Black. Reg.  
90c. **Friday, Saturday &**  
**Monday** ... **78c**

**CHILDREN'S WOOL SWEATERS.**  
—Real comfortable Wool Sweaters,  
buttoned front, pocket, Crimson  
and Sage shades, most to fit  
from 4 to 8 years. A little gar-  
ment they need for immediate  
wear. Reg. \$1.60. **Friday, Saturday &**  
**Monday** ... **\$1.49**

**MERCERIZED SILK SCARVES.**  
—These are always fashion-  
able especially at this season; each  
scarf four and a half feet long,  
silk fringed at ends, plain Grey,  
and mixed White and Black and  
White and Grey. Value for \$1.70.  
**Friday, Saturday &**  
**Monday** ... **\$1.49**

**FEATHER TRIMMING** (By the  
yard)—The very latest for Mil-  
linery purposes, edging hats and  
so forth. Fashionable shades of  
Lavender, Mustard, Sky, Pink,  
Black and White. Reg. 30c. yard.  
**Friday, Saturday and**  
**Monday** ... **26c**

**CHILDREN'S COMBINATIONS.**  
—True-fitting Jersey ribbed Com-  
binations for children from 6 to  
12 years, suitable for girls or  
boys, long sleeves and ankle  
length. Full weight. Reg. \$1.55  
suit. **Friday, Satur-  
day and Monday** ... **\$1.45**

**LADIES' PYJAMAS.**—We would like you to come and see these stum-  
ber-time garments; shades of Pink, Sky and White; round neck,  
long sleeves; very fashionable. They come in assorted sizes.  
**Special Sale Price for first showing Friday, Saturday**  
**and Monday** ... **\$2.67**



**A Collar Specialty!**

75c values for 29c

29c. Never before brought such values in  
stylish Collars. Immense variety of Sailor  
Collars, Roll Collars, Collars with Vest, Col-  
lars and Cuffs in sets, very dainty; some in  
Silk Crepe, others in Voile, Net, Pique, and  
urday and Mon., your choice. **29c**  
Laws; values to 75c. **Friday, Sat-**



**\$5 Silk BLOUSES**  
**Special \$3.98.**

Some special values in **JOB SILK Blouses**  
for shoppers here this week. High and low  
neck styles, long sleeves; some with hem-  
stitched frill in front, others pretty roll col-  
lar, revers trimmed with crochet and pearl  
buttons; shades of Tan, Sky, Sage, Pink,  
Nigger Brown and White. Blouses for every  
occasion. Reg. to \$6.90 each. **Friday, Sat-  
urday and Monday** ... **\$3.98**

**GINGHAM APRONS.**—For Misses, some  
pretty Chasock Gingham Aprons, shirred  
at waist and strapped over shoulders;  
real serviceable aprons; good value at  
their regular price; 90c. **Friday, Sat-  
urday and Monday** ... **76c**



**Hymeneal.**  
**OKI-THOMAS.**

A quiet but pretty wedding took  
place on Tuesday morning, Oct. 1st,  
at Look-out Farm, Portugal Cove  
Road, the home of the bride's grand-  
parents, when Mabel, daughter of Mr.  
and Mrs. E. A. Thomas was united  
in the holy bonds of matrimony to  
Staff-Sergeant-Major Charles C. Oki,  
of the Royal Nfld. Regiment. The  
ceremony was performed by Rev. Gor-  
don Dickie, M.A., of the Presbyterian  
Church. The bride, who was given  
away by her father, was prettily at-  
tired in a travelling costume of navy  
blue with hat to match and carried a  
handsome bouquet of white asters.  
She was attended by the Misses M.  
Carmichael and V. Thomas, while the  
groom was supported by his brother  
Mr. Alex. Oki. The wedding march  
was rendered by Miss Gertrude Thom-  
as, cousin of the bride. The groom's  
present to the bride was a gold wrist-  
let watch, to the bridesmaids gold  
birthstone rings and to the best man  
a shaving set. After the ceremony a  
dainty lunch was served and the hap-  
py couple toasted. Then several  
photographs of the wedding party  
were taken, after which they proceed-  
ed by motors and carriages to Water-  
ford Bridge where the bride and  
groom boarded the express en route to  
Canada where the honeymoon will be  
spent. On their return to the city Mr.  
and Mrs. Oki will reside at 273 South-  
side Road. Both bride and groom are  
very popular, and were the recipients  
of many costly presents.

**Notes From**  
**Bay de Verde.**

The schr. Hilda Blanch is loading  
salt bulk fish for St. John's and will  
sail to-morrow.

The schr. Bruce is loading dry fish  
for John Lockyer, and proceeds to St.  
John's to discharge at Crosbie & Co's.

Messrs. Moores, of Fresh-water, have  
an agent here to-day offering \$12 for  
small talqual and \$12.50 for large tal-  
qual, and the fishermen are jubilant  
over the high prices paid. Messrs.  
Moores have purchased thousands of  
quintals in this district this season,  
and Carbonear is a hive of industry.  
We wish this enterprising firm every  
success.

The Ella Blanche sails to-morrow  
for St. John's with a load of dry fish  
for A. E. Hickman & Co., Ltd.  
Oct. 1, 1918.

**Obituary.**

Philomena O'Neill, the victim of  
Tuesday's train accident, was laid to  
rest on Saturday morning in the Cen-  
tral Cemetery. The body, enclosed in  
a handsome casket, arrived at Holy-  
rood at midnight Friday, and was  
waked at the parental home until 9  
o'clock Saturday morning, when the  
funeral obsequies began. Undertaker  
Dunphy had charge of the funeral  
appointments and the casket was  
borne by six pall bearers from her  
home to the Star of the Sea Associa-  
tion Hall, where Rev. Father Finn  
officiated at the funeral mass for the  
 repose of her soul. After the burial  
service had been read he very touch-  
ingly and sympathetically referred to  
the very sudden and sad death of the  
deceased young lady, and for the con-  
gregation and himself condoled with  
the grief-stricken parents and sis-  
ters in their very distressing bereave-  
ment.

The funeral service ended, the body  
was placed on the hearse-in-waiting  
and the funeral cortege wended its  
way to the cemetery, where her re-  
mains were interred in the family  
plot, beside those of her grand-  
parents, amidst showers of tears from  
her sorrow-stricken relatives. In-  
deed the closing of that early grave  
was bathed with tears of truly loving  
and genuinely sorrowful hearts.  
Death in any form is surrounded with  
sadness, sorrow and gloom; but to  
the young spirit of our dear friend,  
Philomena, who has winged its early  
flight to the better land in so sudden  
and tragic a way, all these are won-  
derfully intensified, and everybody  
seems filled with keen sorrow and  
sincere sympathy. The late Philo-  
mena O'Neill was a successful teach-  
er, under the R. C. Board, Whit-  
bourne, for the past five years, giv-  
ing the fullest satisfaction to the Edu-  
cational authorities and idolizing her-  
self with pupils. She was the ideal  
teacher, her appearance pleasing, her  
mind keen and well-stored, her piety  
sincere. Reserved and tactful, mod-  
est and gentle, she was the brightest  
picture in the family circle that death  
has so ruthlessly blotted out. Pos-  
sessed with the earnest desire to trav-  
el abroad, and to join her sister Clara  
in Boston, she resigned her school and  
was emigrating to the U.S.A. when in  
the train wreck she was accidentally  
killed. Her handsome and costly polio-  
ished oak casket, the gift of the Reid  
Nfld. Co., was covered with floral  
wreaths—the offerings of sincere and  
sympathetic friends; and the grief-  
stricken family have received numer-  
ous expressions of sympathy from all  
parts of the Dominion. To the par-  
ents, sisters and brother, John O'Neill,  
C.E.F., we offer our sympathy and  
pray that the soul of their loved and  
lost one has winged its early flight to  
the heavenly abode.—Com.  
Holyrood, Oct. 2, 1918.

**WATCHES! --- WATCHES!**

**BOYPROOF**  
And That's Saying Something.  
Here is a watch that you can rely on, in  
a solid case, snap back and face, Gun Metal  
finish; you have a boy at home who would  
appreciate one. **Special, Fri-  
day, Saturday and Monday** ... **\$1.50**

**LADIES AND GENTS**  
**Chamois GLOVES**  
**LADIES' CHAMOIS GLOVES.**—A glove fit  
to be chosen for fall wear, reliable Cham-  
ois make in White and Natural, a very  
serviceable glove as it washes like new.  
Reg. \$2.20. **Friday, Saturday &**  
**Monday** ... **\$2.10**  
**WASHABLE CHAMOIS GLOVES.**—We are  
clearing the last of these. Just a few  
dozen or so. A glove we recommend for  
driving or for general wear, re-inforced  
thumb, plain wrist and washable, natural  
chamois shade, per pair, **Friday,**  
**Saturday and Monday** ... **55c**

**MEN'S WEAR.**

**MEN'S UMBRELLAS.**—Don't be with-  
out one, its your friend showery days;  
these have turned handles, all wood,  
good fast black covering, strong rigid  
frame. Reg. \$1.90. **Friday,**  
**Saturday & Monday** ... **\$1.70**

**AMERICAN NECKWEAR.**—Don't miss  
this opportunity in Neckwear, as it  
offers you an immense variety of be-  
coming patterns in almost every  
wanted shade, the long flowing end  
style of course the popular style to-  
day. Reg. 40c. value. **Fri-  
day, Saturday and Monday** .. **32c**

**KHAKI SHIRTS.**—A nice soft shirt in  
Woolleigh Flannel, twill finish, double  
stitched seams, not a heavy, cumber-  
some shirt, perfect fitting sizes, col-  
lar and pocket; good value at \$2.50.  
**Friday, Saturday and**  
**Monday** ... **\$2.35**

**MEN'S TWEED PANTS.**—Heavy English  
Tweed pants for the working man;  
these are a few dozen pairs left over  
from last season. Reg. \$4.70 pair.  
**Friday, Saturday & Mon-  
day** ... **\$4.40**

**MEN'S BOOTS.**—In Sattin Gait, a good  
wearing quality for fall; these offer  
extra good value in a medium priced  
boot. Reg. \$4.30. **Fri-  
day, Saturday and Monday** ... **\$4.00**

**Men's Soft Felts.**

Jaunty shapes that men like in Soft Felts.  
Shades of Green, Brown, Khaki and Grey, wide  
corded silk bands; the hat you want for Fall  
wear. **Special Sale Price, Friday, Saturday**  
**and Monday** ... **\$4.25**

