

Summer Underwear

to suit every man, whether he be large or small.
COMBINATION or TWO-PIECE GARMENTS.
 Prices \$1.00 to \$1.40 per suit.
INVISIBLE BRACES, \$50c. pair.
 Get a pair, they are solid comfort; and remember you can get it cheaper at

ATKINSON'S,

312 WATER STREET.
 (Next to P. J. Shea's.)

"EVER-READY" Electric Flashlights

are
**Always Ever-Ready and Reliable
 in Service.**

We have now in stock (being just received) an assortment of these celebrated goods. They are handy for anybody, but more especially for the motorist, motor boat owner, camper or traveler. The batteries in these lights last a long time, as they represent the highest quality. Our stock includes as leaders:

- ELECTRIC TORCHES**—Black Leather covered, size 7 1/4 x 1 1/2, weight 12 oz., fitted with permanent switch, complete for \$2.30.
- REFILL BATTERIES** for above, only 40c. each. **SPARE BULBS, 50c. each.**
- POCKET LAMPS**—Nickel finished, fitted with press and sliding contact, body size 3 x 1 3/8 x 3/8, weight 3 oz., only 50c. each.
- REFILL BATTERIES** for above, 50c. each.
- POCKET LAMPS**—Red Green and Brown Leather covered, size 3 1/2 x 2 1/2 x 1, weight 7 oz.; fitted with 3 Cell "Ereec Superior" Battery, at \$1.45. **REFILLS** for this, 40c. each. **SPARE BULBS, 50c. each.**
- POCKET LAMPS**—Green, Red and Brown Leather covered, size 4 1/2 x 3 1/2 x 1 1/2, weight 1 lb.; fitted with 3 Cell "Ereec Superior" Battery, complete. Price \$2.65. Get your order in early as the consignment is going fast.

Henry Blair

"NUGGET" BOOT POLISH.
FOSTER'S WRINKLED PEAS.
PEEK-FREAN'S BISCUITS. CHIVERS'S JAMS.
"PRIDE OF CANADA" MAPLE SYRUP.
JOS. TRAVERS & SONS—GENERAL GROCERIES.
DOMINION CANNING, LTD.—EVERYTHING IN CANNED GOODS.
"SHIRLEY PRESIDENT BRACES.
O'SULLIVAN'S RUBBER HEELS.
"CORBIN" PADLOCKS. HAM'S LANTERNS.
S. O. STEELE,
 Sole Agent to the Mfd. Wholesale Trade.
 July 25, 1914.

REAL GOOD SPECIALS FOR THIS WEEK:

MEN'S DENIM OVERALLS only 85c. pair
CHILDREN'S LAWN & EMBROIDERY HATS & BONNETS reduced to 30c. each
LADIES' WHITE LAWN BLOUSES. Good value for 70c. each
LADIES' JOB CORSETS. 50c. pair
 Values up to 75c. for 70c. pair
 Values up to \$1.00 for \$1.00 pair
 Values up to \$2.00 for \$1.00 pair

Also please remember we have
CUPS & SAUCERS, TEA PLATS, BREAKFAST, DINNER and SOUP PLATES, at 5 c. each.
 We have also for sale 1-SHOP COUNTER, 11 feet long, for \$5.75
 And 1 FIREPROOF SAFE (medium size).
 Give us a call and we shall be pleased to show you our stocks.

GEO. T. HUDSON'S,

Dry Goods, Millinery and Notion Stores,
 307 and 155 Duckworth Street.

Love and Little Things.

By RUTH CAMERON.



Love is a great and wonderful force and any love worthy the name partakes of the spiritual. Yet even the highest and most wonderful love must also partake of the material and be influenced and affected by material things, —and by very little things too.

I thought of this the other day when a friend of mine was ridiculing an assertion, made in a newspaper interview by a well known customer, that ill-fitting corsets had a great deal to do with divorce.

Now of course the connection between corsets and divorce is sensational and rather ridiculous on the face of it, but dig deeper, and perhaps it won't seem so absurd. Ill fitting corsets cause ill health. Ill health causes ill humor. Ill humor certainly lends towards divorce.

So such a small and very material thing as an ill fitting garment may have a tremendous effect upon such a great and spiritual thing as love. Especially is love subject to insignificant and material influences at the beginning of its existence. Just as

the little rivulet may be turned into a new channel by the falling of a rock or by a few moments' work while it takes years of labor or some cataclysm of nature to turn the course of the same stream when it has grown into a mighty river, so the love which might have become a great and powerful force may be easily turned aside at its inception.

A man who is unusually devoted to his wife was asked to tell if his was a case of love at first sight. "No," he said, "not exactly. I fell in love with my wife the second time I met her, but the first time I only saw her for a few hours and she had on an unbecoming gown and had a cold in her head and didn't say much, and I wasn't at all attracted to her."

So, if it had not been for the second meeting, a cold in the head and an unbecoming gown would have prevented the inception of a love which is now as deep and true as any that I know.

Again, a woman to whom the great Disraeli offered his heart and hand refused him "because he had such a bad breath."

Yes, love is a great and wonderful force but, like many great and wonderful forces, it is not independent of the influence of the big little things that help to make up life.

Ruth Cameron

The Wolf.

By GEORGE FITCH.

Author of "At Good Old Sivas."

The wolf is a long-legged, lanky animal composed principally of jaws and appetite which infests the temperate zones in all countries and has never succeeded in making itself useful while living.

There are many kinds of wolves of assorted sizes but they have one general characteristic. They are always hungry. The wolf is a strict vegetarian, living entirely upon meat and not being particular about whether the meat is still alive or not. For this reason, there is nothing more unpleasant or alarming than the loud edger howl of a pack of wolves which haven't dined for several days and are on their way to a meal.

The wolf looks much like a dog and associates with him readily, in country fashion. A large wolf is almost 6 feet long but when he opens his mouth he looks like a dog and asks for dinner, one can see into his interior about 5 yards. He is a hard fighter and is very fatal to domestic animals, but usually declines to deliver a blow unless there are a half dozen of him on hand. In Russia, where wolves are almost as numerous and cruel as officials, peasants are frequently devoured by them during the winter and in some parts of the United States, notably northern Michigan and Minnesota, the man who ventures into the woods after a long blizzard without a magazine rifle and the means of delivering an S. O. S. call is not wise.

The wolf has survived the advance of civilization in this country far better than any other wild animal and is still found in such-up-to-date and crowded states as Illinois, Indiana and New York. But he is very unpopular and has to live entirely by his wits. All hands are against him and the man who discovers a wolf and massacres him gets a handsome bounty from the county. In this respect the native wolf is not as well off as the human variety who gets into our councils and legislatures, mangles justice for the sake of a bribe and is then eagerly defended by lawyers, newspapers and his party associates. The United States is no longer in any danger from the four-legged wolf, but the two-legged variety still exists in large numbers and uses a loophole in the law as a den with the greatest success.

Announcement.

D. J. Furlong wishes to announce to all friends and the public generally that he has opened a custom establishment in connection with the Cleaning and Pressing in the store lately occupied by N. W. Chowa, 7 New Gower Street, and is now prepared to receive orders for any garment in the following lines; also wishes his friends to notice that he is giving a very special offer to anyone having suit length to be made up. Every garment will receive the best of attention. Call now and see our goods and select your pattern. Workmanship guaranteed. All goods well shrunk before making.

D. J. FURLONG,
 7 New Gower Street,
 St. John's.

Odd shades of blue will be worn also mauve and various purple shades. These are all for evening wear.

Right-O.

YES, WE HAVE THEM.

- 20 brls. New Turnips.
 - 20 crates Ripe Bananas.
 - 20 brls. Green Cabbage.
 - 15 cases Cal. Oranges.
 - 15 doz. Cucumbers.
 - 30 baskets Tomatoes.
 - 20 boxes Table Plums.
 - ALSO
 - 30 cases Fresh Dates.
 - 500 bags P. E. I. Blue Table Potatoes.
- Orders booked ahead.

PHONE 430.

Soper & Moore.

The Old Way.



The old time way was simple; when we were sick we took some pills, and a doctor cured the rheumatism or plump, and mesage were our doctor bills. We did not blame the microbe critters for all our ailments pains and aches; we simply took a dose of bitters, and then we whipped our weight in snakes. My granny, in an old poke bonnet, her form attired in ancient garb, would seek the meadow-land, and on it, would hunt and find the healing yarb. All noxious weeds that smelled and tasted like something that had long been dead, were much to precious to be wasted; they hung in bunches in the shed. Full often I have had a jag on, of honest tea, skunk root or sage; my granny'd brew the evil fagon, and I must drink it, or she'd rage. In those old times folks kept on living until they were struck and blew away; their women-folk were always giving them cups of yarb tea, day by day. The father lived till he was ninety, not heard of germs, his long years through; when he was feeling about a pint he of honest drunk, and solace knew. But in these modern days microbe, diseases are expensive things; from stomach ache to hydrophoby, they run up doctor bills, by jings.

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The Traffic in Titles.

The man who purchases a title is generally regarded with contempt, and it seems to me very certain that if the legislature were composed of men who are totally independent of the party in power there would be much more pointed criticism of "Honorable Lists" than there now is. Men at present simply cannot speak out boldly about these things even in flagrant cases because of the extraordinary power possessed by the Chief Whip. A member of parliament who makes himself unpleasant to that gentleman may be assured of this, that when the general election comes around the vast machinery of the Central Office will not merely be withdrawn from his support, but it will actually be employed against him. If he be a poor man that means that he may as well retire from the fight—London Citizen.

Where Responsibility Lies.

No matter how large, or how small, a business may be, nobody can deny that its Office is the nerve centre of the firm. Every transaction, important or trivial, must be recorded at the Office. An order is received at the Office, its history is recorded at the Office, and finally payment is received at the Office. If the Office makes an error the firm stands the loss. That's why you must be sure that your Office is thoroughly and adequately equipped for the care of all important papers. To do this effectively you need the up-to-date equipment of the "GLOBE-WERNICKE" CO. When sixty offices in St. John's have found this necessity this equipment can surely be of use to you. Mr. Percie Johnson represents this world famous firm in Newfoundland—4917.34

Lumber Merchant Assigns.

Special to Evening Telegram.
 YARMOUTH, July 27.
 David Saunders, one of the biggest lumber operators in the Province of Nova Scotia, has assigned. Edward's Lignum Vitae Diphtheria.

Stability, Satisfaction.

Few classes of Securities are less affected by economic uncertainties than the Securities of Utility Companies which are able to show satisfactory earnings. We are offering at attractive prices—
MARITIME TELEGRAPH & TELEPHONE 6 p.c. BONDS.
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SETTLEMENT PROMPT and PROFITABLE.

Canada Life Assurance Co.,
 Toronto, Ont.
 Dear Sirs:—
 In acknowledging receipt of cheque in payment of my endowment policy now maturing, I wish to thank you for the prompt way in which you have put my claim through. I did not have to wait a single day for my money as the papers were all in order beforehand.
 I am pleased, too, with the way my investment has turned out. Besides having my insurance protection for \$1,000, I have got all my money back and \$400 besides. The Canada Life has my best good wishes for its continued success.
 Yours truly,
 R. H. KNIGHT.
C. A. C. BRUCE, Manager, St. John's.

The Indication of Value Plumbing is the Workmanship.

A good plumber can do wonders with a difficult job. The number of orders received from friends of customers leads us to believe that we are good. We have on hand a large stock of **STEAM & HOT WATER RADIATORS,** all sizes, and can fill any order sent us cheaper than you can import at the present time.

PITTMAN & SHAW,

Plumbers, Steam and Hot Water Fitters,
 Phone 401. 66 PRESCOTT STREET.

Dainty BLOUSES,

newest materials, carefully finished, made by manufacturers that have a reputation for first-class quality.

\$1.80 **\$2.40**

SPECIAL LINES.
 Misses' Blouses, exactly as represented, size 12 x 12 1/2. If you need a nice garment you will be really pleased with these.

Robert Templeton

THE BIG Furniture Store.
School Desks
 Now arrived. Specially designed to suit the trade of this country. We have those Desks set up on our floor and invite inspection of the newest and most up-to-date Desk on the market.
 Made in three sizes.
CALLAHAN, GLASS & CO
 Duckworth & Gower Streets.