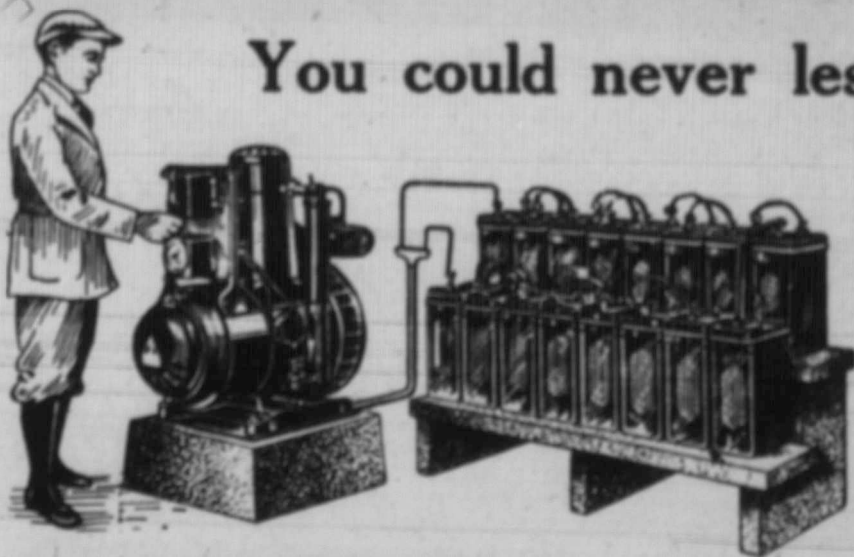


You Could Never Better Afford It

You could never less afford to be without it—than NOW



Delco-Light brings to the farm the final aim of years of work—electricity in an efficient, economical form. Because of its low-cost and money-saving it is within the reach of every progressive farmer. It puts the farm on an equal basis with the city. It gives you city efficiency right on your own farm. Every farm should have a Delco-Light plant.

Wheat in 1914
90c bushel

Wheat in 1918
\$2.20 bushel

Delco-Light in 1914
would have cost
417 bushels

Delco-Light in 1918
costs you only
246 bushels

These figures show without shadow of doubt that NOW is the time for the farmer to improve his equipment, to make his farm more efficient, to make life more pleasant and happy. Never before would farm produce buy so much. Not for a number of years, will machinery that you need right now, cost so little as it does to-day.

Now, when labor is scarce and every extra bushel of farm produce means big profit to you, get a Delco-Light plant. It will pay for itself over again in actual profits, besides giving you all the pleasure and health of electricity on the farm. Ask our nearest distributor to send you fully illustrated literature. It is free.

DELCO-LIGHT

Electricity put within the reach of every farm home

SIMPLE

One of the beauties of Delco-Light is its sturdy simplicity. So easy to operate—a child can do it. Needs very little attention or adjustment. Nothing to get out of order. Does not need a mechanic to look after it. Will last for years.

EFFICIENT

Delco-Light gives you ample electricity for light and power. It does this cheaply. It saves work on the farm in a dozen directions. It does away with hand-work by operating light machinery. It does away with lanterns and lamps. It gives better light for evening work. It saves a lot of hand-cleaning around the house by running a vacuum cleaner and washing machine. It gives you running water.

ECONOMICAL

Delco-Light costs little to operate, and pays for itself in the time and labor it saves. It runs on coal oil (kerosene) and other upkeep costs are negligible.

MONEY-SAVING

You will find a hundred ways in which Delco-Light will save you money. Save you time. Save your family and your hired man time. Keep the boy on the farm. Ask your insurance agent what saving electricity will give you in insurance rates. Delco-Light pays for itself.

WRITE TO-DAY

Complete, illustrated literature explains all about Delco-Light. Write for it to-day to the nearest distributor.

Domestic Engineering Co.
DAYTON, OHIO

Write your nearest distributor

Breen Motor Co.

Bruce L. Robinson

Winnipeg

Calgary