

All the Advantages of Shopping in the Great Style Centres are Yours

The new Eaton Catalogue for Fall and Winter, which will circulate Western Canada early in August, will be in two parts. One part will be devoted to general merchandise and the other deals wholly with outer garments.

Everything in the outer garment catalogue, which is bound separately for your convenience, is quoted at a price which includes all delivery charges. Let us tell you something of this Outer Garment Catalogue.

Outer Garments are Quoted At Prepay Prices

Here are spread before you truthful presentations by photograph, artist's pencil, writer's words, of merchandise made in Eaton Factories or purchased from factories as sanitary and dependable as our own.

You will find it infinitely more easy to study these pages than to actually inspect such a variety of suits, overcoats, or dresses in any store. Certainly no store within a reasonable radius of your home can offer you such a variety for choice or such moderate prices.

Then, too, you make your selection from the Eaton Catalogue unbiagreed



blank and enclose with it the sum you have decided to spend. Promptly on receipt of your communication we will ship to you the garment ordered. WE WILL SHIP IT CARRIAGE CHARGES PREPAID—SHIP IT BY MAIL OR EXPRESS—WITHOUT COST TO YOU.

The Eaton Guarantee of Satisfactory Goods

Nor does the advantage of shopping the Eaton way end there. When the garment comes you are privileged to try it on, leisurely, critically, in your own home, before your own mirror-get the opinions of your home folks on it. You can examine it—see that it comes up to your expectations that it is at least as good as the catalogue description led you to believe.

If it doesn't please you entirely sit down and tell us why—and ship it back at our expense. We'll be glad to send you something else and you may repeat the proceeding—and we'll keep right on sending you garments until you have the one that is just right. We believe, from our many years of experience, that not often you will need to take advantage of this free exchange offer.

July 29, 1914

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SEASONABLE REMINDERS

During this hot weather flies are very troublesome and annoying to the work horses. Fix \underline{up} a switch of some kind which will dangle from the throatlatch so that it will constantly swing as the horse moves.

Down East lambs' tails are used for this purpose. In the West an old piece of rope unravelled does equally as well.

Then, to keep those small flies from bothering the horses' ears which work on the inside surface of the ear and fill themselves up with the horse's blood, just take a little clean grease or oil (if nothing else is to hand lubricating oil will do) and cover the inside surface of the ear with it every day or so. It will be found that a great deal of the head-tossing which occurred before the application of oil will cease.

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In driving a four-horse team abreast in the hot weather, when flies are troublesome, do not tie them up at the head from bit to bit. One or other is sure to be more sensitive to flies than the rest and will continually toss its The result will be that all head up. the mouths will be jerked and even-tually the team will become not only an eyesore to the owner but also unfit for a decent man to work. Tie them from the hame to the halter or the bit-if it is absolutely necessary to tie to the bit then drive the two centre ones as a team and have a long cross check from each line to the outside horse.

If you prefer to have the lines on the outside horses, the cross check running to the inside horse in each case, cross the tie ropes of the centre team to each respective hame rather than tying these horses bit to bit.

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Give the horses a little longer rest at noon during the hot days. More work can be done in the cool morning hours than at any later period in the day, so get up a little earlier to take advantage of the cool of the day, but don't make the mistake of working to the ordinary time at night. Horses can stand the ten hour day and do good work, but it is false economy to expect them to do more than a fair day's work.

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The same is true of the hired man. If he gets out to work earlier in the morning, he shouldn't be expected to work quite so late as usual in the evening.

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There is time enough yet to breed a good mare if she is not already in foal this season.

If you have a cream separator and it does not skim properly don't blame the separator until you are perfectly certain that all the requirements for its operachine is an advertisement for the company which produces it and consequently it is not to be expected that, in the interests of business, machines will be sent out other than as they are represented.

Here are a few points which should be remembered in regard to cream separators. They must be set on a solid foun-The bowl must be level, other lation. wise uneven separation will take place. The bowl must revolve at the speed as indicated on the machine. At this speed the machine is so designed that the maximum amount of skimming is done. If the bowl is revolved at a higher speed not only will the skimming be less complete but there is also an added danger of the bowl bursting due to the tremendous pressure which is exerted on it by the centrifugal force which is set up by the speed with which it is revolving.

by the salesperson's very natural desire for a quick sale. Fabric, cut, color—all are faithfully described. You may spend your evenings for a whole week, if you prefer, before coming to a decision. When you have selected the coat, dress, or suit, that best fits your requirements, it's an easy matter to fill out the order

WINNIPEG

Above is Boy's Suit of pretty dark brown tweed, with a small, neat check of a lighter shade. Double breasted coat, single breasted vest, bloomer style pants. Sizes for boys from 10 to 16 years. Give correct age. Order No. 1385927-Price Prepaid

T. EATON

We are making our merchandise so good that it will not only bear critical comparison with everything else in its class—but it is so excellent so truly well cut, so dependably made of long-wearing fabrics—that you're sure to prefer it to many lines that cost dollars more.

CANADA

In assembling the separator, too, be sure that every part is exactly in placebefore finally screwing up the bowl. Then do not turn on the milk flow until speed is up.

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-E. J. T.