June 8, 1910

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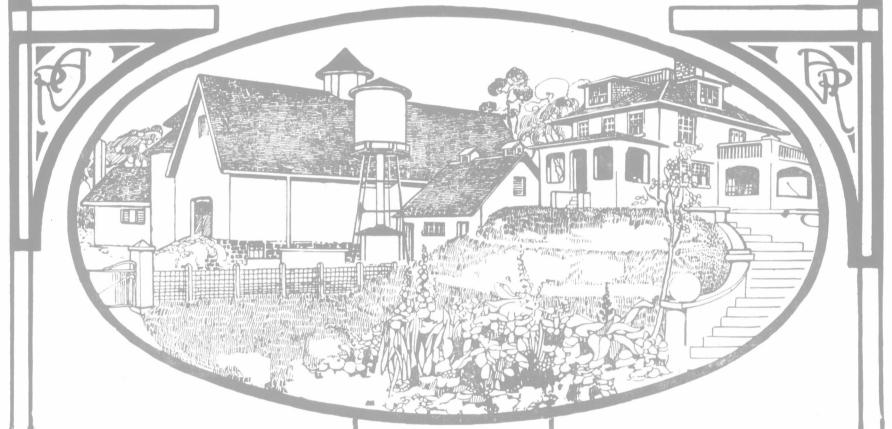
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No. 925

You Should Know All About Cement



Every utility you see in the picture is cement-concrete built. And every one of these is proof against fire-damage, decay-damage, damp-damage. The house and the barns cannot burn; the silo

contents will not get mouldy and sour through seepage in or out; the fenceposts will not rot. Yet each and all of
these important farm necessities COSTS LESS BUILT
OF the right coment-concrete than if they were built
of even the CHEAPEST LUMBER. But they are more durable than if built of granite---if you choose the RIGHT cement and TAKE MY ADVICE about building them. That advice is free. Build ANY farm con venience right, from a watering-trough to a dairy-barn

and you have a structure that is MORE DURABLE
than MARBLE. For cement-concrete, used as I will freely tell you how IS LASTING to use it, almost outlasts time itself.
Buildings are standing to-day that were
built of this marvellous ARTIFICIAL STONE fully
TWO THOUSAND YEARS AGO. And still a modem cement structure COSTS LESS than any similar building of ANY OTHER KNOWN MATERIAL. And it is EASY to build---expert labor is very rarely required.---ASK ME ABOUT IT.

You pay me nothing.

Cement has a hundred uses on your farm. Let me teach you them all FREE!

> Write Me To-day

member I charge you nothing for the telling. You can make everything you build SAFE AGAINST FIRE---from

fence-posts to corn-cribs. So, you see, if concrete had no other argument for your ears, its FIRE-PROOF VALUE alone should persuade you to at least LISTEN to the story of it. Of course it has many other arguments—its ECONOMY, for one; and the EASE with which it can be used, for another. Still another arguments—its ECONOMY is a standard to the example of the ex ment---and an important one in most regions---is the fact that concrete is DAMP-PROOF

Cemented buildings are ALWAYS
DRY INSIDE. Wet cannot get
through their walls. Thus they

are warmer in winter --- cooler in summer --- healthier always for man and beast. And you need hire no high-priced help to handle cement--not after I have told you how to use it. I WILL MAKE YOU A CEMENT EXPERT, without a cent of cost. Shouldn't that induce you to send for the information I am waiting to give you ?---FREE.

I Will Tell You All About It -how to choose it-how to use it—everything!

Just ask me THE ALFRED ROGERS CEMENT MAN 326 Elias Rogers Building