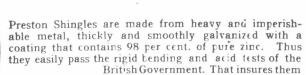
## Cheap Enough For A Barn— Fine Enough For A Cathedral

"The Roof That's Good"

For any permanent structure, whatever its cost or use, the modern metal shingle is the ONLY roofing worth any man's consideration. For it, and it alone, has every good quality a roof should have, and it, and it alone of all roofings, lacks every bad quality. But there are degrees of goodness in metal shingles. You must choose wisely. You will not go wrong if you roof with





against rust, and their buyer against roof-troubles. No other metal shingle Defying is made so well, and none will last longer. Ask us what this test is. Preston Safe-Lock Shingles make a roof that is absolutely proof against fire—a roof that the wind cannot rack a little bit—a roof that moisture cannot get through at all. For these are the shingles, and these alone, which positively LOCK ON EVERY EDGE with a grip that is so strong and tight it almost makes nailing needless. Next to the galvanizing-which is the most vital thing about a metal

shingle—the lock is a point you Never should most carefully look into before you invest. Let us send you a "Preston Junior"— a little shingle

imitating closely the construction of OUR REGU-LAR OUTPUT. Study it, and you will admire the patented Safe-Lock that only we can use. Ask for it.

## This Is The Roof That Meets Every Need

Preston Safe-Lock Shingles are easily laid. No special can buy. Wood shingles actually cost- in cost-per-yearusual tools are necessary. Fewer nails are many times our price. needed than other metal shingles demand- the safelock cannot spring nor the shingles warp or twist. Every nailhead is covered. There-

fore these roofs never leak because Proof Preston Safe-Lock Shingles are sold

with the warranty that if properly to simple directions LIGHTNING put on, according to simple directions LIGHTNING CANNOT HARM THE ROOF WITHIN TEN YEARS. These roofs are easily good for fifty years' reliable roofservice. Thus they are the cheapest good roofs money

make-shift, and their cost per year is downright extravagant. Don't waste your money on a roof that can't last.

You should send for, and read, before you roof anew, a truth-telling FREE book that many have read to their profit and satisfaction. It tells about Little EVERY kind of roofing. It goes into the subject fully and in plain words. You would be willing

to pay for it after you've read it - but you are welcome to it for nothing. To-day would be a good day to write and ask for it. Use a postcard if you wish. Address-

## Metal Shingle & Siding Co., Limited Queen Street Factory, Preston, Canada

## GOSSIP

THE OUTLOOK FOR 1911. (By M. H. D. Owings, of the L. H. C. Service Bureau.)

The year just closed will be memorable for the energious value of its agricultural Never before in the world's as the United States produced ts to the value of \$5.925 the year, which is the Value e real products of this counthe as reported by the Son conducte. This aggregate is it a the value of the crops an comes and this prosperity practically nation was . . . . . . and every district. portions of the North do experted in bounteous backs. prospectly of the farms d wide and as a relipart, at least, trade expansion in 1910 was larger than in any other year

But the record of business for 1910 is now closed, and we are concerned more particularly with the new year. We refer in passing to the crep results in 1910 only because of the fact that the proready of the farming community funished a most substantial reason for the expetailon that the new year may be a ver quaperous one for the people of the

Miss to the state became said of late time to the and has been said of laterage for reserving a series of feet bottomers but the said on a fitter and of reserving to the said of a material series of the said of a material series of a series of the said of the

Many of the State agricultural colleges are sending their professors out giving lectures and demonstrations, directing attention to the importance of selecting good seed, the best methods of tillage, and the proper steps to take to maintain and increase the fertility of the soil, and this work is supplemented with educational booklets and special articles prepared and sent out by the leading manufacturers.

The effect of this is seen in a more general use of the most modern tillage implements traction engines for deepelowing to get beheath the earth the has been compacted by years of plow a uniform depth, and thus increase depth of the loose sell and its cate nor holders modition cosm bands to ke s and strendlers for saying Contaction maked no invines for po-acid other as somethe faim, in-farmer is realizing in a larger sovalue of these machines, and the bumper crops give him the means with which to procure them. The profitable crops also emphasize the necessity for the use of the best farming implements and machines in order that the largest returns possible may be realized from each acre.

We have also heard considerable of late about the 'back-to-the-farm' movement from the big cities. Many who have found the struggle too strenuous in the divergenced described renters of population, and described freedom and independence of the to a thomas make for a larger and demand for the commodities of and give a substantial foundation se least that the demand for farm m. 1911 should be considerably active than in any previous year

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