

THE HOME CITY

AND COMMERCIAL METROPOLIS OF WESTERN ONTARIO



LONDON is a pretty place and all that. Everybody says so, and every writer declares that it is. Those who have ever lived here, on returning exclaim with emphasis, "There's no place like home"—meaning London. They like its stately maples, its wide avenues, its grassy boulevards, its healthy atmosphere, its pure water, its moral people, its model educational edifices, its beautiful churches, its home-like homes, (it is a fact that more people own their homes in London than any city on the North American Continent,) and has long held the lowest death rate of any city in Canada.

Present and former citizens have visited the proudest and largest cities of Europe and America, but in all their travels they declare they saw none cleaner, more inviting, or more homelike than London. The stranger within our gates who sees London for the first time, exclaims: "What a pretty city!"

This is all true, all nice to know, and we like to hear it, but London does not stop at being pretty and attractive. It is a bustling commercial and manufacturing centre. It has some of the largest wholesales and some of the largest manufacturing concerns in Canada. These are here because of the central position of London, and because of the exceptional shipping facilities it affords. It has room for many more, and when English and