



**BE CAREFUL  
WHAT YOU DRINK!**

It is often risky to drink the water found at your picnic spot. Pump, lake, river and spring water alike are often contaminated. Be on the safe side. Take with you a supply of light, palatable

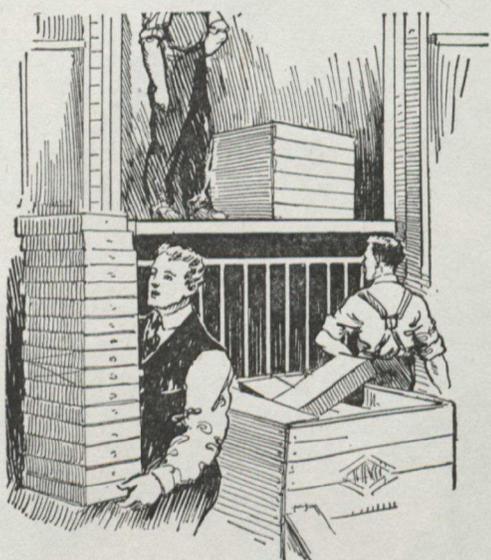
**STERLING  
CHILL-PROOF ALE**

the harmless brew that is a real thirst-quencher.

"STERLING" ALE is safe to drink any time, because it is **PURE ABSOLUTELY**—just selected malt, choice hops and pure sterilized water.

Brewed and bottled in the most sanitary and up-to-date plant in Canada by

**Reinhardt's  
of Toronto**  
INSPECTION INVITED N17



**You Can Buy an Otis-Fensom  
Freight Elevator for as little as  
\$70**

Some people seem to think that any kind of an Otis-Fensom freight elevator is a costly affair, running into hundreds of dollars.

This isn't so, by any means.

Very likely the best freight equipment for your purpose would cost very little. Yet the saving it will effect will be proportionately as great as the most expensive equipment would afford you.

We are looking for business men who have warehouses, stores, factories, etc., and who do not know the vital economy of a freight elevator.

We want to send such men a copy of our book—

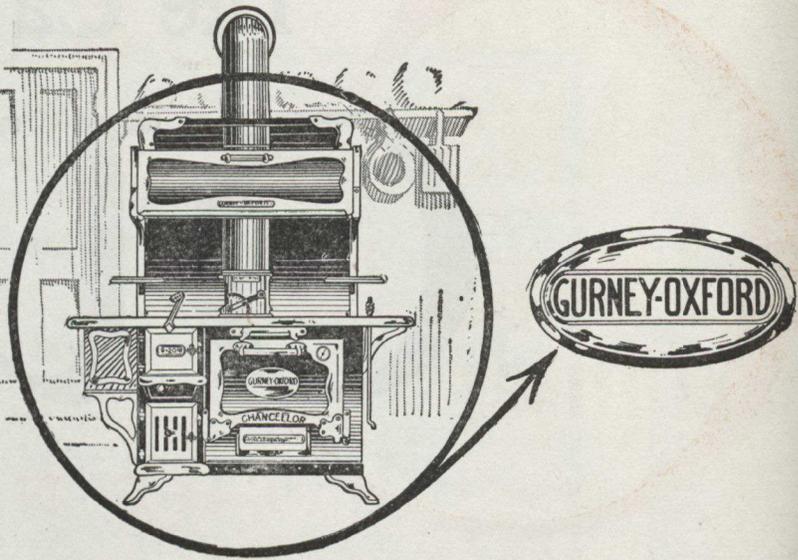
**"Freight Elevators and Their Uses"**

Send for your copy to-day. It explains the value of freight elevators in general, and the peculiarly successful features of Otis-Fensom freight elevators in particular.

Send me your book

Name ..... **OTIS-FENSOM ELEVATOR CO., Limited**

Address ..... **Traders Bank Bldg., Toronto**



**Only Results Count**

The one thing above all else that you want to know about the range you buy is this—that it will cook and broil and bake with absolute satisfaction.

Other features of a range, such as convenience, economy and appearance, are, of course also indispensable, but the prime necessity in a range is results in cooking. The Gurney-Oxford gives results—not now and then, but always.

Every Gurney-Oxford is a source of continual satisfaction to its owner. Day after day, year after year, it enables her to produce pastry, bread, roasts that contribute to the pleasure of housekeeping. That is why the Gurney-Oxford finds its strongest support among those who have had actual and intimate experience with it. You too will number your Gurney-Oxford among your best friends.

**The Gurney Foundry Co. Limited**  
TORONTO - CANADA

MONTREAL HAMILTON WINNIPEG CALGARY VANCOUVER



The management desires to announce that the recent transfer of the Hotel Victoria property, New York City, will in no way interrupt the present policy of the house. The Hotel will be conducted as heretofore until the expiration of lease, several years hence.

**Rooms with Baths, \$2.00**

**Hotel Victoria**

Fifth Ave., 27th St. and BROADWAY, NEW YORK CITY.  
American Hotel Victoria Co.

**GEO. W. SWEENEY,** President.  
**ANGUS GORDON,** Manager.