



Children's Teeth

require "inside" treatment as much as outward care.

Soft teeth, spongy gums and other tooth defects are due largely to a lack of certain vital mineral salts in the daily diet. Parents can help the children to have sounder, healthier teeth by selecting food rich in these important elements.

Grape-Nuts

—a delicious food

made from whole wheat and malted barley— is full of the rich nutriment of these grains, including their mineral elements, so essential for good teeth.

"There's a Reason"

