



BISCUITS MUST BE FRESH
TO BE PALATABLE
MOONEY'S BISCUITS
ARE THE FRESH BISCUITS

Fresh enough to take the place of the bread and biscuits you bake yourself.

Because the **MOONEY** system is so perfect that every biscuit is shipped the same day it leaves the oven.

The big Winnipeg factory is so close that your Grocer gets **MOONEY'S** in a few hours—no long haul—no deterioration.

Besides the demand for **MOONEY'S**—the popular biscuit—is so great that his stock is always changing.

MOONEY'S never grow stale on the grocers' shelves,
That's one reason why.



MOONEY'S
PERFECTION
SODA BISCUITS

are fresher, crisper and more appetizing.

Ask for the big package or a sealed tin and judge for yourself

"LET MOONEY DO IT"

