

THE BRITISH AMERICA ASSURANCE COMPANY

Incorporated : 1833.

HEAD OFFICE: TORONTO

Old Reliable Progressive

Capital, - - \$ 1,400,000.00

Assets, - - 2,016,670.59

Losses paid since organization 34,470,308.91

DIRECTORS:

Hon. GEO. A. COY, President.

ROBT. BICKERDIKE, M.P.

R. W. COX

JOHN HOSKIN, K.C., LL.D.

D. E. HANNA

ALEX. LAIRD

Z. A. LASH, K.C., LL.D.

W. B. BROCK, Vice-President

GEO. A. MORROW

AUGUSTUS MYERS

FREDERIC NICHOLS

JAMES KERR OSBORNE

SIR HENRY M. PELLATT

R. R. WOOD

W. B. MEIKLE, Managing Director

W. B. MEIKLE, General Manager P. H. SIMS, Secretary

EVANS & JOHNSON, General Agents

26 St. Sacramento Street : : MONTREAL

First British Insurance Company Established in Canada

A. D. 1804

Phoenix Assurance Co. Ltd.

OF LONDON, ENGLAND. (Founded 1782)

FIRE

LIFE

TOTAL RESOURCES, over \$78,500,000.00
FIRE LOSSES PAID 425,000,000.00

DEPOSITS with Federal Government and
Investments in Canada, for security
of Canadian policyholders only, exceed 2,500,000.00

AGENTS WANTED IN BOTH BRANCHES Apply to

R. MacD. Paterson, J. B. Paterson, Managers.

100 St. Francois Xavier St. - Montreal.

Established 1864.

New York Underwriters Agency.

Policies secured by Assets - \$24,565,635

PROVINCIAL AGENTS.

MURPHY, LOVE, HAMILTON & BARCOM, JNO. WM. MOLSON,
Toronto, Ont. Montreal, Que.
OSLER, HAMMOND & NANTON, WHITE & CALKIN,
Windsor, Man. St. John, N.B.
ALFRED J. BELL, HORACE HASZARD,
Halifax, N.S. Charlottetown, P.E.I.

T. D. RICHARDSON, Supt. for Canada, TORONTO

NORWICH UNION FIRE OFFICE.

Founded 1797.

AGENTS WANTED

Head Office for Canada TORONTO.

JOHN B. LAIDLAW, Manager.

JOHN MacEWEN, Superintendent at Montreal.

LONDON MUTUAL FIRE INSURANCE CO.

HEAD OFFICE TORONTO
ESTABLISHED 1859

Assets on December 31st 1911 \$926,906.76

Liabilities on December 31st, 1911 \$337,306.07

SURPLUS on December 31st, 1911 \$589,600.69

Security for Policy Holders \$967,910.97

F. D. WILLIAMS,
Managing Director.

L'UNION FIRE INSURANCE COMPANY, Limited

Head Office : PARIS, France.

Established 1828

Capital fully subscribed \$2,000,000.00

Net Premiums in 1910 4,651,840.00

Total Losses paid to 31st Dec., 1910 78,500,000.00

Canadian Branch:

94 NOTRE DAME ST. WEST, MONTREAL

Manager for Canada:

MAURICE FERRAND.

GOOD LIFE INSURANCE AGENTS

WILL

EVENTUALLY

find their way to The National Life Assurance Co. of Canada because its policies are up to the hour and easy to sell; because its terms to agents are liberal and based on equity, so

WHY NOT NOW

and share in the prosperity of the Company. For particulars apply Imperial Bank Chambers, 288 St. James St., or 25 Toronto St., Toronto, Ont.