

LOCAL NEWS

Help the children buy a tag Feb. 18.

MEN
Get your suit now when you can save 20 per cent of the regular price. That means about 40 per cent less than the spring prices will be. It pays to shop at Charlotte street, Wilcox's, corner Union.

Band on Carleton rink tonight.

COULD NOT UNDERSTAND WHY ARRESTED.

A lady walking down Union street yesterday could not understand why her eye arrested on Lesser's sale and when curious passion drove her in to the sale she claimed it to be a real sale and she bought enough clothing to last her for one year. Why not you attend Lesser's alteration and windup sale, 210 Union street. See adv. page 13. 2-18

BASSEN'S LAST CALL.

Read adv. page 12.
SERGE DRESSES \$4.75 AND UP.
Did you get your serge house and street dress at Lesser's alteration and windup sale, 210 Union? They have them from \$3.75 to \$8.50. See adv. on page 13. 2-18

LADIES' SPRING SUITS
Just arrived. Latest style for spring 1919. Prices from \$25 to \$45, less 10 per cent for Saturday and Monday. Charlotte street, Wilcox's, corner Union. 2-17

MEN
Get your overcoat where you can save \$2 on every \$10 you spend by taking advantage of Wilcox's 20 per cent discount sale at Charlotte street, corner Union. 2-17

THEY ARRIVED
And we are showing ladies' dresses in serge, silk, poplins and other cloths in all shades, colors and patterns at Lesser's alteration and windup sale, 210 Union. See adv. page 13. 2-18

ONLY TODAY AND TOMORROW
Then big Bassen sale ends. See adv. page 12.

LOCAL NEWS

Help the children buy a tag Feb. 18.

JUST ARRIVED
Ladies' dresses in silk, poplin and serge, bought at a bargain and are now on sale at about 20 per cent less than regular prices at Charlotte street, Wilcox's, corner Union. 2-17

Tea, pantry sale and music, Girls' Association, Stone church school house, Saturday, 4 to 6. Admission 25c.

MEN'S SWEATERS
\$6.50 ones for \$5.48, \$4.75 sweaters for \$3.98, \$3.75 sweaters for \$2.98, \$2 sweaters \$1.49, at Wilcox's, corner Charlotte and Union streets. 2-17

Organ recital Main street Baptist church Tuesday evening, Feb. 18. Silver collection. 94098-2-19

MEN'S OVERCOATS
From \$15 to \$38, less 20 per cent at Wilcox's clearing sale, Charlotte street, corner Union. 2-17

Have you done your shopping at Lesser's sale yet? 210 Union street. See adv. page 13. 2-18

The really expensive dress is the one you make and never wear, because you are disappointed in its appearance or because you see others wearing more fashionable or better fitting garments. You can avoid these costly mistakes by consulting the Spring Fashion Book for Pictorial Review Patterns. It contains costume designs for every phase of spring season, illustrating the new styles in the latest and most fashionable colors. See the spring number of Pictorial Review. Price 25c, including a coupon for 10c toward any Pictorial Review pattern. Have you read the Pictorial Review Magazine for March? If not, don't fail to get one. You who like reading will certainly be delighted with this magazine as the stories have received from Edward J. O'Brien, America's foremost literary critic, the distinction of "first place." The March issue is the best yet. Now on sale at our pattern counter. Price 20c. Daniel, Head King street.

LOCAL NEWS

ASSEMBLY.
Lady and gentlemen friends of the members of St. Vincent's Alumnae may procure tickets for the society's assembly Feb. 19 in the K. of C. hall from the members of Dwyer's bookstore, Union street. 2-17

MORE BARGAIN NEWS.
Read adv. of King Square Sales Co. on page 16.

Bassen's sale, corner Union and Sydney. See adv. page 12.

Motor cars ready waiting. Hurry-up calls any time day and night. Morrell's garage, 67 Carleton street. 94114-2-21

Get your coat at Lesser's sale at 210 Union street and save 40 per cent. See adv. page 13. 2-18

Ladies, see Morin, the expert tailor, 62 Gormain street, upstairs. Lowest cash prices. 2-20

FATHERS AND SONS AT Y.M.C.A. BANQUET

"What shall it profit a father if he gain the whole world but lose his own son," was an adaptation which adorned the menu at the fifth annual Father and Son banquet given last evening at the Y. M. C. A. building. The quarters were too small to accommodate the 260 or more persons who attended the dinner, but nevertheless the late comers were able to squeeze in somewhere, and besides a comfortable feast of eatables all enjoyed a feast of forerunners. The banquet was the outstanding feature of "Father and Son Week," which is being observed simultaneously throughout Canada and the United States. The purpose of the week is to bring to the attention of fathers a new and larger responsibility to their sons, especially during the days of reconstruction; also to bring before the boys and their fathers a realization of their joint relationship to the home, church, school and community. The idea is to bring fathers

and sons together in comradeship and mutual understanding.

Mayor Hayes presided and spoke in praise of the movement which the gathering typified. G. E. Barbour, president of the association, welcomed the fathers to the building and asked for their co-operation. The toast to the King was received with musical honors and Rev. H. A. Goodwin spoke on the King and the Empire. Ronald W. Shaw, one of the juniors, proposed The Boys' Work Division, and A. M. Gregg, secretary of the department, responded, telling of their work and their plans for the future. George B. Nase of the boys' department proposed "Our Dads" and W. C. Cross responded in a thoughtful address. The chief address of the evening was given by Lou A. Buckley of Halifax, maritime director of boys' work, who dealt with the relationship which should exist between father and son. A. Selwyn Coster proposed the health of the ladies and Mrs. Ralph M. Fowler, president of the boys' work auxiliary, responded.

F. J. Punter and E. C. Girvan were heard in solos. The conveners, Mrs. E. S. Stephenson, Mrs. Roy Gregory, Mrs. Tilton and Mrs. F. Z. Fowler were ably assisted by others of the ladies' auxiliary.

NEED FOR PLAYGROUNDS

One very striking need of St. John was emphasized last night at the Y. M. C. A. Club street, when official presentation of prizes for the ice sports, was made. Joseph McNamara, physical director, and under whose auspices the sports were conducted, urged the community to get together and do something toward providing grounds for sports in both summer and winter. He spoke of the champion sportsmen, oarsmen and speed skaters St. John has turned out in the past. He said there was abundance of similar material here yet but the lack of grounds was depriving it of its proper place in the world of sports.

Rev. William M. Duke, chaplain, also expressed the same view and he argued strongly in favor of a general get-together to have something done in the matter. E. L. Rising, who was present, reiterated the views of the chaplain and physical director.

The meeting, which was largely attended by members, the competitors and winners in the races, was presided over by H. J. Sheehan. Smokes were provided and a programme was enjoyed. The depot band attended and furnished

some fine selections. There was a solo by Robert Carson; solo by Devitt Cairns; J. L. Mullaly, acting as accompanist. A. Bowes gave a violin selection.

The event concluded with the presentation of prizes by Mr. Sheehan and Mr. McNamara.

COMING VIA PORTLAND

Charles Robinson, secretary of the New Brunswick Soldiers' Commission, last night received the following wire from Portland.

Following men arrived on hospital ship Araguaya today:
J. H. Tait, Newtown (Que.); E. Chalmers, Bathurst; E. P. Woodman, Cullen's Brook (Que.); W. H. Lake, Chatham; J. M. Marton, 208 Chesley street; R. J. Armstrong, West St. John; B. Foster, Burtt's Corner; C. C. McKenzie, Sackville; G. Y. McKinley, 116 St. Patrick street; J. O'Neill, Fredericton.

Following have no Canadian address: Lieutenant-Colonel G. Bagges, G. T. George, Private H. Taylor, Sergeant G. W. Glendenning, Private T. C. Manzer, Sergeant A. W. Barry, Private A. Cormier, Private J. B. Fisher, Private C. R. Forbes, Private J. Hallerton, Private S. Howes, Bombadier C. B. Morris, Private H. R. McDonald, Private R. Sloan.

COURTENAY BAY LOTS

The mayor, city commissioners, a committee from the municipal council, G. A. Knodell chairman of the board of commissioners of the Municipal Home, Dr. Hugh Farris and others representing the St. John County Hospital the county secretary, and A. R. DeFreese, chief engineer of the St. John Shipbuilding & Drydock Co., met yesterday afternoon at the county secretary's office and discussed the application of the shipbuilding company for water lots and foreshore rights at Courtenay Bay to the west of the Municipal Home. Different views were expressed and finally a sub-committee was appointed to go more fully into the question and report back.

Wardens W. E. Golding presided. Others present were Mayor Hayes, the city commissioners, Councilors John O'Brien, J. E. Bryant, T. B. Carson and Henry Shillington, G. A. Knodell, chairman of the Municipal Home board and others of the board, Dr. Hugh Farris of the St. John County Hospital, W. J. Deane, chairman of the hospital commission, W. E. Scully, A. M. Rowan, Fred Green, William Walsh, and A. R. DeFreese of the shipbuilding company.

Final February Wind-up Sale!!

When a stock of Footwear as extensive and diversified and as high grade as ours is

Marked Down

It means that your selection is not confined to a lot of odds and ends and left-overs that nobody wanted, but that you can take your pick from an almost endless variety of the most desirable styles in sizes and proportions to fit feet of all builds.

And when former prices were as low as ours were on this stock, it means a much larger saving of real money than the actual price reductions show, because the original prices represented big savings.

Don't hesitate to buy whatever you expect to need for next winter. We see no possibility of prices being nearly as low then as they are now, and qualities can certainly be no higher than these we are now offering.

A TWO WEEKS' PHENOMENAL MONEY-SAVING EVENT

Values up to \$10.00--\$4.95

- Brown Calf, Neolin Sole Boots..... \$4.95
- Grey Kid Boots—Sizes 4-7..... \$4.95
- Black Calf, Neolin Sole Boots..... \$4.95
- Black Kid or Calfskin Boots..... \$4.95
- Brown Kid Boots—All styles..... \$4.95
- Hi-Grade Combination Color Boots..... \$4.95
- Black and Brown, Fleece-lined and Padded Cravenette Boots..... \$4.95
- Brown Calf Walking Boots..... \$4.95

Values up to \$7.00--\$3.45

- Black Calf Walking Boots..... \$3.45
- Brown Kid Boots, with Cravenette tops, all Goodyear Welts with Louis heels..... \$3.45
- Black Kid Low Heel Boots..... \$3.45
- Brown Kid Boots, with gabardine tops, Cuban and military heels..... \$3.45

Eaton's Bootery
WOMEN'S SHOES
"MAKER TO YOU"
After Money Back if you want it.

205 UNION STREET

The Value of Made-to-Measure Garments Cannot Be Over-Estimated

THE Manifest Force that attaches itself to a well-groomed man—That Air of Prosperity that is reflected by a well-dressed business man, is largely due to Custom Tailored, "Made-to-Measure Clothes."

The value of Made-to-Measure Clothes cannot be over-estimated—the efficiency of the man who wears them is immeasurably enhanced—he instinctively feels at his ease—when conscious that his clothes are absolutely correctly tailored to his measure, to fit his person as well as his personality.



Suit or Overcoat Made-To-Your-Measure

\$17
English and Scotch Woollen Co.
More Quality Less Money
Contractors to the British and Canadian Governments.

ENGLISH & Scotch Woollen Co. Made-to-Measure Clothes give that distinguished look that marks the successful man. In our assortment of fabrics there is practically no end to the variety of weaves and patterns to choose from—fabrics having distinction and embodying all that is new and good—You will find many fabric patterns at any one of our 24 Stores and Tailor Shops which will blend with your individuality.

BOYS' AND YOUTHS' SCHOOL CLOTHES
Made-to-Measure from good dependable woollens like lad wears, not the usual cheap cloth used in boys' clothes. Out of town customers write for Boys' and Youths' Style Book.

Ladies' Warm Winter Coats
MADE TO MEASURE
Our perfect tailoring organization is at your disposal; a new special designed for ladies' garments will take care of your order for a Man Tailored, Made-to-Measure, Warm Winter Coat, shown in new exclusive designs and styles—yes chosen from our hundreds of rich, warm materials that will give long satisfactory wear. Our Tailoring Service is Guaranteed.

English & Scotch Woollen Co.

26-28 Charlotte Street, St. John, N. B. Head Office, 851 St. Catherine Street, East Montreal

22 GREAT TAILOR SHOPS IN CANADA

Sharnbrook, Quebec Leoline, Three Rivers St. Hyacinthe, Sorel, P.Q. Grand Mere, Que. Amherst, N.S. Sydney, N.S. Halifax, N.S. St. John, N.B. Moncton, N.B. New Glasgow, N.S. Charlottetown, P.E.I. Fredericton, N.B.

Out-of-Town Men

Write for Free Samples, Fashion Plates, Self-Measure Form and Tape Line. Address 851 St. Catherine Street East, Montreal.