

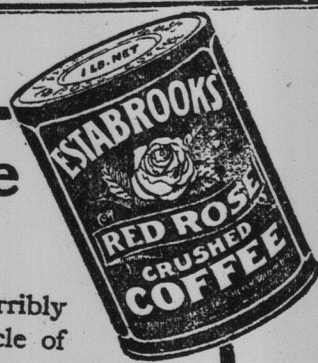
No Advance in 3 Years

With war-time prices so terribly high for nearly every article of food, it must be a particular satisfaction to those who love good coffee to know that there has been no advance in the price of Red Rose Coffee for three years—and the great increase in the sale of Red Rose Coffee this year shows that the price is appreciated.

People everywhere seem to be using much more coffee than they did before.

Red Rose Tea is economical on account of its superior quality—but Red Rose Coffee is economical both on account of its quality and price, a combination hard to maintain in war-time.

Red Rose Coffee



Seven Sign For Overseas Duty

Lieut. A. A. Leger, Here With 165th and Since With Flying Corps, Reported Killed—News of the Soldiers

Seven recruits were secured in the city yesterday. They were F. E. Kelchum, St. John, No. 9 Siege Battery; G. McD. Erb and J. M. Matheson, St. John, Royal Flying Corps; C. Maxwell, Black's Harbor, 62nd O. S. draft, and three others who did not wish their names published.

Killed in Flight

The casualty list yesterday happily showed a marked falling off in the list of killed or wounded, both in the city and throughout the province. The news that Lieutenant A. A. Leger, of Coeague (N. B.), had been accidentally killed will undoubtedly cause sincere regret in many parts of New Brunswick. Lieutenant Leger had many friends in St. John, as he was here last winter as a commissioned officer with the 160th French-Canadian Regiment. He was a popular officer and universally liked.

Lieutenant Aime Leger was a graduate of St. Joseph's University, St. Joseph's (N. B.), and while at school was a particularly clever student. He was one of the first to enlist in the 160th Battalion, and was an efficient and capable officer. When the battalion went to England and was formed into forestry companies, Lieutenant Leger, of Coeague, Bellevue, of Fredericton, and Cyr, also of New Brunswick, entered the school of the Royal Flying Corps in England, and have been in training there ever since. The fact that Lieutenant Leger is officially reported accidentally killed would mean that he was engaged in some flying manoeuvres and met with an accident. He was a young man of exceptional promise and his early and untimely death will be heard of with general feelings of regret.

Gunner Coughlin Dead

Newcastle, Sept. 20.—Mr. and Mrs. Arthur Coughlin, of Nelson, have been officially notified that their son, Gunner Moore E. Coughlin, who had been gassed and wounded, had died of his wounds. Deceased, who belonged to the Halifax Siege Battery, was in his eighteenth year. He leaves his parents, two brothers—Frank, at the front, and James, at home, and five sisters—Helen, Mary, Louise, Anne and Mona, all at home.

Dance at Island

A very enjoyable dance was held on the island last evening for the boys of No. 9. Following the dance the ladies served refreshments. The chaperons of the affair were Mrs. P. W. Wetmore, wife of the O. C., Mrs. Bennett, wife of Captain Bennett and Mrs. Crockett, wife of Lieutenant Crockett.

May Go to Capital

Lieut. Jarvis C. McLellan, son of J. V. McLellan, Horsfield street, has been in the city for the last few days. He has recently returned from Aldershot (N. S.), where he was following his course. He is a qualified lieutenant and will soon leave for Texas, where he will join the Royal Flying Corps. The camp of the Canadian Royal Flying Corps will soon be removed from Toronto to Texas.

To Flying Corps

With the removal of the headquarters of the Convalescent Home from St. John to Fredericton, as forecasted by The Telegraph some time ago, it looks as if St. John would stand in the way of losing a convalescent home entirely. It is understood from good authority that the quarters at the armory are not just up to the letter and are not what constitute a first class convalescent home. Although the present quarters in the armory are considered good, still it is thought that better facilities are to be had in Fredericton and negotiations are said to be under way for the securing by the Military Hospitals Commission of the Dunbar building in Fredericton.

Armory Nursing Staff

The nursing staff of the armory has been announced as follows: Matron, Nursing Sister Ada A. Burns, who will have as her staff, Nursing Sisters Ethel Delaney, Julia Peters, Ruth Kingston, Isabel B. Draffin, and Elsie B. Hatheway.

With U. S. Army

Louis Henneberry, who for the last few years has been living in Newton, Mass., has arrived in the city on a visit to his parents who reside in Castle street. Mr. Henneberry is a member of the United States army draft. He was one of the first of that centre to be called out.

icularly in vessels of heavier tonnage, continues to deprive us of shipping more quickly than it can be replaced, the situation must be regarded as dangerous.



The Housewife Who Orders

McCormick's Jersey Cream Sodas for her table gets full value for her money. For, besides being a light, easily-digested, appetizing food,

McCormick's JERSEY CREAM Sodas

are a most economical article of diet—cheaper than milk, more nourishing than bread. These delicious sodas are packed in tightly sealed boxes to insure their reaching your table in all their original purity and crispness.

Sold Fresh Everywhere in Different Sized Packages

STRUCK BY LIGHTNING

As a result of one of the heaviest electric storms which has passed over the vicinity of Baywater and district this season, Parker Edwards, a well known farmer of Whitehead, lost a valuable barn and carriage house together with a large stock of hay and oats. The storm which was raging in all its fury about noon also struck the house of Sam McColgan at Sea Dog Cove a few miles distant and did considerable damage to the interior of the building. When the lightning struck the barn belonging to Mr. Edwards, neighbors gathered and assisted him in getting out all of his horses and carriages and machinery but his oats and

a large amount of his season's cut of hay were burned. The lightning in striking the McColgan house made its way down the telephone line, ripped up the stove pipe, and after destroying some of the furniture passed out of the house by the water pipe. Fortunately none of the inmates of the house were in the room at the time. The loss sustained by Mr. McColgan is estimated at \$2,000.

"Can any little boy," asked the new teacher, "tell me the difference between a lake and an ocean?" "I can," replied Edward, whose wisdom had been learned from experience. "Lakes are much pleasanter to swallow when you fall in."—Christian Register.

A Boon to Hostess, Chef and Guest

LEA & PERRINS'

"THE SAUCE THAT AIDS GOOD COOKING"

that brings out unexpected and delicious flavors in all sorts of meat, fish and game dishes. Sold by good grocers everywhere.

The Original and Genuine Worcestershire.



You Need Not be Rich

to purchase this luxury. At small cost you have the greatest food drink in Canada—ready to nourish you, to add vigor to your daily life, and to protect your body against severe climatic changes. No better cocoa in the world than

COWAN'S COCOA
"Perfection Brand"

DROP IN AT THE MARITIME DENTAL PARLORS

and have those sore and aching teeth attended to before the chill of winter sets in. If you are in need of artificial teeth, call and obtain one of our \$8 special sets of teeth. These sets are going rapidly, but while they last, they are yours for only \$8. Come early and avoid the rush.

SPECIALS FOR SEPTEMBER

22 K Gold Crown and Bridge Work, \$4 and \$5

Porcelain Crowns \$4 and \$5

Best Set of Teeth, Red Rubber, ONLY \$5.00

PAINLESS EXTRACTION OF TEETH, 25c.

Gold and Porcelain Fillings, \$1.00 up

Silver and Cement Fillings, 50c. up

BROKEN PLATES REPAIRED IN THREE HOURS.

Free Consultation.

DR. A. J. MCKNIGHT, Proprietor

38 Charlotte Street, St. John

Hours, 9 a.m. to 9 p.m.

WILL ASK FOR RETURN OF MEN OF FIRST CONTINGENT

The first meeting of the Soldiers' Wives' League for this year was held in St. Andrew's church yesterday with the president, Mrs. George F. Smith, in the chair, and was largely attended. Reports were received from the conveners of the regional committees and they showed that good work has been done during the summer in the line of visiting the homes saddened by casualties at the front. A large amount of routine business was discussed, after which a Christmas treat for the children of soldiers was arranged for. Arrangements were also made for a tea and penny sale at the Bungalow in a few days. The Bungalow will be lent for the occasion by Mr. and Mrs. John E. Moore.

Mrs. Anglin made a very strong appeal to the women to make an effort to unite with the Soldiers' Wives' League in other cities with the purpose of influencing the government to bring home the members of the first contingent who survive and replacing them with later recruits. It has been left to the president to ask the co-operation of the leagues in other cities. Mrs. Anglin also brought to the notice of the meeting the fact that there is \$8,000 remaining in the fund which ought to be used in sending boxes to the soldiers. She suggested that the money be used in sending boxes to soldiers from St. John city and county, no matter what regiment they may have been drafted into. The Soldiers' Wives' League will co-operate with any movement in that direction by supplying the names of all these men, and they are in a position to do this perhaps better than any other organization in the city. The league thought that the money could not be used in any better purpose.

To Grow Beef For Patriotic Motives

T. H. Estabrooks, who lately purchased the R. D. Wilmot farm at Belmont, two miles above Oromocto, expects to go into stock raising on a large scale. The farm together with additional intervals land purchased by Mr. Estabrooks comprises about 800 acres and is one of the best adapted for the purpose on the St. John river. Mr. Estabrooks will go in for beef cattle. Speaking of the matter yesterday Mr. Estabrooks said he believed that something should be done to help agriculture and stock raising, especially at the present time and that every man who has a property naturally suitable and is in a position to do so should raise stock. It would not only be profitable, he said, but it would be a patriotic act.

The farm has every facility for shipping cattle. It is within two miles of both the C. P. R. and the Valley Railway and there is a steamboat wharf on the property. Mr. Estabrooks will engage an expert man to manage the farm and will also spend a good portion of his summers there.

Druggists Fined.
Fredericton, N. B., Sept. 20.—Two Scott act cases were tried against two local druggists this morning before Magistrate Limerick in the police court. They pleaded guilty and were each fined \$100 or one month in jail.

NEW MEASURES WORK AGAINST THE U-BOATS

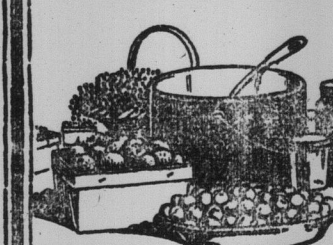
Success Reported by High Naval Authority—Times Says Situation Better But Still Dangerous

London, Sept. 21.—The Press Association hears on high naval authority that the new defensive measures against submarine warfare are meeting with success, justifying the hope of a further reduction in the losses, and says it can be stated on official authority that the results of the methods adopted in the last month give cause for growing confidence.

According to an admiralty statement dozens of ships have been saved by the smoke box system, which the admiralty during the last few months has supplied to a majority of British merchantmen.

London, Sept. 21.—(Montreal Gazette cable)—Commenting on the week's submarine figures, the Times' naval correspondent writes:—
"A satisfactory feature of the statistics of shipping losses for last week was the drop in the number of heavier vessels destroyed. The continuance of this drop is the encouraging feature of this week."

"That these figures will be disappointing to the enemy is beyond doubt, yet in this country we must not allow ourselves to be unduly elated. At the rate of loss which has ruled in the two weeks of September, there is an absolute certainty that the victory so confidently anticipated by the Germans earlier in the year cannot be achieved. Yet so long as the average weekly loss continues what it is, it shows that the submarine menace is not yet under control. Further, while the cumulative effect of these losses, par-



Help to Save Canada's Fruit Crop

A Practical Thrift Suggestion

This year, as never before, every quart of Canada's fruit crop should be used to the very best advantage. Though it all ripens within four months, it can be made to supply every table, every day in the year, at moderate cost.

Canning and preserving, done at home at the time when each fruit is cheapest, provide in delicious

and economical form the daily fruit so necessary in a wholesome diet. Fruit put up at home is much cheaper than that which you buy, and the slight increase in its cost, due to the higher price of sugar, is small compared with the mounting cost of other foods.

Successful preserving and canning are by no means difficult, either, if you are careful to boil everything, and use

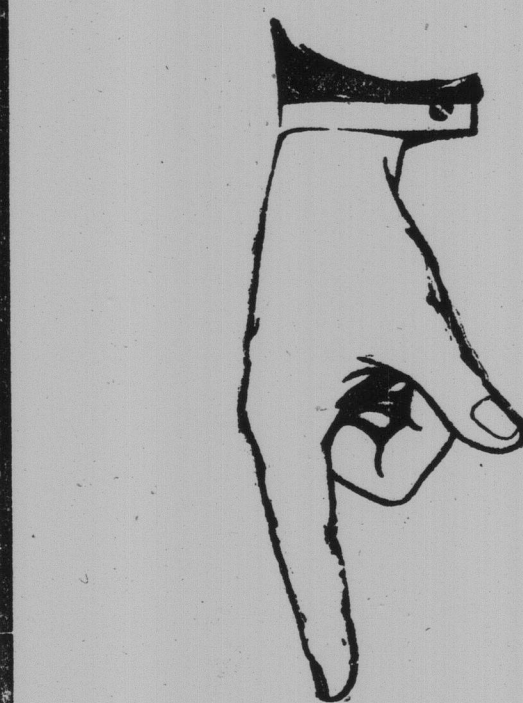
Redpath SUGAR

In Canadian homes, for the last Sixty Years, REDPATH Sugar has been the standby for preserving. It is always absolutely pure, and can be depended upon to do everything that sugar can do to ensure success.

CANADA SUGAR REFINING CO., LIMITED, MONTREAL.

Buy it, according to the quantity you need, in 2 or 5 lb. Cartons, or in 10, 20, 50 or 100 lb. Bags.

"Let Redpath Sweeten It"



WILCOX'S SATURDAY AND MONDAY SPECIALS

Here's a chance to save \$1.00 on every \$10.00 you spend by taking advantage of the special discount for Saturday and Monday only. **TEN PER CENT. OFF** all our Men's, Women's and Children's Fall Clothing of all kinds. We are doing this just to get you shopping a little early and to avoid the rush later on.

If you don't want to get your Suit or Coat now, you can pick it out, pay a small deposit on it, and we will keep it till called for. In this way you can save the special discount for Saturday and Monday only.

MEN'S DEPARTMENT First Floor	LADIES' DEPARTMENT Second Floor
MEN'S FALL SUITS From \$8.50 to \$30.00 Less 10 Per Cent. for Saturday and Monday	LADIES' COATS From \$14.00 to \$45.00 Less 10 Per Cent. for Saturday and Monday
MEN'S FALL AND WINTER OVERCOATS From \$10.00 to \$35.00 Less 10 Per Cent. for Saturday and Monday	LADIES' FALL SUITS From \$16.00 to \$40.00 Less 10 Per Cent. for Saturday and Monday
SEE OUR MEN'S RAW-EDGE ENGLISH MELTON OVERCOATS At \$20.00 For Saturday and Monday They are just the same as what your tailor will charge you \$30.00 for. Why throw away \$10.00?	LADIES' PLUSH COATS Special at \$22.00 They are the best in town for the money.
BOYS' SUITS From \$5.50 to \$14.00 Less 10 Per Cent. for Saturday and Monday	GIRLS' COATS From \$6.50 to \$12.00 Less 10 Per Cent. for Saturday and Monday
UNTEARABLE WORKING PANTS Only \$3.75 For Saturday and Monday	LADIES' SERGE DRESSES From \$6.50 to \$18.00 Less 10 Per Cent. for Saturday and Monday
MEN'S ALL-WOOL OXFORD PANTS Only \$3.50	RAINCOATS From \$3.75 to \$18.00 Less 10 Per Cent. for Saturday and Monday
MEN'S SWEATERS From \$1.50 to \$6.75 The best in town for the money	LADIES' CORSETS From 49c. to \$4.50 At Special Price for Saturday and Monday
MEN'S SOX If you want Sox for the boys at the front, see our 25c., 50c. and 75c. specials.	SEE OUR LADIES' HOUSE DRESSES At \$1.00, \$1.25 and \$1.50 They Are All Winners
BOYS' SWEATERS In Pull-over Styles, Only 59c. For Saturday and Monday	LADIES' SILK CREPE DE CHINE SHIRTTWAISTS From \$3.00 to \$6.75 All at Special Out Prices for Saturday and Monday
BOYS' SWEATERS From 59c. to \$3.75 At Special Prices for Saturday and Monday	LADIES' WHITEWEAR of All Kinds at Special Out Prices for Saturday and Monday

IT PAYS TO SHOP AT

WILCOX'S

Charlotte Street.

Corner Union