

The Robert SIMPSON Company Limited

Telephone Number Main 7841

The Robert SIMPSON Company Limited

H. H. FUDGER, President. J. WOOD, Manager.

Store opens 8 a.m.

Store closes 5.30 p.m.

PROBABILITIES:

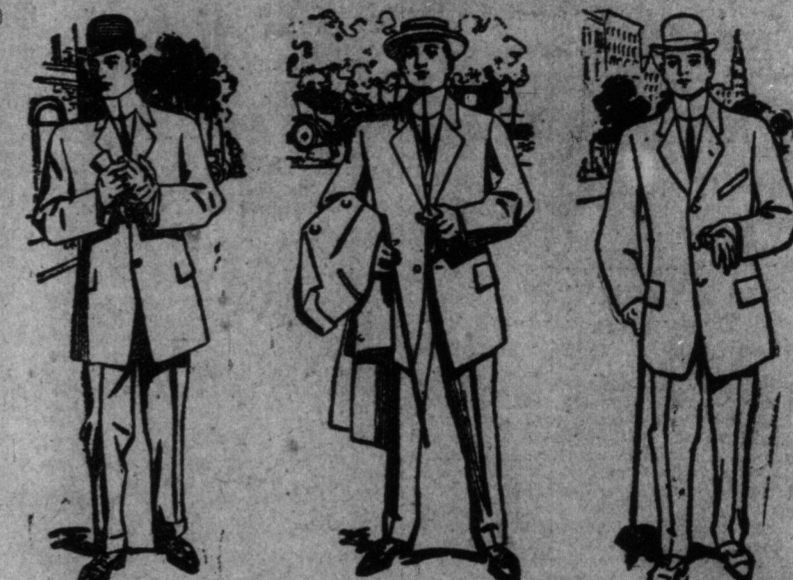
Moderate to fresh E. to S.E. winds; fair and warm; showers by night.

Tuesday, May 17, 1910.

Men's Colored Socks for 11c a Pair! Men's imported Fancy Cotton Half Hose, 200 dozen, all sizes, fine quality, fast color, all perfect, 2-ply heel and toe. Wednesday, per pair 11c

Babies' Lisle Socks for 10c Pair Infants' Fancy Summer Socks, Lisle thread and cotton, colored plaid and check tops, this season's newest, sizes 4 to 7, regular 25c. Wednesday 10c

Three Suits for Men We are Particularly Proud of



A Scotch Tweed at \$11.00. An English Worsted at \$15.00. A West of England Worsted at \$18.00

THE first of these Suits will give you practical wear and a reasonable amount of style. The second will give you the maximum amount of wear and style to be had at the happy medium price. The third Suit gives you a distinction of cut, fit and finish which the extra three dollars hardly account for. Beat these Suits if you can. On view for criticism in the Men's Store to-morrow. THE SCOTCH TWEED AT \$11.00. Men's Scotch Tweed Suits, a firmly woven material in a medium grey mixed ground, with neat self and faint fancy colored stripes, cut in 3-button single breasted sack style, with fine broad shoulders, and neat shaped lapels; splendidly tailored throughout. Sizes 36 to 44, \$11.00. THE FANCY WORSTED AT \$15.00. Men's fine quality Imported English Fancy Worsted Suits, in a neat dark grey pick and pick pattern, cut in the stylish 3-button single breasted sack style, slightly form fitting, with close fitting collars, and long shapely lapels; a perfect fitting suit. Sizes 36 to 44, \$15.00. THE \$18.00 SUIT. Fine Imported West of England Worsted Suits, an all-wool closely woven material, excellently tailored, in 3-button single breasted sack style; the shade is of the new grey tones, showing faint green hairline stripe. Sizes 36 to 44, \$18.00.

A Very Fortunate Delay for YOU!

\$15.00 and \$25.00 Summer Suits were not Delivered in Time. That's why you may have them at such an otherwise Incomprehensible Price



LADIES who have not secured a light-weight suit this spring may regard themselves as fortunate—if not forethoughtful. It happens that several irate retail customers of one of the principal Cloak Manufacturers cancelled their orders because of delay due to no fault of the factory. The cloths were delayed at the Customs. Consequently the suits were not made up in time. This is the simple and only reason for the price you see marked on these suits in this store on Wednesday.

We advise our readers to make preparation for an early start to-morrow. It is really worth a considerable round sum to have the first choice.

We describe these suits in full detail—you should read every word.

Women's Summer Suits. Regular \$15.00 to \$25.00 Values for \$7.49

150 suits. The materials are striped prunellas, French venetians, fine striped worsteds, French serges, fancy wide wale serges, checked worsteds, cheviot serges. Colors in the lot are greys, blacks, navys, amethyst, myrtle, browns, rose, linden green, Copenhagen, mustard, chocolate, light, mid and dark grey stripes, fawns, fancy check effects, and a few creams. Coats are 32 to 34 inches in length, close fitting; almost all are lined with silk. Sme plain tailored, others with blouse effects, mannish collars, trimmed with moire silk or bengaline, some smartly tailored and trimmed with buttons, roll collars trimmed with Persian embroidery, turn back or stitched cuffs. Skirts are pleated and trimmed with self-strappings, braidings or buttons. The regular selling prices of these suits ranged from \$15 to \$25. Wednesday As we expect a great demand for these garments we cannot accept phone or mail orders.

\$5 Kimonos and Wash Dresses \$2.95

Cleared them from the factories which made them. Sizes 36 and 38 only. This season's styles and only one of a style.

150 Women's Kimono Gowns, of fine printed crepes, lawns, dotted muslins and challies, Oriental and floral designs, navy, sky, helio and black, fitted or plain backs; fine lace and ribbon trimming. Also about 50 Wash and House Dresses, of chambray, prints and gingham, spots, checks and plain colors, sky, cadet, navy and black. Sizes 36 and 38 only. Regular \$4.00 and \$5.00 value. Wednesday \$2.95. \$3.00 MOIRETTE PETTICOATS \$1.98. 60 only Women's Petticoats, of moirette, navy, green, brown, rose, sky and grey; odds and ends of stock; pleated and jointed frills. Regular \$3.00. Wednesday to clear, \$1.98.

Women's Rustproof Corsets Half-Price

WE SECURED the Summer Samples of the famous Warner's Rustproof Corset. Wednesday they go your way at Half Price. This is a chance you cannot afford to miss if your size is here. They are made in finest qualities of batiste. Only one pair of each model. Size 21 and 22 only. Come at eight o'clock. Regular values \$1.50 to \$12.00. Wednesday, HALF-PRICE.

Odds and Ends of Whitewear at Half Price

IMMENSE spring selling has caused many lines to become broken in sizes and several indeed reduced to merely a few pieces. Wednesday they go at half price. A few garments are counter-mussed, but most are in perfect condition. Gowns, Skirts, Corset Covers, Drawers, Chemises, Princess Slips, Combinations, Aprons included. All sizes in the lot but not all sizes in any one style. Wednesday, HALF PRICE.

Table Cloths, Quilts, Sheets

Second Floor, Yonge Street. \$2.50 TABLE COVERS CLEARING AT \$1.54 EACH. Warranted every thread linen, full bleached, first-class bordered designs; most of these are absolutely perfect, but a few of them are manufacturer's seconds, with very slight imperfections; mostly 2 x 2 1/2 yards, and a few 2 x 2 and 2 x 3 yard sizes. Regular \$2.00, \$2.25, \$2.75 and \$3.00 each. Wednesday \$1.55. Can't promise to fill mail or phone orders. BLEACHED ENGLISH SATIN QUILTS, \$1.83. For full double bed size, fine weave and elegant scroll and floral designs; quilts such as any housewife appreciates. Each, Wednesday \$1.83. ANOTHER CLEARANCE OF CAMBRIC AND SHEER LINENS, 50c YARD. 36 inches wide, pure linen, fully grass bleached, round, fine thread; we only have about 240 yards. Regular \$1.00 per yard. Wednesday 50c. ONE OF OUR BEST QUALITIES OF SHEETS, \$1.53 PAIR. Made from good, heavy, round thread, full bleached sheetings, torn sizes; a few twilled, but mostly plain, 2 x 2 1/2 and 2 1/4 x 2 1/4 yards, standard hems. 135 pairs, at, per pair, Wednesday \$1.53. ENGLISH SHIRTING COTTONS 9/4c. Perfectly pure, linen finish, round thread; a good sturdy shirting or general use cotton, yard wide. Per yard, Wednesday 9/4c.

Pea Meal Side Bacon 22c

2,000 stone Fresh Rolled Oats, per stone 36c. Choice Side Bacon, peameal, half or whole, per lb. 22c. Canned Tomatoes, 2 tins 15c. Canned Corn, 3 tins 25c. Canned Peas, 2 tins 18c. St. Charles Cream, 3 tins 25c. Telfer's Cream Soda Biscuit, 3-lb. box 25c. Choice Messina Lemons, 2 doz. 25c. Garron's H. P. Sauce, bottle 18c. Canned Apples, 3 s. tin, 3 tins 25c. Imported Malt Vinegar, imperial quart bottle 20c. Imported Macaroni, 3 packages 25c. Telephone direct to department. 2 LBS. FRESH ROASTED COFFEE 35c. 300 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday, 2 lbs. 35c.

A Bride's Hand-Embroidered Silk Chiffon Robe \$25 WASH DRESS GOODS DEPARTMENT

FOR brides, bridesmaids and others who have to attend those happy functions during the wedding month, we announce these beautiful robe lengths, some white for the bride herself, some in soft colors for bridesmaids and the bride's friends. These exquisite gowns are of real silk chiffon, beautifully embroidered by hand with fine silk in appropriate designs—true lover's knots, floral and other patterns. Each robe consists of partly-made skirt and sufficient chiffon to make the bodice with enough silk embroidery to trim it. No two alike. Comparatively low price. Sold usually at \$30.00. Our special price \$25.00. They are showing in the Wash-Dress Goods Department on the second floor, Queen street section.

Semi-Made Robes of Voile and Silk

300 FRENCH VOILE ROBES. Beautifully embroidered in a variety of designs, with sufficient material for any style of waist, and embroidered semi-made skirt, cut by expert designers from the latest modes; in a full range of all the new shades, some suitable for reception dresses, evening dresses, and others for outdoor wear. Regular price \$15.00. Special 9.75. 150 SHANTUNG, PAILLETTE, HENRIETTA ROBES. Waist length, embroidered on front and sleeves, and the skirt beautifully embroidered to match, in a full range of the newest colorings. These gowns require very little making to complete them, no two being exactly alike; lovely rich quality of silk; cut and designed by expert Parisian designers from the latest modes. Regular selling prices \$18, \$20, \$25, \$30. Special Wednesday 13.75

We Will Offer 75c and 85c Silks for 57c a Yard SATIN FACONNE AND TWILLED FOULARDS, 57c YARD. Numerous dotted and dainty all-over designs, in splendid range of colorings, including black and white combinations. Regular values 75c and 85c yard. Wednesday, yard .57. RICH PLAIN DRESS SILKS, 57c YARD. These silks range in variety from the most practical to the most sumptuous. The price is sensational; splendid qualities of Swiss and French satin, paillette, satin merveilleux, chiffon tafetas, satin de chine, etc., not every color in each cloth, but every color in the assortment, with plenty of ivory and black. Regular values 75c and 85c yard. Wednesday, yard .57

In Shoes Can You Wear 2 1-2, 3, 3 1-2 or 4?

1,800 Pairs Ladies' Oxfords and Slippers—Samples and Balances—go on Sale at \$2.00 a pair instead of anywhere from three to five dollars.



Full particulars follow:— AMERICAN KID OXFORDS. 700 pairs Women's Oxfords and Pumps, made from fine vicil kid, with patent toe-caps; some styles have dull matt tops, Goodyear welt, McKay and hand-turned soles; all sizes 2 1/2 to 4. Regular values \$3.00 to \$4.50. Wednesday \$2.00. AMERICAN OXFORDS. 300 pairs Women's Oxfords and Pumps, made from a variety of popular leathers, including patent colt, vicil kid, tan Russia calf and ooze calf leathers, Cuban, high Cuban, military and common sense heels; all sizes 2 1/2 to 4. Regular prices \$3.00 to \$5.00. Wednesday \$2.00. CHILDREN'S BOOTS. 480 pairs Children's Boots, Dongola kid, lace style, heavy sole, spring heel; all sizes 5 to 7 1/2. Special clearing price Wednesday 39c. Only two pairs to each customer. HIGH GRADE AMERICAN OXFORDS. 300 pairs Women's Oxfords, made from selected patent colt, with cloth and dull matt tops, button, lace and Blucher styles, Goodyear welt and turn soles. Sizes 2 1/2 to 4. Regular prices \$3.00 to \$4.50. On sale Wednesday \$2.00. HIGH GRADE AMERICAN PUMPS. 500 pairs Women's Pumps, high grade American make, being travelers' samples, they are mighty good specimens of the shoemaker's art; made from patent colt, gun-metal and tan Russia calf leathers, with and without ankle straps. Sizes 2 1/2 to 4. Regular prices \$3.00 to \$4.50. On sale Wednesday \$2.00. MISSES' BOOTS. 120 pairs Misses' Boots, made from tan Russia calf and kid, with dull top, Blucher style, medium heavy sole, low heel; all sizes 5 to 7 1/2. Regular value \$2.00 and \$2.25. Special purchase price Wednesday \$1.50.

300 Suits of Men's \$3.00, \$4.00 and \$5.00 Pyjamas to Sell at \$1.98

We bought these from a reliable manufacturer of men's apparel. He would not allow us to use the brand in connection with this advertisement, but you will recognise it instantly when you see it stamped on the garments. They represent all the "odds" and "broken lines" of Pyjamas that would retail at prices from \$3.00 to \$5.00 each. The fabrics include, Fine English Ceylons, and a variety of handsomely designed summer weight fabrics. We believe that the fit cannot be equalled. If you wish to share, come at eight o'clock sharp. Wednesday, per suit \$1.98.

Plants and Seeds for Your Garden SIMPSON prices save a percentage of your money without losing you a percentage of your plants. We have a striking array of pansy plants just now.

Annuals, all sorts, also Tomato Plants, per box 10c. Pansies, large, flowering, per large box \$1.10. Pansies, large, flowering, per box 20c. Geraniums, per dozen \$1.00 and \$1.50. Flower and Vegetable Seeds, 18 packets for 25c. Lawn Grass Seed, per lb. 25c.

Some China Dept. Items

MEAT platters for 25c instead of 75c. Soup tureens and ladles for 49c instead of \$1.20. English tea pots for 19c instead of 35c.

In the basement Wednesday. 300 Meat Platters, size 16 in. in the clover leaf pattern, with gold lines. Regular price 75c. Clearing price 25c. 500 English Decorated Jet and Rockingham Teapots. Sizes 4, 6, 8 cups. Regular 35c. Wednesday 19c. 200 only Soup Tureens and Ladles, same pattern as above. Clearing price \$1.20. Wednesday clearing price 49c. 500 English Decorated Jet and Rockingham Teapots. Sizes 4, 6, 8 cups. Regular 35c. Wednesday 19c.

Chance to Buy Wall Papers AT HALF-PRICE and less, good modern papers of this season's saleable stock. We want to "ease up" a little—the space we have for wall papers has contracted a little owing to other demands upon it. You can buy good wall papers cheap here just now. For just a few examples see this brief list for Wednesday's specific selling.

5,600 rolls Papers, for dining rooms and parlors, good colorings: Regular to 25c. Wednesday .11. Regular to 50c. Wednesday .21. Regular to 75c. Wednesday .31. 8,000 feet Room Moulding. Special .12.

COLLEGE ST... We are off... and stock, fo... The owner in... ally posses... H. H... 26 Y... PROE... COMB... Large Num... Appoint... Appea... men... Declaring... attorns in th... bine to rais... retail most... impossible... unless the tr... ars' section... Association... decided to t... selves. The... and represe... by J. T. Ad... The most... tallers view... meat dealer... the manage... ject of ind... like standar... santed that... salers had... abatofors a... made to inc... sale meat... means of b... the retail i... committee t... plead for a... Can... Anderson, S... dlike, E. D... bert and J... the result a... While it l... ed them fo... warranted... that the p... for the per... lights, live... these were... but now th... the butcher... a difference... price of a... a year abo... way alone... in the city... The temp... dicated the... cleavage be... which they... gether to... profits... For... We are... is the city... prices we... must tax th... rebels. Unl... a good... rent this su... One man... attempt for... Combine A... FELL... George We... Mig... It was lit... spared, the... years, 20... in trying t... ing car in... avenue, at... er and th... track. Th... "Sandy" p... ment; the... ped in litt... McMillan... find a con... man had r... er way in... curb. His... head, gash... removed t... A. W. Mil... will recov... GIL... Two Child... Wat... Blanche... Duchess—... years, 71... youngest... expert sho... been call... some tim... They w... store yes... operations... time. De... escorted t... they diag... small arti... bon. The... Shelter ch... Their h... number o... have bee... Says Troc... Quo... SALLI... Special... ber Sir... tically cit... the gover... gave... \$700. He... and pay... the 500 i... the Clarg... city clari... onto wer... been legal... crament... nicipality... tively to... authorities... required... asked for... for which... bridge re...