

ZENITH IN BUSINESS.

Accused of Lacking Originality and the departments given over to women's the Power of Making Valuable Sug- apparel the improvements made from gestions-Credit for Improvements time to time have been suggested by Given by Some to Men Alone-The men. Women have been valuable aids Other Side.

A New York department store recently put a woman at the head of its,

more women than men. The twentieth tion with his or her department, or any to weak men. Price \$1. Munyon's Remedies at all druggists. century woman has invaded almost other department, is asked to drop a all the arts, nearly all the trades.

Women stenographers and typethe wage earners.

how far woman's invasion of business sense of things. will go. The average businessman is "On the other hand, although all the originality. prising statement:

"In business pursuits women are not likely to go further than they have al- man. ready gone, either in the relative number of women employed or the varieties in business pursuits woman has reached the zenith of her success. matrimony in view."

"Why do I think so?" he repeated. "For the reason that in business woman has proved to be the inferior of man in originality, inventiveness, initiative.

"Women see quite as ambitious as men; they will work quite as hard, and without a sacrifice of originality. as a rule they are equally dependable. tors. But when this much is said one a man, on the other hand, who realizes out as original? has said everything there is to say in woman's favor.

"I doubt if there is one business concern in New York which owes any- open and his mind alert is greater. thing at all to original suggestions as from women employes. So far as I saying that in the long run women are know modern methods and systems, inferior to men in originality. I am onthey are solely the invention of men ly speaking of them in connection with who began at the very foot of the lad- this business, der and got to the top because they kept on making original suggestions which helped along the business.

"It goes without saying that only a of salespeople were three-quarters wovery few out of every large force men it is new only one-quarter women. of men ever make original suggestions; I found the men better adapted for sell.

month. None of the men buyers approached her in this one feature. "But when it comes to talking about the hundred and one changes and new features which have been introduced from time to time as the drygoods MEN WHO SAY SHE IS AT HER thread and needle shops to stores which iouses in New York have grown from for size and scope of stock can't be surpassed the world over, I'm afraid I cannot give so much credit to the women as to the men employes. Even in

> in carrying out the newer ideas, but they did not originate them."

manager was asked.

delivery department. This act pro-voked many comments and gave new interest to the question, Is woman crowding man out? At present the situation is under-stood to be about like this? Most of the large business concerns employ as many women as men. Some employ nore women than men. The twentieth

every line of business, every profession, note describing his idea. This box, by for suggestions which will make the the way, was originated by a man. store-more attractive and enlarge the of business acumen and knowledge and combined in such a way that the medi-"Every day the box is opened and the business."

writers far outnumber the men. Wo- communications carefully looked over The superintendent of a third large keeping of men-for some time to come men cashlers are in the majority. The by the mauagement, and I am sorry to concern held a more cheerful and com- anyway."

more than doubled in the last three or original suggestion of any value from "The greatest critics in our employ not easily reached by conferring with a-tives," a positive cure results. four years. Every year more and more a women employe. As a rule the wo- are women, and wise criticism is a kind business women. Few, if any of them "Fruit-a-tives" may be obtained at married women are included among men's communications consist of irrele- of originality, and a kind most valuable have convincing proof that originality all dealers or will be sent on receipt vant and often very foolish criticisms. in this business. Women are far more is included to any great extent in the of price-50 cents a box-6 for \$2 50.

Naturally this leads people to ask They do not seem to grasp the business intuitive than men, and this intuition list of her attainments. One and all "Fruit-a-tives," Limited, Ottawa. is as valuable as some other kinds of show a tendency to generalize.

not prepared to answer the question. communications from men are not valu- "For instance, take the neckwear cern showed by facts and figures that fires to cover the retreat, and were squeezed tight, being instantly killed An exception to the rule is a man who able, every now and then one is found stock for women. It is true that most the number of women inventors had themselves withdrawn at daylight to without any apparent fear or anticihas been studying the industrial situ- which gives a suggestion we are de- of the fancy jabots and ruffs and col-been multiplying rapidly in the last embark under the protection of Hill's pation of death. It was far more ation for half a century or more. This lighted to carry out. No, I can't think lars which we sell were designed by quarter century. Her figures were obman made the following somewhat sur- of a single plan for increasing the men, but the minute a certain sales- tained from United States Government the ramparts of Corunna. scope of this business in the last ten woman in that department sees the reports.

years which was originated with a wo- samples she can tell which will take "If," she said, "women are so lacking dawned, the French, seeing the British changing the position to feed, the samples she can tell which will take "II, she said, women are so lacking position abandoned, pushed some bat-with our customers and which will not. in originality as some of the business-talions to the heights of San Lucia by the would slowly move and get the we know of it. Here Anderson & Nelles "The reason? I don't know. In the In that respect she is original. "The reason? I don't know. In the In that respect she is original. men of New York seem to think, why and about midday opened a battery on younger women I am inclined to think "It is the same with our imported is it that so many have gone ahead the shipping in the harbor. This of work they represent. In other words, it is because they do not take their gowns, hats and suits, most of which, and taken out patents for all sorts of caused great confusion among the work seriously. They have possible to be sure, were designed by men. It useful things?

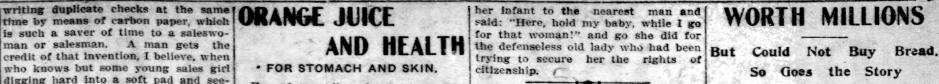
shall be duplicated and which let alone. one article is not exactly like originat-"Again, in reference to many of the ing a scheme to enlarge a business, but but the troops were rescued by the "I can't explain it," he replied improvements introduced of late years nevertheless it shows a certain sort of men-of-war's boats, the stranded ves-

"Sometimes I think it is because wo- into the business, and for which men originality. men are not strong enough physically get all the credit, who knows that in- "The charge has often been made to stand the grind, the tiresome routine, directly these men got ideas from the that in the arts and sciences women are adel, which was maintained by a rear women with whom they associated in principally imitators, and seldom or guard under Beresford until the 18th, "A woman will not use her head ex- business, which afterward they put to- ever do they originate anything. This They are capital adapters and imita- cept to follow the needful routine. With gether, evolving one which was given may be true. It is not true, however, that in commercial life women lack "For instance, take the invention of originality and initiative." that in order to get on he must give!

The Death of Sir John Moore

NAPIER'S FINE DESCRIPTION OF prudent act. The commander-in-chief, THE HERO'S LAST FIGHT AT who covered this march with the reserve and cavalry, ordered several CORUNNA - STRUCK IN THE bridges to be destroyed; but the engineers failed of success in every LEFT BREAST BY A CANNON attempt. SHOT-MOORE'S BRAVE END.

As the troops approached Corunna the injury for a moment, and said: their day's work. Suddenly I saw they are deriving from this preparaon Jan. 12, 209, the general's looks "No. I feel that to be impossible Sevwere directed toward the harbor: but several of them whacking about eral times he caused his attendants to an expanse f water painfully constop and turn round, that he might vinced him that to fortune at least he behold the field of battle; and when the firing indicated the advance of 'he British he discovered his satisfaction. and permitted the bearers to proceed When life was almost extinct, with an unsubdued spirit, as if anticipating 'he cat crawled slowly up the bank. baseness of his posthumous calumniators, he exclaimed: "I hope the people of England will be satisfied. I hope my country will do me justice." In a few minutes afterward he died, and his covered the retreat, during which time broke up from the position at Lugo; the they traversed 80 miles of road in two corpse, wrapped in a military cloak, marks were destroyed, the guides lost marches, passed several nights uniwas interred by the officers of his staff in the citadel of Corunna The guns the snake would have compressed the arms in the snow of the mountains the enemy paid his funeral honors, cat until it was attenuated enough to introducing Vinol to our city. were seven times engaged, and now and Soult, with a noble feeling of retook the outposts, having fewer men spect for his valor, raised a monument missing from the ranks, including to his memory on the field. SUFFRAGETTES mirable instance of the value of good discipline and a manifest proof of the malignant injustice with which **ROUGHLY HANDLED** Moore has been accused of precipitating his retreat beyond the measure of human strength. Now a painful measure was adopted. WORKED AGAINST GOVERNMENT The ground in front of Corunna is im-IN MID-DEVON AND WERE practicable in cavalry. The house MOBBED BY MEN. were generally foundered; it was int ossible to embark them all in the farm covers from such a wound, for the The Elements of Healthy Blood of the enemy, and a great number were ants and flies will torment it to death. reluctantly ordered to be shot. Worn The Mid-Devon defeat of the Lib--London Daily Mail. down and foot-broken, they would erals has been a source of suffragette otherwise have been distributed among A QUEEN'S HOBBIES. congratulation, for that their constant the French cavalry, or used as draft agitation among the people had some cattle, until death relieved them from effect on the result of the polling Queens are invariably exempt from procrastinated suffering. But the very there can be no doubt. The campaign fact of their being so foundered was one for the franchise for women seems althe mystery that veils the age of woof the results of inexperience. The men, and they can never abate a day most to have resolved itself into a cavalry had come out to Corunna withfrom the cold calculation of the cal campaign against the Liberal party, endar. Wilhelmina, queen of the Lo which these feminine suffrage agitaruined, not for want of shoes, but want tors are working relentlessly to under- Countries, was 27 the other day, an of hammers and nails to put them on. has reigned for nearly 17 years. th It is hard for American to realize first eight of which were under the Mero, and Moore sought a position of battle. On the evening of the 14th the bar in Targich solition and the Line in Targich solition and the Line guidance of her mother, a princess of ous forms of indigestion and because of the artificial transports from Vigo hove in sight. The play in English politics. And the Lib- Waldeck Pyrmont, and sister of the dismounted cavalry, the sick, the best eral party has lost to a great extent Duchess of Albany. For six and a horses, and 50 pieces of artillery were this important resource. Whenever a half years the Queen of Holland has the blood becomes thin and watery and quite lacking embarked, six British and three Span- by-election is to take place now a been wife to Henry, Duke of Mecklenish guns being kept on shore for ac- flock of suffragettes appear to work burg, "Prince, des Pays Bas," as he tion. When Laborde's division arrived, for woman's suffrage if possible, but was formally styled on the occasion on the 15th, the French forces were at any rate to work against the Lib- of his marriage. Queen "Wilhelnot less than 20,000 men, and Soult eral candidate. mientje," as she is known to her submade no idle evolutions of display. They interrupt his meetings, they jects, has many hobbies; her dairy a Distributing his lighter guns along the remind the women of the district that Het Loo is one of them. Her majest front of his position, he opened a fire for forty years the Liberais have is a practical dairymaid, who can mi from the heavy battery on his left, and made the enfranchisement of women a cow, churn the butter and make in instantly descended the mountain with one of their war cries, yet now they into the deftest pats. The dairy be three columns covered by clouds of refuse to grant it, or indeed to deal gan by being a hobby, but so success skirmishers. The ground about the vil- with it in any way. They urge upon ful did it become that it is now run as lage was intersected by stone walls their sisters the necessity of the fall a paying business. The queen is very and hollow roads. A severe scrambling of a party whose honor is smirched fond of music, and has organized a fight ensued, the French were forced by a trail of broken promises. series of "slum concerts" to brighter back with great loss, but, being rein-In Mid-Doven the redoubtable Mrs. the lives of her poorer subjects. Durforced, renewed the fight beyond the Pankhurst led the campaign against Major Napier, commanding village. the Government and so thoroughly did the Fiftieth, was wounded and taken the crowd of roughs and hoodlums prisoner, and Elvina then became the 76496 Deaths From Pneumonia who were enraged at the defeat apscene of another contest. 'the line of preciate the extent of her influence the skirmishers being supported vigthat she and her lieutenants narrowly orously, checked the advance of the escaped severe injury, perhaps, even enemy's troops in the valley. At the same time the center and left of the death at their hands. As it was the ladies were only rescued by the police army also became engaged, and a furious action ensued along the line, in after a fight, and considered themthe valley, and on the hills. Sir John selves indeed lucky to have suffered Moore, while earnestly watching the nothing worse than sprains, bruises result of the fight about the village of and torn clothes. The fact that these women were Elvina, was struck on the left breast pneumonia steps in. by a cannon shot. elderly and frail in physique roused no Notwithstanding this great disaster, chivalry in the breasts of the Midthe troops gained ground, and, when Devon John Bull. Mrs. Pankhurst's the night set in, their line was consid- deepest regret at the attack made upposition of the morning, while the carried out by the people in whose French were falling back in confusion. wrongs she has most interested her-Their disorder facilitated the original self, the isboving class. plan of embarking during the night. Perhaps the worst blow of all came Hope, upon whom the command had when a brawny woman mill hand, who devolved, resolved therefore to ship the viewed the skirmish as an onlooker Nerviline handy. army, and so complete were the ar- till she learned the full extent of the rangements that no confusion or dif- ill-doing of the suffragettes, handed



Few of us realize what an important ing how the pencil marks showed up on the sheet below handed along a part the skin plays in keeping us well THE WAY A PYTHON modified idea of the carbon sheet to or making us ill.

some one original enough to improve The millions of tiny glands, or pores, "It's impossible for me to say truth- are intended to rid the system of

fully that this concern has never had waste matter, which the blood brings original ideas from women employes, to the skin. It is a well-known medieven though I can't point to any one cal fact that the healthy skin carries special improvement suggested by a woman. For all I know the men who have suggested improvements from the kidneys. Just think how much

time to time may have got valuable poison remains in the system when friend gave me an Indian python. It nints from women. there is any skin trouble.

them valuable employes. Where a wo- stipation, and both, usually.

THE ADVERTISER, LONDON, ONTARIO, SATURDAY, FEBRUARY 22, 1908.

on it.

of woman's ever holding all the best orange every morning before breakjobs in the industrial market. I am fast, and taking "Fruit-a-tives" at day. When not having been fed for it a sufficient amount of the medicinal inclined to think she has gone about night. "Fruit-a-tives" are fruit juices as far as it is possible for her to go in tablet. form. The fresh juices of was never quick and lively. It is not necessary to go to to the solution of the solut

"The position calling for a high grade separated from the pulp, and then foresight will probably remain in the cinal action is intensified.

Orange juice alone will not cure skin, stomach or bowel troubles. But number of women bookkeepers has say that seldom or never is there an plimentary view of woman's originality: The woman's side of the question is when taken in connection with "Fruit-

The head of a private business con- ficulty occurred. The pickets kindled rat was tucked into a fold and

When the morning of the 16th caused great confusion among the

sels burned, and the fleet got out of harbor. Hill then embarked at the citwhen, the wounded being all on board, the troops likewise embarked: the inhabitants faithfully maintained the length. It would be torpid till Frifor England. The loss of the British gry Sunday. (never officially published) was estition, yet it must have been great.

those about him, seeing the resolution I saw a commotion in a tank, about

of his countenance, express a hope of four feet or less deep, where a numhis recovery. He looked steadfastly at ber of laborers were bathing after days' experience how much benefit

So Goes the Story LIKE THE MAN AT KLONDIKE. TAKES ITS DINNER

WORTH MILLIONS

WHO DIED OF STARVATION, WITH HIS HUT FULL OF GOLD.

IT ENJOYS LIVE RATS-SNAKE'S Many Die Yearly, With Means of Salvation at Hand, Were They But Able To Use Them.

When I was a youngster in India a

VULNERABLE POINT.

Physicians the world over have was tame to handle, but it was a known of and believed in the virtues "In this store women's wages have The skin and stomach are intimate- dull, uninteresting thing, and we used of cod liver oil. They have, alas! zone up 50 per cent in the last few ly associated. Find a person with a to leave it undisturbed in its resting also realized its drawbacks and the dry, harsh skin and you will find one place, an old beer chest, with bars at impossibility of administering it years, which shows that we consider who suffers with indigestion, or con- the top. It was over ten feet or where it would do good. Doctors have eleven feet long, so it was never ex- seen hundreds of people die of conman does the same work as a man and Both may be relieved by a judicious tended. It used lazily to change its sumption and other wasting diseases, does it as well she gets equal pay. use of orange juice. Both can be position, but seemed to prefer com- whom they knew might have been "There is not much chance, though, cured by taking the juice of an plete rest, even when wakeful. We saved had they only been able to take

It is not necessary to go to doctors

One rat at a time was put into the to know why cod liver oil has not cage and never seemed scared or dis- been a popular remedy, or to realize turbed, but just moved about in the how few people are able to take open places and sometimes even on enough of it to do them any good. The many who have needed and atthe snake. The latter for a time took no notice, then it would wake up tempted to take this nauseating remand slowly work itself into position edy, if they are still in a position where they need cod liver oil are the with more motion, particularly in the ones who should throw their hats in head and neck for about two feet. the air and shout their joy from the The quickness with which it then housetops at the news which comes to struck and seized its prev was wonus of Vinol. derful; in less than a moment the

These are the people who will never forget the name of this new remedy, nor will they ever cease to thank Anderson & Nelles, our prominent druggists, who have become famous in the past few days, on account of their trap. connection with the Boston firm who

After waiting several minutes before have introduced this same remedy. How simple it all sounds, now that men of New York seem to think, why tailors to the heights of San Lucia. dead rat straight end on, relax its have right in their stores, a preparation end of the first fold, when the position there has been added to it this to be sure, were designed by men. It userul things: takes a woman to decide which models "Yes, I understand that inventing cables and four vessels went on shore: takes a woman to decide which models and the inventing cables and four vessels went on shore: further down, the same process being special extract of the curative prinrepeated with each rat, getting slower ciples, the means of obtaining which at each mouthful until it had swallow- is the only discovery about Vinol. We ed five. It never ate the sixta, which do not believe there is an invalid in was the perquisite of an expectant this city suffering from throat, lung or terrier, and had a more painful end. bronchial troubles, or in fact any It was plain to see how many rats had wasting disease, but has already inbeen swallowed by the bulges in its terested himself in this preparation. Mr. Nelles, of the above firm, is kept town meanwhile, and the fleet sailed day, gradually wake up and be hunbusy explaining its merits and telling his many friends how it is now pos-When the novelty wore off we voted sible to take all that is necessary of mated at 800, of the French at 3,000, it an uninteresting pet and gave it cod liver oil, or Vinol, its concentrated The latter is probably an exaggera- away to the Eighth Irregular Cavalry active medicinal principles, to overcome disease. It has not been a diffi-

mess at Benares. From the spot where he fell the gen- On another occasion I had an op- cult matter for him to explain, as he eral was carried to the town by his portunity of seeing part of the action has done, the absolute uselessness of soldiers. His blood flowed fast and the of a constricting snake when securing the grease itself and to demonstrate torture of his wound was great; yet the its prey. The snake on that occasion the great value of the medicinal propunshaken firmness of his mind made was a dhamun about seven feet long. erties of the liver of the cod.

There are many people right here in our city who know from but a few tion, and who have already



"Are women employes at liberty to Munyon's Dyspepsia cure is guaranteed make suggestions and changes?" the to cure all forms of indigestion and stomh troubles. Munyon's 3X Kidney Cure speedily cures

but businessmen find in order to get even a few original suggestions they must hold on to a large percentage of i men employes for the reason that women employes are not likely to make any original suggestions at all.

"Of professional women, of women compare in originality with men in the same work, but I do know the business voman pretty well, and I don't think there is the least chance that she will one day run all the drygoods stores and business offices in this town or any other town to the exclusion of the men -not the least chance."

A similar opinion is to the business woman's lack of originality was expressed by a manager of a business ouse which employs about 4,000 persons, one-half of the number being wo- them. inten. When the question was put to

him he admitted, although with reluctance, that he could not think of any anything to woman's originality.

"We had a buyer, though," he went is a complaint which leads to a change take refuge firm the weather in some on, "who originated a sort of system in for the better in some one department, houses a little way off the road. Conikeeping her accounts which let us see but not often. It is to the men I look plete disorganization followed this im-

ing the goods in these departments than women were.'

"But how about elder women?"

at least some small evidences of origin-

allty the incentive to keep his eyes

"I should not like to go on record as

"No, we do not expect to increase

out force of women employes. In two

departments where formerly the force

The British army was not provided There is another very large depart- to fight above one battle; there were was in no way beholden. Contrary ment store in this city which set up a no draft cattle, no means of transport- winds still detained the fleet at Vigo, question box not many years ago and ing reserve ammunition, no magazines, and the last consuming exertion made which employs a very large force of no hospitals, no second line, no pro- by the army was rendered fruitless. women. In this store heads of depart- visions a defeat would have been ruin, The men were put into quarters, and In the arts and sciences, I can't speak. ments, buyers and other employes meet a victory useless. A battle is always a their leader awaited the progress of I don't know anything about how they with the superintendent and managers serious affair; two battles in such cironce a fortnight or so to act as a com- cumstances, though both should be vic- tween the village of El Burgo and the mittee of ways and means. On these tories, would have been destruction. A road of Santiago de Compostello. For occasions free speech is the rule. Sug- terrible storm of wind and rain, mixed twelve days these hardy soldiers had gestions are invited. No discrimination with sleet, commenced as the army between the sexes is made. "And what is the result?" the superthe true direction, only some of the di-

intendent was asked. "Whether it is because the women visions gained the main road, the other are more timid than the men I can't two were bewildered, and when daysay," he answered, almost apologetic- light broke, the rear columns were still ally, "but the fact is I don't often get nead to Lugo. The fatigue, the depres- those who had fallen in battle, than an original suggestion from any of sion of mind occasioned by this mis- any other division in the army-an adfortune, and the want of shoes, broke

the order of the march; stragglers be-"How about the question box?" came numerous, and unfortunately "Nothing doing so far as women am- Baird, thinking to relieve the men durfeature of the business which owed ployes go, nothing that is of value to ing a halt which took place in the the business, I mean. Sometimes there night, desired the leading division to

something in the water. This proved one-third of his length from his tail, tight around the loins of a black cat. The men pushed the dying snake the half drowned and half paralyzed

The men stated that they saw the cat go down the bank to drink. In a his firm has made with the preminent moment the snake lashed the cat into Boston house who are putting up this the water with its tail, took a turn about it and pulled it into the water, with the result described. No doubt be swallowed. A very large cobra is

Can there be any doubt that, with helmina is also an expert needle woman its rapid movements and constricting and is interested in the Industrial power, the python's victim is instant- School at Amsterdam, where some ly caught, enveloped in a coil and at wonderful needlework is done, which is once killed? No snake can afford to eagerly bought by the best people as risk a struggle, for if the skin is in- being exceptionally well made .-- Dunjured, the natives state, no snake re- dee Advertiser.

One of the latest curiosities in labor circles is the formation of a Pallbearer' Union in Alexandria, Va.



Quick ease for the worst cough-qui relief to the heaviest cold-and SAFE

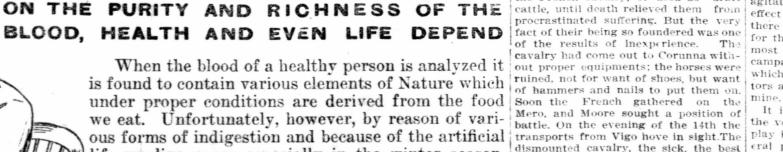
to take, even for a child. Cures That is Shiloh's Cure. Sold under a guarantee Coughs to cure colds and coughs & Colds quicker than any other medicine-or your money back. 34 years of success commend Shiloh's Cure. 25c., 50c., \$1.

QUICKLY Standard remedy for Gleet

Gonorrhæa and Runnings IN 48 HOURS. Cures Kid-

ney and Bladder Troubles

(MIDY



we eat. Unfortunately, however, by reason of varilife we live, more especially in the winter season, in the ingredients which go to create nerve force and rebuild the wasted cells and tissues of the body.

By supplying these elements of Nature, of which rich blood is composed, in an easily assimilated form,

Dr. Chase's Nerve Food

brings about natural and gradual restoration of health and strength. True, it is not in any miraculous way, but by the only means which nature has provided for the formation of new, rich blood and the revitalizing of the whole human system.

Not only for all

Diseases of the Nerves, but also as a Restorative After Fevers, La Grippe or Other Debilitating Diseases, and as a Spring Medicine to Invigorate the System and Ward off Disease.

it would be difficult to imagine a treatment more admirably suited than this great medicinal food cure.

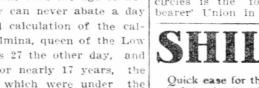
There is not an organ in the human body, or, for that matter, a cell or tissue, but erably advanced beyond the original on her is that it should have been must be benefited by this treatment, as it is carried by the blood through all its channels of circulation. Weakness, fatigue, irregularity of action, must everywhere disappear before the vigor and vitality instilled by Dr. Chase's Nerve Food. Not that it is in any sense a cure-all, but because of its extraordinary influence through the mediums of circulation of the blood and the various branches and fibres of the nervous system.

that the medicinal properties of Vinol to be a snake with one coil, about act in a most wonderful manner in checking the symptoms of disease, while at the same time enabling the stomach to assimilate and digest from ashore, where it slackened the coil, and palatable, everyday food, the necessary nourishment to renew tissue depleted by disease. Mr. Nelles is greatly pleased at the

success that will attend the connection preparation, and Anderson & Nelles justly deserve all the fame and profit that will attach themselves to their name, on account of their enterprise in

satisfied with one rat, and then re- ing the winter in The Hague these mains torpid for days. A rat freshly concerts, which are given in large killed and taken out of a large cobra halls by excellent singers and instruwas squeezed out, probably in swal- mentalists, engaged at the royal exlowing, so as to be quite fifteen inches pense, are open to the inhabitants of the poorer quarters only. Queen Wil-

ITCH, Mange, Prairie Scratches and every form of contagious itch on human or animals, cured in 30 minutes by Wolford's Sanitary Lotion. It never fails. Sold by Callard & McLachlan. 60-tf



There are good grounds for a pneumonia scare. Some newspapers have been publishing statistics which show it is formidable rival of consumption in the death rate. During the census year in United States there were nearly seventy-seven thousands deaths due to pneumonia, and although consumption leads this by 62,000, pneumonia is responsible for more deaths than diphtheria, scarlet fever, smallpox and cancer combined. The trouble is that people are too carcless about colds-let them run on-grow bigger every day-finally old

The very best thing to keep handy in every household is Nerviline, which you can depend on for curing colds. It affords certain relief and a quick cure. It has more potency, greater penetrating and curative power than any other liniment. When a cold is starting, give the chest and throat a vigorous hand rubbing with Nerviline, gargle the throat with Nerviline and take a good stiff dose in hot water. You'll be surprised how fast the cold will disappear. Of course the chest should be protected by a Nerviline Porous Plaster, which will absorb all congestion an 1 inflammation. You won't need to fear pneumonia, grippe, bronchitis or cold of any kind if you keep

