

UNDERSTANDING

your work is the secret of success. The



Forest City Business and Shorthand College, London, Ont.
 teaches having the best rooms and equipment in Ontario has efficient teachers. They will instruct you carefully. Catalogues free.
 J. W. WESTERVELT, Principal. ywt

R.K. Cowan

Barister, etc., over Bank of Commerce
 London.

Progressive Prosperity

with Safety and Equity

characterize the unconditional policies of the Confederation Life Association.

Ladies insured on equal terms.

Full information furnished by

FRED H. HEATH, GEO. PRITCHARD,
 General Agent. City Agent.
 9 Market Lane.

A HAPPY HOME

Your home is your first care after your family is contented. To make a house cheerful the walls should be covered with tasty Wall Paper. It is wonderful how cheap the cost is. Let us show you the designs.

R. LEWIS,

434 Richmond St. ywt

COLLARS AND CUFFS

Must be carefully washed and ironed if the linen is to be preserved. Our work is admired. This is why we retain our customers.

Parisian Steam Laundry

(LIMITED)
 J. K. Spry, Manager, Phone 559. ywt

MODERN STYLES!

If you wish to see the largest and most varied stock of Electric and Gas Fixtures in London call on us.

Rogers Electric Co'y,

425 RICHMOND STREET. ywt

Walter Fairbairn,

MERCHANT TAILOR
 Clothing made up to suit the most fastidious. Over Priddis Bros., (Entrance Through Store), 158 Dundas Street. ywt

Wood Mantels

Latest American designs in all classes of wood.

Estimates given.

LONDON SHOW CASE WORKS,

237 King St., London, Ont.
 W. A. HARRIS, Manager. ywt

Diamond Experts

in a public Diamond Competition entered into by the principal city jewelers, where price and quality were considered, unanimously decided in our favor by awarding us the order. This is an undeniable fact.

Our stock is always large, but this Christmas we excel all previous efforts.

A. MORPHY & CO.

Diamond Merchants.
 178 Dundas St. ywt

THE DECLINE OF CHIVALRY.

Wife (dreadfully)—Ah, me! The days of chivalry are past.

Husband—What's the matter now?

Wife—Sir Walter Raleigh laid his cloak on the ground for Queen Elizabeth to walk over, but you get mad simply because poor, dear mother sat down on your hat.

Worms cause feverishness, moaning and restlessness during sleep. Mother Graves' Worm Expeller is pleasant, sure and effective. If your drug-gist has none in stock, get him to procure it for you.

XMAS NUMBERS

London Nws. Graphic,
 Ladies Pictorial,
 Toronto Saturday Night,
 Etc., Etc., Etc.

CANDORSE PRESENTATION OF PLATES
 WITH ENCH.

ANDERSON'S

183 Dundas Street.

Toys and Games...

We will open out on Monday Morning specially for our Christmas trade, a large consignment of Toys and Games.

Priddis Bros.

158 Dundas Street,
 157 Carling Street.
 Telephone 324.

Worthy Work Always

WE WANT YOUR TAILORING TRADE. NOT A BETTER SELECTED STOCK TO CHOOSE FROM.

J. DAMBRA,

202 Dundas Street. ywt

Spring Skates,

Hockey Skates,

Racing Skates.

Skate Straps and Pairs for all makes.

Hollow Grinding and Repairing.

Wm. Gurd & Co.

185 Dundas Street, London. ywt

Years of Attention

to the Tailoring trade has resulted in our being proficient in cutting and making our clothes to perfection.

SOUTHCOTT'S,

361 RICHMOND STREET. ywt

PARTLY FAIR—LIGHT SLEET OR RAIN.

Toronto, Dec. 4.—11 p.m.—The depression developing over Minnesota last night is now central over the northern portion of Lake Huron. It is causing light local falls of snow or sleet in Ontario. The weather is fair in Eastern Canada, but the pressure is slowly giving way there. In the Northwest lower pressure prevails, and there have been light local snowfalls, and the temperature is generally higher.

Minimum and maximum temperatures: Esquimaux, 30-40; Kamloops, 28-38; Calgary, 10-18; Battleford, 4-6; Qu'Appelle, zero-6; Winnipeg, zero-8; Port Arthur, 4-20; Pelly Sound, 14-26; Ottawa, 4-26; Montreal, 8-23; Quebec, 2 below-18; Halifax, 8-30.

PROBABILITIES.

Toronto, Dec. 5.—1 a.m.—Probabilities for 24 hours: Partly fair; light local falls of sleet or rain; stationary or a little higher temperature.

LOCAL TEMPERATURES.

The highest and lowest readings of the thermometer at the observatory yesterday were: 33 above and 15.5 below.

YOU CAN'T BAKE BETTER BREAD

At home than ours. We're sure of this, because we use only the best ingredients and employ skilled bakers. There's a big saving of time and trouble and labor if you have us send all the BREAD you require.

JOHNSTON BROS., Wellington Street

OPTICIAN.

We have every facility for examining the eyes and for the proper adjustment of glasses.

H. W. BOYLE,

452 Dundas Street.

Watson's

Cough Drops

Alleviate irritation and produce a soothing effect upon the vocal organs. TRY THEM.

DON LUCAS

IS A HIGH GRADE

TRY IT 5c CIGAR.

W. J. PORTWOOD

394 Richmond Street—Opp. City Hall.

AN APPROPRIATE MAXIMUM.

"What kind of weather had we better predict?" inquired the clerk at the weather bureau.

"Much colder," replied his superior, promptly.

"But we've been saying that for the last three or four days, and every time we predicted 'much colder,' the weather has seemed to get much warmer."

"My boy, never forget that to this business as well as to any other the old motto applies: 'Keeping everlastingly at it brings success.'"

HEART DISEASE RELIEVED IN 30 MINUTES.

Dr. Agnew's Cure for the Heart gives perfect relief in all cases of Organic or Sympathetic Heart Disease in 30 minutes, and speedily effects a cure. It is a peerless remedy for Palpitation, Shortness of Breath, Smothering Spells, Pain in Left Side and all symptoms of a Diseased Heart. One dose convinces.

Baking Powder made fresh daily, 20c per pound, at Anderson & Nelles'. ywt

Husbands, Remember Your Wives

At Christmas time. The wife will appreciate an unexpected gift from her husband more than from any other person. Something she can wear ought to be the foremost thought. We would suggest a fur garment. You cannot fail to be satisfied here. We're largest assortment of Short Walking Jackets, Star Collars, Muffs, Caps, etc., in all classes of furs. Prices very reasonable.

Milne, Spittal & Co.,

146 Dundas Street.
 N.B.—Baby Carriage Rugs at reduced prices.

Springbank Car

leaves corner Dundas and Richmond streets daily as follows:

6:30 a.m. 2:30 p.m. 5:30 p.m.

London Advertiser.

TELEPHONE NUMBERS.

107.....Business Office.

124.....Editorial Rooms.

175.....Job Department.

London and Environs

—The man with a cold has no cause to feel lonely these days.

—Miss Sara West, of this city, is visiting friends in Parkhill.

—The Mission to Lepers will meet on Monday afternoon at 4:30 in Somerset Hall.

—Mrs. James Piggett, of this city, is spending a few days with her mother, Mrs. Bennett, at Parkhill.

—Mrs. W. H. Wright, of this city, who has been visiting her parents in Belleville, has arrived home again.

—Miss Ethel Tripp, Mount Elgin, is on a visit to London, where she intends to pursue a course in vocal culture.

—Mrs. George Beach, who has been visiting her daughter, Mrs. A. C. Ellogg, of Niagara Falls, has returned home.

—The license held by the late Mr. Dan Dewar has been transferred by the city commissioners to the deceased's widow.

—The news up to the latest moment—local and telegraphic—can always be found in the several editions of The Advertiser.

—If you require any kind of printing, call up Advertiser Job Department (Phone 175), and get rates before placing your order.

—The postponed choir concert of the Wellington Street Methodist Church will take place on Dec. 16, when they will be assisted by the Symphony Orchestra.

—Court Stenographer W. C. Coe, of this city, has returned from St. Thomas, where he has been engaged for six days reporting the investigation of the charges against Bailiff Thornton.

—Mr. Jas. Mulheir, of Wabigoon, Ont., formerly a miller of this city, recently passed through Toronto on his way to Detroit. Wabigoon is a station on the C. P. R., near the gold mining regions in Northwestern Ontario.

—Mr. Alex. Calder, C. P. R. employment agent at Winnipeg, formerly of East London, states that there is a good demand for laborers in the Northwest at the present time. Bushmen of experience are specially required.

—The East London section of the Bible Society met Thursday evening in the Centennial Methodist Church. Rev. A. G. Harris was chairman, and addresses were delivered by Revs. G. Fowler, Thos. Wilson and T. S. Johnson. The appointment of collectors for this section was decided upon.

—The Anemographoscope appears at the Music Hall next week, an exchange says. "No one who has not seen this latest, and one of the greatest, inventions of the age can afford to miss it if it comes within their reach, and we can assure them that they will not be sorry or disappointed."

—The many friends and acquaintances of Mr. and Mrs. George Clark, and daughter of East London, gathered at the C. P. R. station yesterday morning to bid them farewell on their departure for California, where Mr. Clark intends entering the fruit-growing business.

—At the preparatory services at St. Andrew's Church last night 40 persons were received into the membership of the church—24 by certificate and 16 on confession of faith. Rev. George Smith, D.D., of Toronto, preached an able sermon. It was his first appearance at St. Andrew's.

—The Hospital Trustees held a meeting in the City Hall yesterday afternoon. Miss Plory entered the training school as a probationer. There are 49 patients under treatment. Accounts to the amount of \$829.88 were passed, and ordered to be paid. Messrs. R. Lewis (chairman), C. P. Conklin, Jas. Gilmour, M. E. T. H. Purdon and Superintendent J. D. Balfour were present.

—Major Vidal, of Wolseley Barracks, London, made an examination of the armory of No. 2 Company, Twenty-first Essex Rifles, under command of Capt. Johnson. He was well pleased with it, and complimented the caretaker, B. West, very highly. The armory will be marked second only to that of Forest in the western district—Leamington Post.

—The residence of Mrs. M. H. Haskett, 238 Dundas street, was the scene of a very happy event on Tuesday evening, when her daughter, Miss Eliza

Leading Editor's Opinions of Williams' Royal Crown Remedy.

Mr. D. H. Price, editor of Aylmer Express, writes today: Isaac Williams Company. "Dear Sirs.—Will you please send me two bottles of Williams' Royal Crown Remedies and Pills. The wife of my foreman got a bottle some time ago from your agent who was through here, and it is doing her a great deal of good. Presume you will accept express charges. Yours truly, D. H. Price."

Mrs. J. H. Chellen, furniture dealer, Blythe, writes today: "Isaac Williams Company. Dear Sirs.—Will you please send me another dollar bottle of your Remedy, and a box of Pills included also, as I got from your agent, Prescott, who said it would be all right, and kindly oblige, Mrs. J. H. Chellen."

J. O. Gill, Orillia, writes: "Inclosed please find \$1 for one bottle of Williams' Royal Crown Remedy."

—Send me six bottles Royal Crown Remedy, R. B. Laidlaw, Blythe.

"Send me five dollars worth Williams' Royal Crown Remedy and Pills to Winnipeg. I used several bottles while in Seaford, and know the good of it. KUNZELMANN, manager Northwest Catholic Review."

Where Are We At?

Why! at 234 Dundas street, three doors east of our old stand, dispensing the choicest eatables in the land. Call and see us,

T. A. Rowat & Co

ywt

Haskett, was united in marriage to Mr. Wesley Haskett. The ceremony was performed by Rev. E. B. Lancelley. After the wedding breakfast was partaken of by a large circle of friends, the young couple left for the west. Among the beautiful and appropriate gifts were a piano, tea set, family Bible, and numerous other useful articles.

The Boys' Hannington Club held their monthly meeting at the residence of Bishop Baldwin. The election of officers for the ensuing year resulted as follows: Honorary president, the Bishop of Huron; president, Mrs. Baldwin; vice-president, Harry Parvey; secretary, A. Carlisle; treasurer, E. Harris; assistant secretary and treasurer, R. Luard. A committee was appointed to arrange for the debates and readings, composed of L. Hammond, R. Elliot and W. Dome. Addresses were given by Bishop and Mrs. Baldwin.

—McSorley's Twins, which will appear at the Grand next Wednesday, is a distinct novelty in the comedy line and is built upon new and original ideas. The scenic accessories are much more elaborate than one usually sees with a farce-comedy production. The costumes are appropriate and handsome. The leading roles are in the hands of these well-known Irish comedians, Ferguson and Emule, whose clever comedy work in recent Irish character parts has made them well known throughout the land. If you are wise you will not miss seeing McSorley's big fat twins.

—Auctioneer J. W. Jones yesterday afternoon offered four fine stocks for sale and disposed of three of them. The stock of McGowan & Co., of Walkerton, consisting of clothing and gents' furnishings, and valued at \$3,122.28, was bought by Mr. Ross, of Walkerton, at 1-1/2 cents on the dollar.

—George Kirby, of Gravenhurst, paid \$2 1/2 cents on the dollar for the stock of W. C. Dandy, of Walkerton, at 50 cents on the dollar. It comprised drygoods, groceries, crockery, etc., and was valued at \$97.01. The clothing stock of Cullis Bros., of Brudenell, valued at \$499.65, was not sold.

MODEL SCHOOL EXAMINATIONS.

On Monday 52 candidates will begin writing at the Model School examinations, to be held here next week.

Part of the following week. Inspectors Carson and Dearness will preside. Mr. S. S. Jones, of the Collegiate Institute staff, will go to Stratford to preside at the Model School written examinations there, with Inspector Johnson. On Wednesday and Thursday of next week the four examiners will be in Stratford, and on Friday and Monday and Tuesday following they will examine the London candidates in teaching.

SCHOOL BOARD COMMITTEE MEETING.

No. 1 committee of the Board of Education held a brief session last night. The communication from D. S. Robb, asking that he be relieved of his school duties, was read and considered, and the committee thought it was useless to attempt to collect, in future, Mr. Robb's teacher will have to pay the usual fee, \$3 a month, for non-residents coming from outside of the county. There were no other business items. The committee will meet on Wednesday and Thursday of next week.

S. FREELAND, of Mary street, asked a remission of taxes, \$8 90, and it was granted. The applicant is 72 years old and suffers from paralysis, while his wife is an invalid.

Mrs. Mary Gray, of the Pipe Line road, was allowed a remission of half her taxes, \$27 48.

A memo re the opening of Lorne avenue east to Charlton avenue was laid over.

As the aldermen were about to leave Mr. Hayman appeared with two witnesses. The chairman informed him of the action the committee had taken, and Mr. Hayman asked a reconsideration. Messrs. Allister and McGuffin, residents of Queen's avenue, near Mr. Hayman's lot, stated that for six weeks no street watering had been done there.

On motion of Ald. Bennett, the committee decided to recommend the council to remit \$1 10, the proportion of the taxes for street watering, and that the amount be deducted from Contractor Baldwin's account.

There were present: Ald. Armstrong (chairman), Bennett, Carrothers and Gerry, and Secretary Pope.

Piles! Piles! Itching Piles!

SYMPTOMS—Moisture; intense itching; and stinging, mostly at night; worse by scratching. If allowed to continue, tumors form, which often bleed and ulcerate, becoming very sore. Swayne's Ointment stops the itching and bleeding, heals ulceration, and in most cases removes the tumors. All druggists, or by mail, 50 cents. Dr. Swayne & Son, Philadelphia. Lyman Sons & Co., Montreal.

Kingsmill's....

DRYGOODS—128½ and 130 Dundas Street,
 CARPETS—130 and 132 Carling Street.

London

SACRIFICE SALE.

AN UNVARNISHED story told in few words. Having imported very heavily this season, and trade, owing to various conditions, not being up to the general expectations, we find ourselves loaded with surplus stock in every department. We must convert these goods into ready money at any sacrifice. Your gain is our loss. We cannot meet our engagements with drygoods—we must have MONEY. Therefore, bring your cash; we will interest you. Intelligent lookers are sure buyers. Note these specials:

Dress Goods.	Dress Goods.	Dress Goods.
Seventeen colorings French Diagonal Suitings, 45 inches wide, Former Price 72c Yard, Sale Price 50c Yard.	Five colorings Scott's Tweed Suitings, Former Price 70c Yard, Sale Price 50c Yard.	About 50 different designs and colorings, All-wool French Goods, Former Price 65c, 75c, \$1, Sale Price 34c Yard.
Silks.	Mantle Cloths.	Men's Underwear.
Twenty pieces all colors Benzelise and China Silk, suitable for evening wear, Former Price 40c Yard, Sale Price 25c Yard.	Sixteen different designs and colorings, all-wool 66-in. Mantle Cloths, Former Price \$1 25c Yard, Sale Price 75c Yard.	Pure, Natural Wool, Seamless, Former Price \$1 35, Sale Price \$1 the Suit.
Jackets.	Tweeds.	Ladies' Hose.
Forty Ladies' Black and Colored Jackets with without fur trimming, Former Price \$8 to \$12, Sale Price \$5.	Heavy all-wool Canadian Tweeds, CUT FREE OF CHARGE, Former Price 45c Yard, Sale Price 25c Yard.	Extra Heavy Kibbles, CUT FREE OF CHARGE, Former Price 50c, Sale Price 35c.
Ladies' Underwear	Gloves.	Corsets.
Ladies' Heavy Ribbed Vests, shaped, Former Price 35c, Sale Price 23c.	Fifteen dozen odd sizes, good colors and qualities, Former Price 35c & \$1 35 Your Choice for 25c.	800 pairs of the celebrated No. 200 Corset, Former Price 75c, Sale Price 50c.
Flannel Sheetting	Men's Waterproofs.	Silk Handkerchiefs.
22 inch Extra Heavy Flannel Sheetting, Former Price 65c, Sale Price 50c.	If you want a Man's Waterproof Coat we can please you in style, finish and price. Examine our stock.	Our whole stock has been reduced from 25 to 50 per cent. You can get any style you like at less than they cost us.

Agents for the Old Reliable Futterick's Patterns and Publications.

KINGSMILL'S

The Great Exclusive Drygoods House of the West.
 The Largest Carpet Warehouse in the Dominion.



Cameron's

OFFICE—Miscox Building.

YARD—Durwell Street, at G. T. R.

SPECIAL NOTICES.

gregation divided into ten districts, and two ladies appointed for each district to visit every family at least once a month. The visiting ladies for the districts are: Mrs. McHarris, Mrs. McGinnis, Mrs. Patterson and Mrs. Black, Mrs. Stuart and Mrs. Drummond, Mrs. Forsythe and Miss Atchison, Mrs. Marriott and Mrs. Passmore, Miss Mutch and Mrs. Eady, Mrs. Morrison and Mrs. Black, Mrs. Mrs. and Mrs. Ewen, Mr. Link and Mrs. Harlow, Miss Wade and Mrs. Clare.

Taxes Remitted.

Object Lesson for Street-Watering Contractors.

Can't Get Pay for Work They Do Not Do

The finance committee of the City Council met last night, and dealt with a number of applications for remission of taxes. S. J. Southcott was granted a refund of sewer rates overcharged on Simcoe street.

Wm. Hayman's petition for a refund of street watering rates on Queen's avenue lot came before the committee, who decided they could not grant it. Alfred McFadden's application for a remission of taxes, \$7 40, was referred back.

S. Freeland, of Mary street, asked a remission of taxes, \$8 90, and it was granted. The applicant is 72 years old and suffers from paralysis, while his wife is an invalid.

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Photography Artistical Photography Permanent. Qualities so essential in first class portraiture to be had every day at Frank Cooper's old established studio over 168 1/2 and 173 Dundas street.

The London Sanitarium.—As a great many are trying the "Shredded Wheat Biscuit," it would be to their advantage to try the coffee also. 220 Dundas street, J. G. Wilson.

Keep Minard's Liniment in the House.