WA. Murray & C.

That Toronto's Annual Horse Show is im-

portant in other respects than the display of

equine beauty is an indisputable fact, and some are even bold enough to say that fashion claims

audience to an extent which sometimes over-

shadows the very purpose for which Horse

Shows were primarily intended. Instead of les-

sening interest, however, this straying into the

by paths of fashion has rather accentuated it, so

that one may fairly say-fashion helps the Horse

generous in its contributions to women's dress-

gowns being especially handsome, so much so

that before sending them home we looked upon

several of our creations—which are to grace the

Horse Show-with a great deal of delight, It

will not surprise us to hear competent dress

critics say that the "Murray" made Costumes at

the Horse Show had an individuality which distinguished them above all others. The next

important item of dress that demands recogni-

tion is Millinery, and just here let it be remark-

ed that 1904 Millinery will pass into record as

the most brilliant assemblage of striking designs

ever featured in a single season. We were very

fortunate in securing late shipments of some

exceptionally clever designs - these came

at the right moment, and you'll no doubt read

in to-morrow's society notes descriptions of

several stunning styles that graced the heads of charming women. And then the Parasols, never

so striking or so varied an assemblage brought

together before, and the smartest of them come

looking-some rich Parisian models easily taking the place of honor, although New York

claims recognition with many a smart model that

looks Frenchy at first glance, but betrays some

essential if we failed to invite you to visit our

various show rooms, as well as the departments

devoted to silks, dress fabrics, gloves, fine shoes

and other things of interest to women who dress

well and fashionably. You are welcome-when

here spend all the time you care to, in any event

be here sufficiently long to get a fair idea of the

remarkably high character of the merchandise

Respectfully,

W. A. MURRAY & CO.,

We'd consider our talk lacking in a prime

little Americanism on close inspection.

carried by the finest store in Canada.

The Cloaks and Wraps are distinguished

from this store.

Fashion this year has been particularly

Show, and the Horse Show helps fashion.

THE TORONTO WORLD

WA. Murray & C. STORE OPENS DAILY At 8.30 a.m.

Plain French Colored Taffeta Silks

50 Cents

Regular Price 1.00

French Printed Foulard Silks, at 50c, 60c and 75c, regular 75c to \$1 a yard.

Several hundred dozen Ladies' Hemstitched Irish Linen Handkerchiefs, \$1.50 per dozen, regular \$2 per dozen.

Stylish Fine Broadcloth Fawn Coats, latest spring styles only. Special lot. 121, 200 for \$8.00 \$11.00 for \$9.00

pany, Limited, have decorated their premises at Bay and Temperance streets and laid open for inspection a magnificent collection of motor vehicles of every description. The development of this industry is one of the marvels of modern times, whether the mechanical ingenuity and the imm mas amount of capital involved be considered or the necessarily limited field to which the vehicles appeal. The field is continually widening, however, and the American ambition to keep a horse is being slowly supplanted by the aspiration towards speedier locomotion. Canada has made a specialty of electric motor cars, and is practically unpiration towards speedler locomoton.
Canada has made a specialty of electric motor cars, and is practically unrivaled in these vehicles, of which the Canada. Cycle and Motor Company have a goodly display. For city use these are the favorites. But for those who care for long-distance touring, beyond the bounds of dynamic influence, the gay gasoliner can be replenished with vital fluid at any coriner grocery, and consequently has practical attractions. Anybody with a few hundred dollars can "mote" nowadays, but for a really fashionable affair with a French name there are no limits scarcely to what may be expended, while a moderate income is necessary to support the weekly expense of the luxurious monster.

There is no reduction in prices this year, the tendency being to strengthen each improve, rather than to cheaven.

A SERIOUS DELAY.

year, the tendency being to strengthen and improve rather than to cheapen the machines. The mechanical accuracy of the manufacture is really marvelous and is as delicate almost as watch-

IN THE SENATE.

Notice to Be Good.

Owing to violations of the License description of the License of the License of the License of the License of that city will not give out the usual licenses to take effect on May the license to take effect on May the licenses of the permitted to continue for three months as a warning. The chief officer of the department, Eudo Saunders, informed the World that he knew nothing whatever of the London case, but that very strict orders had recently been sent out to all the inspectors that the law must be described for the license of the License of the London case. to all the inspectors that the law must be enforced.

Mother Granger Dead. Chicago, April 27.—The Rev. Mother Genevieve Granger, mother superior of the Convent of Mercy, is dead, aged 71. For fifty-five years she had been in the same convent, and for thirty-one years had been mother superior. She was born in Canada.

The Kind You Have Always Bought ture Chart Helichirs

BURNIA BURNIA SE DING BURNIA PROPERTIES CENTRAD CONSIGNMENT OF DIAMONDS.

We have to-day passed into stock a large consignment of Diamonds recently purchased by our Mr. Harry Ryrie, in Amsterdam.

The selection embraces all sizes. The same unerring judgment is shown in procuring stones of unusual whiteness and brilli-

The Ryrie Standard of quality means the high-

You'll find the name on the inside of every ring made by us.

RYRIE BROS., Diamond Merchants TORONTO.

MARINE NEWS

A letter received by local officials of the new Turbine Steamship Company, to operate between this city and Hamilton, announces the Turbinia's practical completion. The writer, Capt. Crawford, dates the communication from Newcastle-on-Tyne, near where the steamer was built in the Hepburn yards. President Moody of Hamilton is there also, to look after the company's general interests, having arrived at Newcastle some ten days ago. It is his intention to come back on the Turbinia, which will start her oceanic voyage very shortly, since it is the desire of the company to have her begin her regular service about the end of May.

Stylish Fine Broadcloth Fawn Coats, latest spring styles only. Special lot. \$10.00 for \$8.00 \$11.00 for \$9.00 \$12.00 \$18.00 for \$10.50 \$12.50 for \$10.00 \$18.00 for \$13.00 \$12.50 for \$10.00 \$18.00 for \$13.00 \$13.00 for \$13.00 \$12.00 \$18.00 for \$13.00 for \$13.00 \$10.00 for \$13.00 for \$10.00 f

A SERIOUS DELAY.

Goldwin Smith in Weekly Sun: The debate about the teaching of Latin turns our minds to the great charter of British liberties, which is written inthat language. It contains the words "Nulli vendemus, nulli negabimus aut differemus rectum aut justifiam" Ottawa, April 27.—(Special-)—Hon. R. W. Scott stated in the senate to-day that the amount of policies in the Mutual Reserve Fund Life Association, which lapsed and surrendered between the years 1890-1904 was \$47.—260.574. He was also informed that the sum of \$1,200,000 was collected as premiums between 1900-3; that the amount of liens on Dec. 31, 1903, was \$84,576 presumably bearing interest.

Senator Beique will move for a return showing year by year the business receipts and expenditures of the Mutual Reserve Fund Life Association in the States and Canada since it commenced to do business in Canada. Senator Templeman explained from the benefit of Senator McDonald that there was no provision in the G. T. P. contract which would require the company to commence work on the Pacific coast simultaneously with the commencement of the work at Winnipeg. The company would, he said, have to commence early in order to complete in time. He presumed they would have to commence at the coast in their own interest, as it would be to their interest in handling and transporting freight.

Notice to Be Good.

Owing to violations of the License Act in London , the license commission—

WANT CHEQUES DELIVERED.

The teachers of the Collegiate Institute staffs are protesting against the present system of being paid. They object to having to go to the city hall each month with the public school teachers and being crowded as they draw the fruit of their labors. They can remember a time when they were paid by cheque and had the goods delivered by mail to their very doors. They intend, it is said, to memorialise the board to secure a return to the old method.

"Mother Goose" a Growing Favorite, From the number of inquiries made at the box office. Massey Hall, concerning the coming repetition of the Mother Goose Extravaganza, it seems apparent that the performance on Saturday afternoon and evening will be given to even larger audiences than were present last week. The presence of the vice-regal party will give to the affair a smartness and social prestige unsurpassed by any gathering during unsurpassed by any gathering during busy and delightful Horse Show week. As before, the proceeds are to aid in the furnishing of the new Toronto Free Hospital for Consumptive Poor (near Weston), which is intended for the treatment of advanced cases among these works to the effort of the control of the con hose unable to afford private treat-

Robertson Auxiliary.

Robertson Auxiliary.

The monthly meeting of the Robertson Auxiliary of the Women's Home Missions was held yesterday in the Central Presbyterian Church, with Mrs. Eastedo in the chair. Miss Riddell delivered a paper on "Home Mission Work," dealing with the necessity of holding church services in the Northwest among the children. She said that Bible study was being neglected in the public schools of this city, and the time which should be given to Bible study was being encroached on by the other subjects.

Slater's Point Abandoned. Niagara Falls. April 27.—Slater's Point on the Canadian side of the river has been abandoned by the International Railway Company. The company had a line of track running from Chippewa to the Point, and during the days of the International Navigation Company the Point was a busy place. No boats, however, have landed at Slater's Point since Pan-American year, and at the present time workmen are busy tearing up the rails and removing all vestige of the connecting link between the Point and Chippewa.

W.A. Murray & Co. Limited 17 to 31 King St. East. Toronto.

Farm Hand Commits Snielde.

Aylmer, April 27.—John Murray, a resident of Malahide for years, and a man about fifty years of age, committed suicide in a barn on the farm of Charles A. Bell, where he has been lately employed. He had been in poor health all winter and was of late noticed to be of unsound mind.

REMOVE THE EMBARGO.

REMOVE THE EMBARGO.

Purposes. The section looked upon the action of the government as the one possible means by which their Canadian preturen might be thrown into the arms of the States, where no attached to pressing upon the board of agriculture by all possible means the lately employed. He had been in poor health all winter and was of late noticed to be of unsound mind.

REMOVE THE EMBARGO.

Purposes. The section looked upon the action of the government as the one possible means by which their Canadian brethren might be thrown into the arms of the States, where no attached to pressing upon the board of agriculture by all possible means the health which are presented in court with allowing his ten-year-old boy "to play health all winter and was of late noticed to be of unsound mind.

George Moth was charged in court with allowing his ten-year-old boy "to play health all winter and was of late noticed to be of unsound mind.

PASSENGER TRAFFIC.

PASSENGER TRAFFIC.

"Canada" and "The States"

Lake Shore and Michigan Southern, Canadian Pacific and Grand Trunk R. R.'s

Fast daily service between Quebec, Montreal, Toronto. Buffale, Pittsburg, Cincinnati, and St. Louis.

6 Trains Daily. Through Sleepers. Dining Car Service. Fast Time.

that your ticket reads via Lake Shore Railway from Buffalo.

AMERICAN LINE.

PLYMOUTH—CHERBOURG—SOUTH-AMPTON.
From New York, Saturdays, at 9.30 a.m.
St. Louis...April 30 St. Paul ... May 14
Germanic ... May 7 Philadelphia ... May 21 PHILADELPHIA - QUEENSTOWN - LIVERPOOL Haverford . Apl. 30 Noordland M 14 10 am Friesland, May 7, 10a. m. Merion, May 21, 1 p.m.

ATLANTIC TRANSPORT LINE NEW YORK-LONDON DIRECT.

Saba April 30, 9 a.m.

metonka May 7, 11.30 a.m.

mehaha. May 14, 4 p.m.

meapolis May 21, 10.30 a.m.

Only first-class passengers carried.

DOMINION LINE Kensington .. Apl. 30 Canada ... May 21 Cominion ... May 7 Labrador .. May 28 Southwark.. May 14 Kensington June 4. LEYLAND LINE BOSTON-LIVERPOOL

... May 11 Devonian .. June 1 .. May 25 Winifredian, June 8 RED STAR LINE NEW YORK -ANTWERP-PARIS. rom New York, Saturdays, at 10.30 a.m. Finland....April 39 Kroenland ...May 14 Vaderland ...May 7 Zeeland.... May 21 WHITE STAR LINE

PORTLAND TO LIVERPOOL.

NEW YORK—QUEENSTOWN—LIVERPOOL.

Sailings, Wednesdays and Fridays.
From Pier 48, N.R., West 11th-st., N.Y.

Arabic, April 29, 5 p. 11. | Celtic, 4ay 13, 4 p.m.
Docanic, May 4, 9a. m. | Cedric, May 18, 7 a. m

Teutonic, May 11.10 a. m | Majestic, May 25,10a. m GOSTON—QUEENSTOWN—LIVERPOOL,
REPUBLIC (new), Apr. 30, June 9, July 7
CELTIC May 5, June 2, June 30
CYMRIC May 19, June 16, July 14 BOSTON MEDITERRANEAN SERVICE

Full particulars on application to 216
DHARLES A. PIPON, Passenger Agent for
Ontario, Canada 41 King St. East. Toronto.

INLAND NAVIGATION.

STEAMER LAKESIDE

Commencing Monday, April 25th, will leave Yonge Street Wharf daily at 3.45 p.m. \$15 for Port Dalhousie, making connections with the Electric Railway for St. Cath-For information as to passenger and freight rates enquire of H. G. LUKE, Agent, Lake Shore Railway Yonge Street Wharf. 'Phone Main 2553.

C. J. TOWNSEND & CO. AUCTIONEERS FINEST AUCTION ROOMS IN CANADA.

RELIABLE STORACE Advances made if required.

General Auction Sales Tuesday and Friday. 246

Colonial Style **Morris Piano**

Our special offering for this week is a magnificent Walnut cased, colonial style "Morris"

For \$225.00

Reg. Price \$350.60

Only in use 3 months and fully equal to new-one of the sweetest and most sympathetic toned pianos ever built-extreme power and volume and altogether such a piano as would grace the best home in Canada.

The Morris Piano Co.

Salesroom: 276 Yonge St Head Office and Factory-Listowel.

EXQUISITE BEAUTY

The secret of many beautiful complexions is the constant use of

> CAMPANA'S ITALIAN BALM

which will keep the skin free from blemish.

The Hutchings Medicine Co., Toronto.

GRAND TRUNK RAILWAY

JUST 2 DAYS UNTIL THE OPENING OF THE

ST. LOUIS FAIR **Greatest Exposition Ever Held** TICKETS NOW ON SALE \$19-20 GOOD FOR 15 DAYS

\$25.60 good 30 days \$30.75 good for season ith stop-over privileges at any intermediate Cana-in station, also at Detroit and Chicago.

\$62.40
LOS ANGELES OR SAN FRANCISCO, CAL. AND RETURN.

Tickets on sale daily until April 30th. Limited to June 30th.

CANADIAN PACIFIC

\$39.75 ROSSLAND

VANCOUVER

VICTORIA, SEATTLE, \$42.50 PORTLAND.

April 30th.

Proportionate rates from other stations
Apply to any Canadian Pacific Agent or A.
H. Notman, Assistant General Passenger
Agent, Toronto.

Exposition

Buffalo to St. Louis and return Thursday, May 26th. Good seven days. The LAKE SHORE RAILWAY is the The LAKE SHORE RAILWAY is the only first-class, standard, double-track line, with its own rails from Buffalo to St. Louis. Six solid, fast, vestibuled trains daily. Our rates the lowest; time quicker; service better.

Why use any other line? Use the LAKE SHORE, and get your money's worth. J. W. DALY, Gen'l Eastern Agent, Buffalo, N.Y. 1256

CANADIAN PACIFIC RAILWAY CO. ATLANTIC STEAMSHIP SERVICE 80 YONGE STREET

ST. JOHN, N.B., TO LIVERPOOL. "Lake Erie" ... Saturday, April 18th "Lake Manitoba" ... Saturday, April 23d MONTREAL TO LIVERPOOL. "Lake Champlain" Thursday, May 5th "Lake Eric" Thursday, May 19th

First Cabin, \$65.00 and upwards, from April 1st to September 30th; Second Cabin, \$37.50; Third Class, \$25.00. For summer sailing list and full particulars, apply to S. J. SHARP, Western Passenger Agent, SO Youge street, Telephone Main 2930.

STEAMSHIP TICKETS to EUROPE by MONTREAL, NEW YORK, BOSTON

A. F. WEBSTER,

FASTEST OCEAN RACERS TO ENGLAND, FRANCE AND GERMANY.

STANLEY BRENT 8 King St. East Phone M. 275

PACIFIC MAIL STEAMSHIP CO Occidental and Oriental Steamship Co Hawaii, Japan, China, Philipping Islands, Straits Settlements, India and Australia.

SAILINGS FROM SAN FRANCISCO: Mongolia May China May 18 Doric June 1 Sabrīa June 11

Coptic......June 222
For rates of passage and all particulars, apply Canadian Passenger Agent, Toronto. Metropolitan Railway Co Richmond Hill, Aurora, Newmarket

and Intermediate Points. TIME TABLE. GOING NORTH 6.00 7.20 9.40 11.30 (Toronto) (Leave) 7.20 9.40 11.30 2.40 8.45 6.40 7.45

Cars leave for Gien Grove and intermediate points every 15 minutes. Telephones, Main 2102: North 1999.

Minstrels Had Narrow Escape. Victoria, B.C., April 27 .- Ten members of the Al. G. Fields Minstrel Company, playing last night in Victoria Opera House, had a narrow escape from death by fumes from a charcoal stow in the dressing-rooms. Eight of the minstrels became unconscious, and for a time were thought to be dying.

ORONTO en's and

Boys 2.89

in rey ngle lats; onee 28; 2.75, bar-

tle Cost g Shirts; co hirts; negligink, oxblood an

ribbed collar and vy blue and car-Friday50 pery, 19c aterial; 36 inche mercerized fin bination color es up very sof as the effect of a for drapes, cur ers or light up ses: regular pric Friday

ters, 37c shanters; in soft in serge, beave colors black bine with silk and ain or name on reamers on side; ar f0c and 75c; ay bar-...37

n's Fine Gloria fine roll; these nted not to cut; various designs ory; regu-argain 69 h Fobs ies' Silk Watch and gold-plated some of solid

rellas, 69c

at \$2.89. lock and clasps ur choice of 16 egular \$3.152.89 bargain...2.89

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rgain at 14.50

Has the Call most stores sell a trease for. We do nake them ourselves y. That's why we any other store in an sell you 3.79

ally priced 1.50 300 Yonge

stationed at Lomin the railway noon from Walkbeen undergoing apid-hoisting apt possible for two ladder in a few nerly some eight eral minutes. The

ilt and the appara-dern shape. The nd one-half tons.