

# When You're Ready for Clothes the SIMPSON Men's Store Is Ready for You



Simpson's Are Exclusive Agents in Toronto for Hart, Schaffner and Marx Clothes.

And Satisfaction is Guaranteed in Every Particular

You can pay less for clothes elsewhere, but you get so much less that it really doesn't pay in the end. You will find style, sizes and patterns here for every taste and every figure. Think of the quality as well as the price when you buy clothes.

The man who thinks he is "hard to fit" will find specially cut clothes to fit tall, short, stout and slim builds.

## Men's and Young Men's Superior Suits at \$25.00

Just try on one of these fine suits---get the "feel" of the quality fabrics and the "fit" of the perfectly fashioned garments---and you'll quickly agree that they're very remarkable at the price.

They're developed in English worsteds of rare quality in shades of plain grey---plain blue with narrow stripe and attractive brown checks. Sizes 35 to 44. A man's \$25.00 buys really unusual suits here.

## Men's Panamas

"Seconds" of \$4, \$5, \$6, \$7 and \$8.50 Grades  
No Phone, Mail or C.O.D. Orders

## Going Today \$2.95!

This maker is scrupulously particular of the quality of hats he turns out. It chanced, however, that a number of hats developed slight imperfections in the finish---they didn't come up to the scratch of quality.

Sometimes it's a mere spread in the blocking. They have smart curl and pencil brims in fedora depressed crowns, negligee shapes and other popular models. Today out they go at \$2.95.



### Today---Dine in Simpson's Palm Room

Canada Food Board License, No. 10-4222

And no matter how fussy you may be regarding food service, or environment, this delightful Palm Room will appeal to you as it has to hundreds of others.

#### Luncheon Hours

Breakfast, 8.30 to 10.30 a.m.  
Lunches, a la carte at all hours.  
Dinner, 11.30 a.m. to 2 p.m.  
Afternoon Tea, 3.30 p.m. to 5.30 p.m.  
---Sixth Floor.



Put your valuable furs in a safe place---in the

### Simpson Fur Vaults

where they'll be protected against moths, theft and deterioration that take place in fine furs when subjected to warm weather.

The cold, dry, even temperature of the Simpson storage vaults will keep your furs beautifully glossy and perfectly safe.

## Savings on Homefurnishings

### Draperies

Some Excellent Values Not to Be Overlooked  
Made Up Chintz Curtains, Half Price

One dozen pairs newest and most popular chintzes, complete with either a shirred or pleated valance or a shaped lambrequin. Half price, complete, \$4.50 to \$7.50.

#### At 29c Yard

Pretty Art Chintzes, 28 in. wide, with neat floral designs, in pink, blue, yellow and grey combinations.

#### At 39c Yard, Special

A large table filled with attractive chintzes in discontinued patterns; some worth up to 69c.

#### At 59c Yard

English and American Chintzes, in a great array of pleasing patterns and colors, for slip covers and over-drapes.

#### At 89c Yard

Fine English Cretonnes, 31 in. wide, showing medium and dark grounds, for the living-room.

#### At \$1.25 Yard

Imported Shadow Cloths, 31 in. wide, both light and dark tones, fully reversible.

#### At \$1.89 Yard

Handsome Art Chintzes, 50 in. in width; floral, verdure and conventional designs.

#### Plain Poplins at 69c Yard

Self-colored poplins for side drapes; one yard wide.

### Rugs! Rugs!

It takes but a minute to read the important items listed below, but it will mean worth-while economy to take advantage.

The prices are as low now as they'll ever be, so you can see the wisdom of buying now---today.

#### Axminster Rugs

Special bargain, Oriental and floral designs, 9.0 x 9.0 only. Regular \$36.00. Special, today, \$31.00.

#### Prairie Grass Rugs

Strongly woven grass rugs, with Greek borders, also band border in colors of green, tan and blue.

Size 9.0 x 12.0.....\$12.50  
Size 8.0 x 10.0.....\$10.50  
Size 6.0 x 9.0.....\$ 6.50  
Size 4.6 x 7.6.....\$ 4.25

#### Glengarry Rugs

Heavy fibre and yarn rugs, suitable for bedrooms, in colors of rose, green and blue.

Size 6.0 x 9.0.....\$ 8.25  
Size 9.0 x 10.6.....\$13.25

Heavy Printed Linoleum, in a variety of designs, per square yard, 95c.

The SIMPSON Company  
Robert SIMPSON Limited



### Junior Norfolk Suits

In a Clearaway Today at

## \$3.95

This is an exceptional offer! They're the cutest little suits of tweed and worsted finish. They come in odd sizes and broken lines---that's why the price is so remarkably low.

Grey and brown hairline stripes, and brown and grey broken check designs. Styles that button close up to the neck---all round belt---some have knickers and others have bloomer pants. Sizes 3 to 8 years. Get them today when they're just \$3.95.

### Boys' Washable Suits \$1.69

New summer models. Made of blue and white striped galatea with plain blue collar, belt and tie, also tan hairline striped linen with plain collar and belt. White repp yoke and brown tie. Sizes 2 1/2 to 8 years. Today at 8.30 a.m., you buy them for \$1.69.

### Boys' Bloomers Today 85c

Dark grey striped tweed finish bloomers---very durable and sturdy quality---great for wear. Sizes 24 to 33---6 to 15 years. Only a limited number though, so be among the early shoppers today to share in this extra special at 85c.

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