

And Satisfaction is Guaranteed in Every Particular

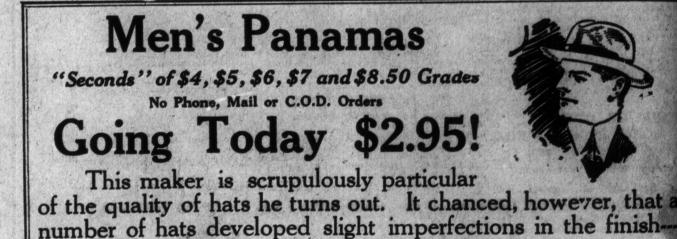
You can pay less for clothes elsewhere, but you get so much less that it really doesn't pay in the end. You will find style, sizes and patterns here for every taste and every figure. Think of the quality as well as the price when you buy clothes.

The man who thinks he is "hard to fit" will find specially cu clothes to fit tall, short, stout and slim builds.

Men's and Young Men's Superior Suits at \$25.00

Just try on one of these fine suits --- get the "feel" of the quality fabrics and the "fit" of the perfectly fashioned garments --- and you'll quickly agree that they're very remarkable at the price.

They're developed in English worsteds of rare quality in shades of plain grey --- plain blue with narrow stripe and attractive brown checks. Sizes 35 to 44. A man's \$25.00 buys really unusual suits here.



Sometimes it's a mere spread in the blocking. They have

smart curl and pencil brims in fedora depressed crowns, negligee shapes and other popular models. Today out they go at \$2.95.

they didn't come up to the scratch of quality.

Simpson's Are Exclusive Agents in Toronto for. Hart, Schaffner and Marx Clothes.

Today---Dine in Simpson's Palm Room Canada Food Board License,

PAGE FOURTER

And no matter how fussy you may be regarding food service, or environment, this delightful Palm Room will appeal to you as it has to hundreds of others.

Luncheon Hours Breakfast, 8.30 to 10.30 a.m. Lunches, a la carte at all hours. Dinner, 11.30 a.m. to 2 p.m. Afternoon Tea, 3.30 p.m. to 5.30 p.m. -Sixth Floor.



Put your valuable furs in a safe place---in the

Simpson Fur Vaults

where they'll be protected against morns, theft and deterioration that take place in fine furs when subjected weather

The cold, dry, even temperature of the Simpson storage vaults will keep your furs beautifully glossy and per-

Savings on Homefurnishings

Draperies

Some Excellent Values Not to Be Overlooked

Made Up Chintz Curtains, Half Price One dozen pairs newest and most popular chintzes. complete with either a shirred or pleated valance or a shaped lambrequin. Half price, complete, \$4.50 to \$7.50.

At 29c Yard

Pretty Art Chintzes, 28 in. wide, with neat floral designs, in pink, blue, yellow and grey combinations.

At 39c Yard, Special

A large table filled with attractive chintzes in discontinued patterns; some worth up to 69c.

At 59c Yard

English and American Chintzes, in a great array of pleasing patterns and colors, for slip covers and overdrapes.

At 89c Yard

Fine English Cretonnes, 31 in. wide, showing medium and dark grounds, for the living-room.

At \$1.25 Yard

Imported Shadow Cloths, 31 in. wide, both light and dark tones, fully reversible.

At \$1.89 Yard

Handsome Art Chintzes, 50 in. in width; floral, verdure and conventional designs.

Plain Poplins at 69c Yard Self-colored poplins for side drapes; one yard

Rugs! Rugs!

It takes but a minute to read the important items listed below, but it will mean worth-while economy to take advantage.

The prices are as low now as they'll ever be, so you can see the wisdom of buying now---today.

Axminster Rugs

Special bargain, Oriental and floral designs, 9.0 x 9.0 only. Regular \$36.00. Special, today, \$31.00.

Prairie Grass Rugs

Strongly woven grass rugs, with Greek borders, also band border in colors of green, tan and blue.

Size 9.0 x 12.0	.\$12.50
Size 8.0 x 10.0	.\$10.50
Size 6.0 x 9.0	.\$ 6.50
Size 4.6 x 7.6	.\$ 4.25

Glengarry Rugs

Heavy fibre and yarn rugs, suitable for bedrooms, in colors of rose, green and blue.

> Size 6.0 x 9.0.....\$ 8.25 Size 9.0 x 10.6.....\$13.25

Heavy Printed Linoleum, in a variety of designs, per square yard, 95c.



Junior Norfolk Suits In a Clearaway Today at 3.95

This IS an exceptional offer! They're the cutes little suits of tweed and worsted finish. They con in odd sizes and broken lines-that's why the price is so remarkably low.

Grey and brown hairline stripes, and brown and grey broken check designs. Styles that button close up to the neck-all round belt-some have knicken and others have bloomer pants. Sizes 3 to 8 year Get them today when they're just \$3.95.

Boys'Washable Boys' Bloomen Suits \$1.69

New summer models. Made of blue and white striped galatea with plain blue collar, belt and tie, also tan hairline striped linen with plain vears. collar and belt. White repp yoke and brown tie. Sizes 21/2 to 8 years. Today at 8.30 a.m., you buy them for \$1.69.

Today 85c Dark grey tweed finish bloome very durable and st quality-great for w Sizes 24 to 33-6 to

Only a limited m ber though, so be am the early shoppers toda to share in this extra spe cial at 85c.

n tonight

MAKE

Austrians

FIGHTIN

River is in Bridg

AG

Grou

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Repu

ONLY

rench