

## MOVIE SHOWS.

If a public "show" is to be held, a very effective method of advertising is to have tickets of admission printed and enclosed in pay envelopes of the employees of as many local factories, etc., as possible. Another plan that has been found very satisfactory is to have tickets printed and sold in large quantities to manufacturers, proprietors of department stores and others who, in turn, distribute these tickets to their employees. This is a means of not only raising funds for the local committee but of also doing effective Fire Prevention work in a practical way, which helps those most interested.

Another good plan is to have catchy sentences regarding Fire Prevention shown on the screen at moving picture shows.

## MATERIAL FOR LEAFLETS.

A splendid means of spreading Fire Prevention propaganda is by means of leaflets distributed in schools, Y.M.C.A. meetings and other public gatherings.

## DON'TS FOR FIRE PREVENTION.

Don't allow children to play with matches.

Don't throw away lighted matches, cigars or cigarettes; after using it make it a habit to break the match in two.

Don't go into dark closets, bedrooms or cellars, using matches or candles to light your way.

Don't use kerosene or gasoline in lighting fires or to quicken a slow fire—it may result in death.

Don't use gasoline or benzine to clean clothing near an open flame, light or fire.

Don't fill any lamp or stove with gasoline, or coal oil while they are lighted. Keep the burners of all lamps and stoves thoroughly clean. Fill them during the day time.

Don't put ashes in wooden boxes or barrels. Keep ashes away from boards. Hot ashes will take fire by themselves, as frequently they have small bits of coal mixed in with them.

Don't accumulate rubbish in premises, cellars or workshops, and don't deposit such materials in boxes or barrels unless it is to be removed at once; while awaiting removal, keep such material in covered metal receptacles.

Don't use candles on Christmas trees.

Don't keep matches in anything but a closed metal receptacle. Use safety matches.

Don't have storage closets under stairways. Fires in these places cut off your main exit.

Don't store oils, paints, grease or fats in the house. Keep them outside if possible. If you must have such things on hand, put them in a metal box with a lid on it.

Don't put in the ash barrel such articles as greasy paper, oily rags or waste which has been used to wipe machinery. Such articles may cause fires. Burn these things immediately after use.