

# JOHN MACDONALD & CO.

## TO THE TRADE.

# SPRING SEASON, 1895.

In these days of keen competition **FACTS** and **FIGURES** speak louder than words. The facts are that those who have the capital, experience and ability can buy in the best markets on the best terms, and therefore can sell cheaper than those who have to search the foreign markets for credit.

We have capital, experience and ability, which means we have the best value and largest assortment in the Dominion.

On Monday, February 25th, and following days, we will show an assortment of goods in our different departments, consisting of:

### COLORED SILKS.

21-INCH PONGOR.  
21-INCH PONGEE.  
SURAHS.  
FAILLE FRANCAISE.  
28-INCH WASHING JAPAN.  
20-INCH STRIPE JAPAN.  
FANCY SILKS FOR BLOUSES.  
FANCY GLACE SILKS.

In addition to above we are showing special drives in 22-in. Pongor, Black Merveilleux and Peau De Soie.

### RIBBONS.

REVERSIBLE SATIN, ALL SHADES.  
ALL SILK FAILLE.  
HEAVY FAILLE.  
BLACK GROS GRAIN.  
BLACK FAILLE.

### BLACK SILKS.

MERVEILLEUX.  
PEAU DE SOIE.  
FAILLE FRANCAISE.  
SURAHS,  
SATIN DUCHESS.  
BENGALINE.  
BROCHE SILKS AND SATINS,  
BLACK AND WHITE FIGURED.

### RIBBONS.

A LARGE RANGE OF THE  
CHEAP AND MEDIUM  
PRICED GOODS.  
A BIG LOT OF ODDS AND ENDS  
IN COLORED.

All Silk Ribbons at clearing prices. Nos. 5, 9, 16 and 22.

### Laces.

Point de Venice.  
Point de Paris.  
Point de Ireland.  
Valenciennes.  
Torchon.  
Linen Seville.  
Chantilly.  
Burbon.

Also a big range in  
Millinery Laces,  
Silk Mechlines,  
Brussels, Net and  
72-inch Bridal Net.

### Dress Goods.

43-inch Colored All Wool  
Henriettas.  
45-inch Colored All Wool  
Henriettas.

Black Henriettas,  
made in Germany.  
Black Henriettas,  
made in France.  
Black Double Cashmere.  
A splendid line of French all-  
wool Serge, 39-inch.  
All latest colorings in French  
Serges, 45, 46-inches wide.  
The New Clifton Serge,  
Black & Navy, 41 & 46 inch.  
Black and Navy Estamine  
Serges.  
Fancy Black Dress Goods,  
newest weaves.  
A beautiful range of French  
and German Novelties.  
Bradford Goods in Serges  
and Fancies.

### Veilings.

The latest novelties in French  
and English Veilings.

### Frillings.

White, Cream and Fancy  
Frillings in great variety.

### Embroideries.

Special value in Cartoon Lots.  
A job lot of Loom Ends.  
Single pieces in newest goods.  
The New Lace Edge Em-  
broidery.  
The New Kilted Embroidery.

### Mantlings, &c., &c.

54-inch Imported Tweeds.  
54-inch Cape Cloths, mix-  
tures and self-colors.

54-inch Box Cloths, complete  
range of colorings.  
Light Weight Whip Cords.  
Venetians and Meltons.  
Blue and Black Supers.  
Pure Worsted Twills.  
Ladies' Suitings in Cheviots,  
Mixtures, Cashmere  
Vestings, &c., &c.

### Trimmings.

Linings of all kinds, Dress  
Stays, Hooks and Eyes,  
Braids, Buttons, Buckles,  
Bonnet Wires, Elastics, Bind-  
ings, Novelties in Hat and  
Hair Pins and Ornaments,  
Silks and Sewings for hand  
and machine, &c., &c.

To those who handle GENERAL DRY GOODS we beg to state that our stock in

**PRINTS, LINENS, GENTS' FURNISHINGS,  
SMALLWARES, CARPETS, WOOLENS, HOSIERY AND GLOVES**

Is also fully assorted. The orders already placed with us in these departments for Spring Shipment, are larger in many lines than they have been in former seasons, notwithstanding the cry of dull trade, which is to us an assurance that our goods are well bought and right

We extend to the MILLINERY and GENERAL DRY GOODS TRADE a cordial invitation to visit our warehouses and inspect our stock, and we also solicit your orders.

# JOHN MACDONALD & CO.

21 to 27 Wellington Street East,  
30 to 36 Front Street East,

ALSO MANCHESTER } ENGLAND.  
AND LONDON, }

**TORONTO.**