- CPaC programming will increase the level of understanding in Canada of the practices and procedures of Canada's Parliamentary institutions, political parties and Provincial Legislatures;
- the Canadian broadcasting system as a whole will benefit from the additional choice and diversity in Canadian programming which CPaC will make available;
- the CPaC service represents a fuller and more efficient use of the existing transponders, production facilities and cable channels currently used in the distribution of the House of Commons service; and
- the partnership on which CPaC is based reflects a new commitment on the part of the public and private elements of the Canadian broadcasting system to combine their resources and to work together to deliver an important new Canadian programming service.