

The Best Place to Do Business in the G7



The Economist Intelligence Unit (EIU) forecasts that over the next five years Canada's business environment will rank first among the G7 countries. Need we say more?

Canada understands the importance of foreign direct investment (FDI). Our strong and stable economy and our prudent fiscal policies have all been designed with you, the investor, in mind. Foreign investors can expect to establish their operations faster and at lower cost in Canada than elsewhere.

Independent analysis confirms Canada as the place to do business. Here are some facts:

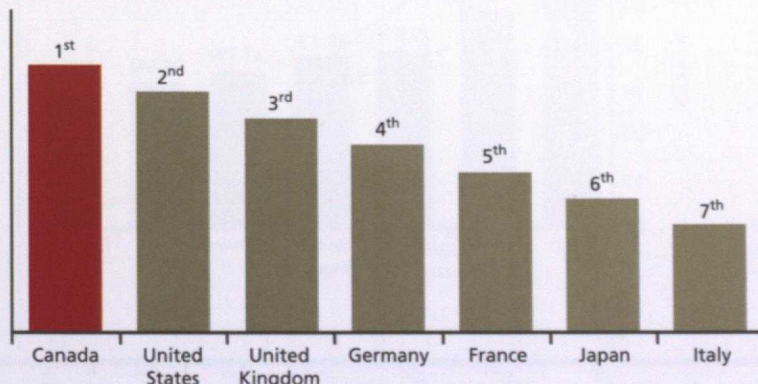
- Canada is ranked first in the G7 in the EIU's global business rankings model for the 2008 – 2012 period. This ranking measures the quality of business environments for 82 countries based on scores for 91 indicators in 10 categories and is considered one of the most comprehensive measures of its kind.
- With respect to its business environment, the EIU ranks Canada well for infrastructure, market opportunities, taxes, and foreign trade and exchange controls.

1, 2,—you're in business

According to the World Bank, Canada ranks first in the G7 and OECD countries for the lowest number of procedures required to establish a new business. Only two procedures are required for new investors to get their operations going in Canada compared to six in the United States.

Canada also ranks first among the G7 economies for the fewest number of days required to establish a new business. Three days is all it takes for a new investor to be in business.

CANADA RANKS FIRST IN THE G7 FOR THE PROJECTED QUALITY OF ITS BUSINESS ENVIRONMENT (2008 – 2012)



Source: The Economist Intelligence Unit. December 2007.

West Edmonton Mall, Edmonton

